

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 12 September, 2019

NOTICE

DEPARTMENT OF MASS MEDIA

Organizes

A Session With

Bharat Dabholkar

The Department of Mass Media is organizing a session with well-known face of the Bollywood Industry, Mr. Bharat Dabholkar

Date: 16 September 2019

Time: 10:00 AM onwards

Venue: MPSS Hall, RJ College.

Looking forward to your participation!!

Ms. Pooja Bhardwaj

Department of Mass Media

Dr. Usha Mukundan

Principal

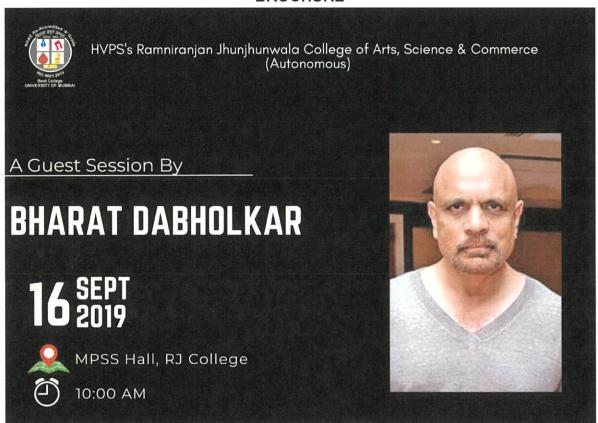


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HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media Academic Year: 2019-2020

Guest session by Mr. Bharat Dabholkar

Date: 16 September 2019

Day: Monday

Time: 10:00 AM Onwards Venue: MPSS Hall, RJ College

The Department of Mass Media arranged a guest session by Mr. Bharat Dabholkar, Actor & Director. The session commenced with our Principal Maam, Dr. Usha Mukundan felicitating Mr. Dabholkar The Actor, director spoke about his experiences in the film industry. He conducted an amazing session speaking to the students about his life journey, its challenges and achievements. He spoke to students with special reference to Amul campaigns and its journey to success, he discussed making of 'Utterly Butterly Girl' which was crafted by Sylvester D'chuna, the man behind Amul girl. The students had an interactive and informative session. Mr. Mr. Bharat Dabholkar cited various examples of companies which could not adapt with the changing times and had to go out of business. He emphasized the importance of research and anticipating the needs of the target audience. The session concluded with a vote of thanks by the students and faculties of the department.

Students' queries on the various aspects of jobs and skill requirements in the media entertainment industry were addressed by Mr. Dabholkar.

Number of Students beneficiaries: 67

Number of Teacher beneficiaries: 05 (Dr. Usha Mukundan, Ms. Pooja Bhardwaj, Mr.

Akash Purswani, Ms. Prachi Vankiani, Ms Manasi Katkar)

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Photographs



The Team Mass Media with Mr. Bharat Dabholkar, Guest Speaker on 16th Sept 2019



Mr. Bharat Dabholkar addressing the audience during his guest session

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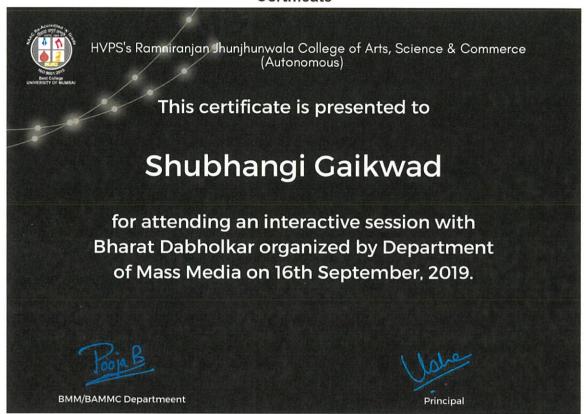
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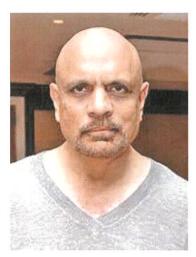


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Profile of the Speaker



Mr. Bharat Dabholkar, an Actor, Film maker, Ad Guru started out in the advertising world and is the man behind the marketing of big players in the industry like Amul, Videocon, Frooti, Appy and Bailey among others. He dabbled in theatre, where he wrote and directed over 32 english musical plays including Bottom's Up, the longest running play in the history of english theatre in India. Moving on to films, he brought a lot of roles to life and played supporting roles in popular films like One 2 Ka 4 (2001), Company (2002), Mr Ya Miss (2005), Corporate (2006), Ta Ra Rum Pum (2007), and Sarkar 3 (2017) among others.

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(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)
Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

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Date: 27th August, 2019

To,

Mr. Bharat Dabholkar,

Subject: Guest Lecture for Mass Media students.

Dear Sir,

The department of Mass Media is organising a guest lecture for MA EMA and BMM students on the 16th of September, 2019. On behalf of the management and the teaching staff, I request you to be the 'Guest Speaker' for the lecture and honour us with your presence.

Venue: MPSS Hall.

Warm Regards,

Sincerely,