



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400 086, Maharashtra, INDIA.

Website : www.rjcollege.edu.in Email : rjcollege@rjcollege.edu.in Tel. No.: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act. 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 24-08-2021

## Notice

### Department of Commerce

The Department of Commerce is organizing an **Essay Competition** to celebrate **SMALL INDUSTRY DAY** on August 30<sup>th</sup>, 2021.

### Topics For Essay Competition

1. Progress of MSME in India - in last 75 years of Independence
2. Atma Nirbhar Bharat and Micro Small and Medium Enterprises
3. Role of MSME in Regional Development
4. MSME and Women empowerment
5. Impact of COVID pandemic on MSME

### RULES

- Upload Your Essay on the following link. Link :- [https://docs.google.com/forms/d/e/1FAIpQLSc7FJeC8JzULF\\_-kt9W3G6op275rxQadv1xTvStOkKaPWFq6w/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSc7FJeC8JzULF_-kt9W3G6op275rxQadv1xTvStOkKaPWFq6w/viewform?usp=sf_link)
- Link Will Be Opened on 30-08-21 from 10 am for whole day For Uploading Essay.
- Upload file in PDF form. Max. size of file is less than 10 MB. Maximum words permit 1000 words. Result Will Be Declared Afterwards and Certificates will be issued to all Participants.

Specify your Name, Class, Roll no and Title of the Essay in the beginning.

**Mr. Subodh S Barve**  
Head, Department of Commerce



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## BROCHURE



Hindi Vidya Prachar Samiti's  
Ramniranjan Jhunjunwala College of Arts, Science and Commerce  
(Autonomous), Ghatkopar, Mumbai - 400086

### DEPARTMENT OF COMMERCE ORGANISES ESSAY COMPETITION TO CELEBRATE SMALL INDUSTRY DAY



EVENT DATE  
30-08-2021



#### Topics

- ❖ Progress of MSME in India - in last 75 years of Independence
- ❖ Atma Nirbhar Bharat and Micro Small and Medium Enterprises
- ❖ Role of MSME in Regional Development
- ❖ MSME and Women empowerment
- ❖ Impact of COVID pandemic on MSME

#### RULES

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## Ramniranjan Jhunjhunwala College (Autonomous), Ghatkopar (W), Mumbai 400 086 COMMERCE ASSOCIATION Academic Year 2021-22 REPORT

**Name of the Activity** :- Small Industry Day

**Date** :- 30<sup>th</sup> August, 2021

**No. of beneficiaries** :- 23

**No. of Teachers** : 04

**Judge** :- Prof. Pranali Karnik

**Mode of event** :- Online Zoom Platform, Link as follows

[https://docs.google.com/forms/d/e/IFAIpQLSc7FJeC8JzULF\\_-kt9W3G6op275rxQadv1xTvStOkKaPWFq6w/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/IFAIpQLSc7FJeC8JzULF_-kt9W3G6op275rxQadv1xTvStOkKaPWFq6w/viewform?usp=sf_link)

**Time** :- 10 am onwards.

**Brief Report** :- Department of Commerce conducted an Essay Competition on 30-08-2021 on account Small Industry Day. The purpose of this competition was to know the understanding among the students regarding Small Industry on the given topics. 23 students of SY and TY from BCOM, BA and BSC were participated in the competition and the best three essays were selected as best essays.

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Head, Department of Commerce

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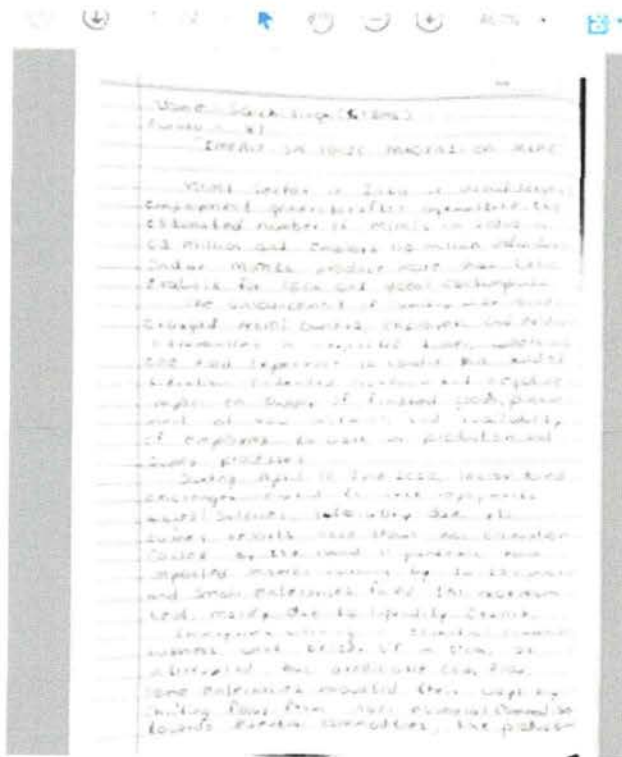
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## PHOTOS OF ESSAYS WRITTEN BY STUDENTS



Name: Sakshi Mohile

Class: SY BCOM B

Roll No.: 251

### Atma Nirbhar Bharat and Micro Small and Medium Enterprises

MSME stands for Micro, Small and Medium Enterprise. It was introduced by the Government of India in agreement with the Micro, Small and Medium Enterprises Development (MSMED) Act of 2006. As per this act, MSMEs are the enterprises involved in the production, processing or preservation of goods and commodities. Micro, Small and Medium Enterprises, coined as MSMEs, have come to become the Indian economy's major pillar of foundation. MSMEs enable citizens of a nation to venture out on their own and in turn, give back to society by creating new jobs and diversifying an area's gross domestic production (GDP). They constantly support the up gradation of technology, infrastructure development, and trigger the modernization of the country and our society as a whole. In terms of numbers, micro, small and medium enterprises contribute a staggering 30% to the country's GDP, and around 45% of the manufacturing output, and approximately 48% of the country's exports. MSMEs are an important sector for the Indian economy and have contributed immensely to the country's socio-economic development.

It not only generates employment opportunities but also works hand-in-hand towards the development of the nation's backward and rural areas. After agriculture, MSME is the second-largest employment provider in India. Presently, there are nearly 56 million such enterprises in various industries, employing close to 124 million people. Of these, almost 14% are women-led enterprises, and close to 60% are based in rural areas. In all, the MSME sector accounts for 45% of merchandise exports 8% of India's GDP. Due to this, the MSME sector is called the growth engine of the nation. Strengthening them would have multiple impetuses boosting economy and employment as well as mitigating issues of migrating skilled, unskilled workers and professionals to metro cities.



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Name - Bhatkar Nikhat Barkat  
Roll No - 7 Class - SYB/COM DIV - A  
TOPIC - IMPACT OF COVID PANDEMIC  
ON  
MSME

MSME stands for Ministry of Micro, Small and Medium Enterprises. MSME sector in India is second largest employment generator after agriculture, and act as a breeding ground for entrepreneurs and innovators with considerable support in strengthening business ecosystem. The estimated number of MSMEs produce more than 6000 products for local and global consumption in India. The estimated number of MSMEs in India is 63 million and employ 110 million individuals.

According to DGCIIS data, the value of MSME related products in India is \$147,390.08 million and contributed 48.56% of total export during 2017-18. Data from 2019 shows that sector contributed 29% to overall GDP. Various reports, researches and surveys have proved again & again that this sector act as a catalyst for socio-economic development of the country. The Government's new mission of achieving \$5 trillion economy target by 2025 play an important role with expected contribution to GDP above 50% mark.

The announcement of country wide lockdown dragged MSME owners, employers and external stakeholders in unexpected times, where no one had experience to handle this kind of situation. Extended lockdown had negative impact on supply of finished goods, procurement of raw material and availability of employees to work in production and supply process. During April to June 2020, sector faced challenges related to debts repayments, wages/salaries, statutory dues, etc.

Over 82% of more than 200 small businesses in India said that they had a negative Covid impact while 76% believed their pre-Covid level recovery to take nearly a year, according to a survey by Dun & Bradstreet. Moreover, and around 60 percent survey respondents expected more measures and support from the government even as lack of market access (42%), overall productivity improvement (39 percent) and access to more finance (37%) were the top three challenges cited by MSMEs in the survey titled 'Impact of COVID-19 on Small Businesses in India and the way ahead'. The surveyed businesses is seven major cities belonged to the manufacturing and Services sectors with annual revenue between Rs 100 crore and Rs 300 crore. The jump was marginally higher among small enterprises (49 percent) before covid to 53% during the said period for revenue generation. And according to the survey businesses have digitized their daily operations during this pandemic.



  
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## ATTENDANCE

LAST NAME	FIRST NAME	FATHER'S NAME	MOTHER'S NAME	CLASS	STREAM -	ROL L NO.
MOHITE	AAKANKSH A	UMESH	VAISHALI	SY		203
VISHWAKAR MA	AASTHA	ANURUDH	ANUPAMA	TYB.CO M	B.COM	159
KHAN	AHAN	ALAM	SHEHNAZ	SY	BCOM	36
GUPTA	ANJALI	DINESHCHAND RA	HEERAMATI	SY	BCOM	219
DUBEY	ANJALI	RUDRAMANI	SATYAWATI	TY	BCOM	416
KAMBLE	BHARGAVI	NIVAS	KAVITA	SY	BCOM	230
SHARMA	KUSUM	PINGALPRASAD	INDRAVATI DEVI	TY	BCOM	469
GAUNDGAVE	LAHOO	VIJEENATH	SHARDA	TY	B.COM	219
CHAURASIYA	LAXMI	AKHILESH	CHANDRAVA TI	TY	BCOM	13
DUBEY	NIDHI	SANTOSH	NISHA	SY	BCOM	420 (OLD )
PANDEY	NIDHI	HARISH	MANISHA	SYBCO M		613
BHATKAR	NIKHAT	BARKAT	NILOUFER	SY	BCOM	7
PATIL	NIKITA	ANIL	HARSHA	SY	BMS	007
SINGH	PRITI	JITENDRA	POONAM	SY	BMS	14
YADAV	PRITI	ASHOK	SANGEETA	SY	BCOM	500
GUPTA	PRIYANKA	VIRENDRA	SEEMA	TY	BCOM	521
BHIWANDKA R	RIYA	RANDHIR	RASHMI	SY	BIOTECHNOLO GY	2
MOHILE	SAKSHI	AASHISH	CHETANA	SY	BCOM	251
PANDEY	SAKSHI	VINAY	ARCHANA	SY	BCOM	255
SINGH	SANCHI	ARVIND	SONI	SY	BMS	15
SINGH	SAPNA	SHOBHNATH	PUSHPA	SY	BCOM	286
SAYYAD	SEEFA	SALIM	ANJUM	SYBSC	SCIENCE	644
SATYARTHI	SUMAN	SURENDRA	SHARDA	SY	BTECH	32
TRIPATHI	VANSHIKA	MR.MAHENDRA TRIPATHI	MRS.REKHA TRIPATHI	TY	BCOM	822



  
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