



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400 086, Maharashtra, INDIA.

Website : www.rjcollege.edu.in Email : rjcollege@rjcollege.edu.in Tel. No.: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act. 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 13.01.2023

## NOTICE

Department of Mass Media  
Masters of Arts in Entertainment, Media & Advertising  
Organizes  
**MEDIANO CLUB**

### Enterprising Model & Funfair 2022-2023

M.A.EMA department is planning to host an MAYFAIR (Funfair) at a college level which is organized by the student community with the support of their Faculties, Principal and Management. "MEDIANO CLUB", MAEMA department will be presenting a MAYFAIR for the first time to encourage our department students to give them a hands-on experience of establishing a business model and creating an integrated marketing campaign. This exposure of a real-world experience can build a variety of skills and be the perfect tool for practical learning.

Event: MEDIANO CLUB \_MAYFAIR

Day and Date: 1st February 2023

Event Details - Enterprising Model & Funfair

Time: 8:00 AM -1.00 pm

Venue: Stilt Area Ground

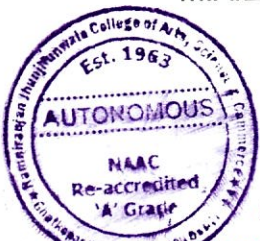
Dr Prasadhini Gautam

M.A.EMA, Coordinator

Dr. Himanshu Dawda

Principal

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**MAEMA Pesents MEDIONA CLUB  
 MAYFAIR 2023**

**BROCHURE**



*(Handwritten Signature)*

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## BROCHURE OF STALL 1



### HINDI VIDYA PRACHAR SAMITI'S

RAMNIRANJAN JHUNJHUNWALA COLLEGE OF  
ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

DEPARTMENT OF MASTERS OF ARTS IN  
ENTERTAINMENT MEDIA AND ADVERTISING

PRESENTS

**MEDIANO CLUB  
MAYFAIR 2023**

1st FEBRUARY, WEDNESDAY 2023  
8:30 AM - 12:30 PM

77chetna19@gmail.com  
+91 88609 25915

Instagram: @ST.CHT\_

**STREET CHEAT**

WE PLEDGE TO CARE FOR THOSE IN NEED...



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BROCHURE OF STALL 2




 HINDI VIDYA PRACHAR SAMITI'S  
 RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE AND  
 COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI - 400086  
**MEDIANO CLUB  
 MAYFAIR 2023**  
 1st Feb, Wednesday 2023  
 8:30 AM - 12:30 PM  
**MONACHOS**  
 WE PLEDGE TO CARE FOR  
 THOSE IN NEED  
 PLAY, EAT,  
 DROP IT  
 FOR A  
 CAUSE  
 DONATE  
 DON'T DUMP  
 MONACO\_NACHOS



  
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**BROCHURE OF STALL 3**



**HINDI VIDYA PRACHAR SAMITI'S**

**RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ART'S SCIENCE AND COMMERCE**

(AUTONOMOUS) GHATKOPAR (W), MUMBAI -400086

**DEPARTMENT OF MASTERS OF ARTS IN**

**ENTERTAINMENT MEDIA AND ADVERTISING**

**Reason To Celebrate!!**

**MEDIANO CLUB  
MAYFAIR 2023**

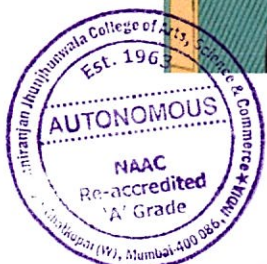
**Join Us !!**

**1st Feb, Wednesday 2023**

**8:30 AM - 12:30 PM**

**Play, Eat, Drop it  
For A Cause....**

**We Pledge To Care For Those In  
Need...**





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## HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of MAEMA  
Academic Year: 2022-23  
Report: FUNFAIR FOR SOCIAL CAUSE  
"MEDIANO CLUB Presents MAYFAIR 2022-23"

Date: 1st Feb, 2023

Day: Wednesday

Time: 8.30 AM

MA.EMA Department had conducted a funfair "MEDIANO CLUB Presents MAYFAIR 2022-23" and the Theme was " WE PLEDGE TO CARE FOR THOSE IN NEED" by generating funds through an Enterprising Model & Funfair 2022-2023 for the students of RJ College. The session commenced by our Vice Principal, Dr Sneha Madam who cut the ribbon and commenced the MAYFAIR 2023. The Director, Dr. Usha Mukundan and Principal, Dr Himanshu Dwada visited their stall and penned their thoughts on the "THOUGHT BOARD " along with other students and faculties. The event consisted of 6 stalls with 3 food stalls, 2 game stalls and 1 artist corner by MAEMA PART 1 students along with MAEMA Part 2. The event was aimed to generate money for the NGO where a portion of the food stall money, artist adda and the game stall money will be donated to the needy. The Coordinator of M.A.EMA - Dr Prasadhini Gautam and Prof Sheryl were there to encourage and support the initiative. The items sold were hand-made by MAEMA students.

There were all streams of students who had participated in the MAYFAIR 2023 and made the event a huge success. The food stall had positive feedback from faculties and students. This activity was carried out to give them a handson experience on creating a new brand and promoting the same through multimedia marketing campaigns.

The "MEDIANO CLUB Presents MAYFAIR 2022-23" was well appreciated students-

**Beneficiaries - 6 Stalls**

**No. Student Participant for the stall - 23**

**No. of Participants - 120+ participated (9FY, SY, TY various departments).**

**BENEFICIARIES - 2**



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**PHOTOS OF THE MAYFAIR HELD ON 1<sup>ST</sup> FEBRUARY 2023**



Vice Principal Dr. Sneha Deuskar cutting the ribbon and commenced the Mayfair



Dr. Usha Mukundan, Director HVPS penning her thoughts on the thought board.



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Students and their food stall



Artist Adda created by students of MAEMA



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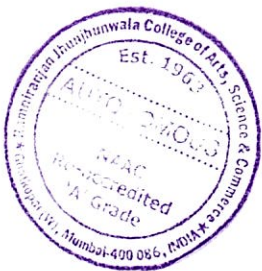
Event Name : Department of MAEMA - MEDIANO CLUB Presents MAYFAIR 2023.

DATE: 1<sup>st</sup> FEB, 2023 (WEDNESDAY)

TIME: 8.30AM – 12.30PM

ATTENDANCE

SR NO.	NAME	CLASS	ROLL NO.	SIGN
01.	Atharva Pavin Khandge	MAEMAI	202	
02.	Prigal. S. More	MAEMA-I	223	
03	Dennis Daniel	MAEMAI	211	
04	Bande Nikitna	MAEMAI	222	
05	Rakha Upadhyay	MAEMAI	204	
06	JADEN Fernandez	MAEMAI	216	
07	Shubhangi Garkwad	MAEMAI	207	
08	Qureshi Kashif	MAEMA	225	
09	Nishi Bigh	MAEMA	213	
10	Dheer Kapadia	MAEMAI	261	
11	Abhishek Pandey	MAEMA-I	205	
12	Sunny Latta	MAEMA-I	214	
13	Shivkumar Rakeshbhai Sherna	MAEMAI	203	
14	Rishikesh P. Sathe	MAEMAI	210	
15.	Shalshi Shetty	MAEMA	206	
16.	Sakshi Soni	MAEMA	212	



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## CERTIFICATE



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(ALSO KNOWN AS R.J COLLEGE OF ARTS, SCIENCR AND COMMERCE  
GHATKOPAR (W) MUMBAI -400086

MASTER OF ARTS IN  
ENTERTAINMENT AND MEDIA & ADVERTISING

## CERTIFICATE OF APPRECIATION

Rekha Updadhay

of MAEMA PART 1 for successfully participating in the  
Social Awareness Event , to raise Funds for the Needy Children  
organised by

**MEDIONA CLUB by MAEMA  
MAYFAIR 2023**

**Play, Eat, Drop off for a Cause  
1st February, Wednesday, 2023**

*Dr. Prasadhini Gautam*

Dr. Prasadhini Gautam  
Coordinator - MAEMA

*Dr. Himanshu Dwada*

Dr. Himanshu Dwada  
Principal



*Dr. Himanshu Dwada*

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