



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in

Email: rjcollege@rjcollege.edu.in

Tel No: +91 22 25151763

Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 12 September, 2019

## NOTICE

### DEPARTMENT OF MASS MEDIA

Organizes

A Session With

Bharat Dabholkar

The Department of Mass Media is organizing a session with well-known face of the Bollywood Industry, Mr. Bharat Dabholkar

Date: 16 September 2019

Time: 10:00 AM onwards

Venue: MPSS Hall, RJ College.

Looking forward to your participation!!

Ms. Pooja Bhardwaj

Department of Mass Media

Dr. Usha Mukundan

Principal

2019: Star College Status by DBT

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## BROCHURE





HVPS's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce  
(Autonomous)

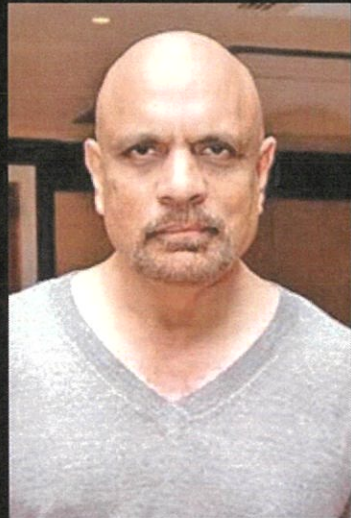
A Guest Session By

# BHARAT DABHOLKAR

**16 SEPT**  
**2019**

 MPSS Hall, RJ College

 10:00 AM



*Ushu*

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## HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media  
Academic Year: 2019-2020

Guest session by Mr. Bharat Dabholkar

Date: 16 September 2019

Day: Monday

Time: 10:00 AM Onwards

Venue: MPSS Hall, RJ College

The Department of Mass Media arranged a guest session by Mr. Bharat Dabholkar, Actor & Director. The session commenced with our Principal Maam, Dr. Usha Mukundan felicitating Mr. Dabholkar. The Actor, director spoke about his experiences in the film industry. He conducted an amazing session speaking to the students about his life journey, its challenges and achievements. He spoke to students with special reference to Amul campaigns and its journey to success, he discussed making of 'Utterly Butterly Girl' which was crafted by Sylvester D'chuna, the man behind Amul girl. The students had an interactive and informative session. Mr. Mr. Bharat Dabholkar cited various examples of companies which could not adapt with the changing times and had to go out of business. He emphasized the importance of research and anticipating the needs of the target audience. The session concluded with a vote of thanks by the students and faculties of the department.

Students' queries on the various aspects of jobs and skill requirements in the media entertainment industry were addressed by Mr. Dabholkar.

Number of Students beneficiaries: 67

Number of Teacher beneficiaries: 05 (Dr. Usha Mukundan, Ms. Pooja Bhardwaj, Mr. Akash Purswani, Ms. Prachi Vankiani, Ms Manasi Katkar)

*Usha*

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### Photographs



The Team Mass Media with Mr. Bharat Dabholkar, Guest Speaker on 16th Sept 2019



Mr. Bharat Dabholkar addressing the audience during his guest session

*Ushu*

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Ramniranjan Jhunjunwala College of Arts Science And Commerce (Autonomous)			
Academic Year: 2019-2020		Date: 16 <sup>th</sup> Sept 19	
Session Name: Guest lecture by Bharat Dabholkar			
Class: SYBMM			
Sr. No	Name	Roll No	Signature
1.	Rajesh. Mishra	48	
2.	Anam. Pandey	18	
3.	Vishal Mishra	16	
4.	Akshay. Ambavale	01	
5.	Saayli Dae	46	
6.	Bhakti Kalambkar		
7.	Namrata Girud	07	
8.	Neha Maurya	14	
9.	Jay. K. Doshi	04	
10.	Hardik. Shetty	31	
11.	Bhakti Kalambkar	11	
12.	Shivani Singh	34	
13.	Bushra Sheikh	29	
14.	Singh Saurabh	33	
15.	Saurabh Salve	28	
16.	Sunny cote	02	
17.	Hritik Singh	35	
18.	Vivale pari	21	
19.	Alok Dubey	06	
20.	Pimpi pandey	04	
21.	Jashti dyupta - J	08	
22.	Anupriya Trajori	22	

Vishal

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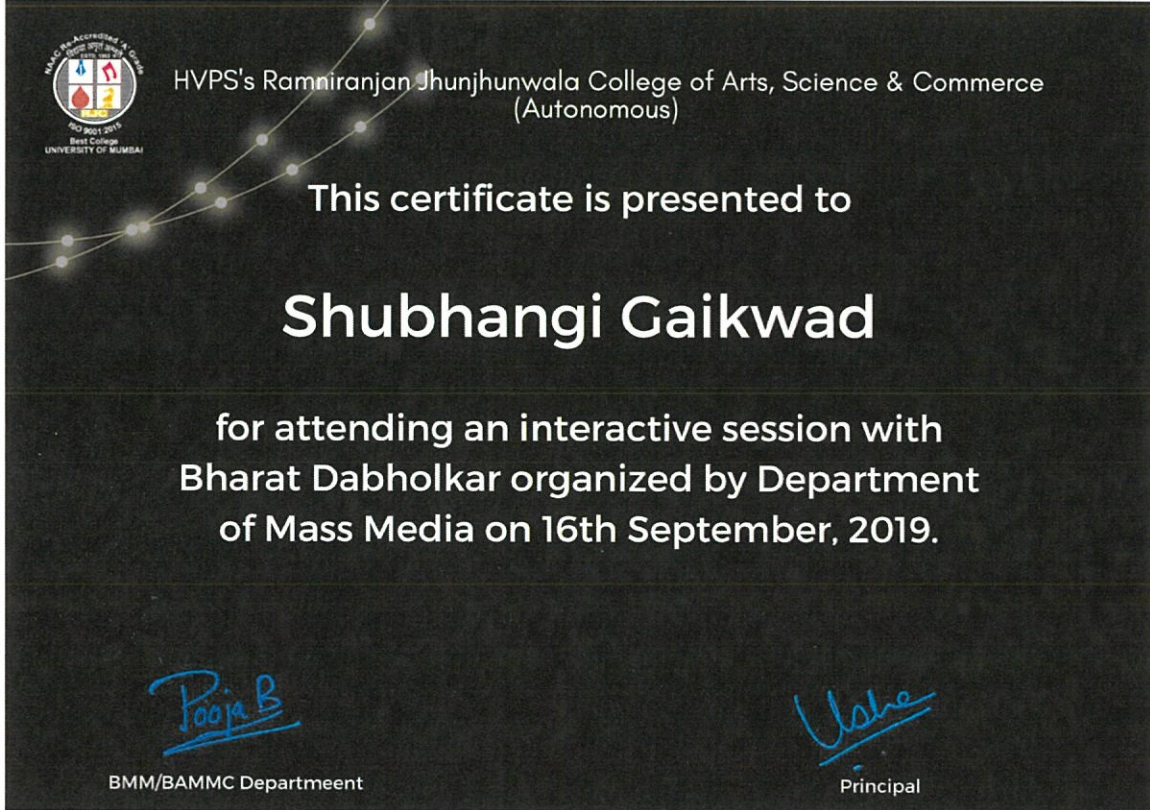
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## Certificate





 HVPS's Ramniranjan Jhunjunwala College of Arts, Science & Commerce  
(Autonomous)

This certificate is presented to

# Shubhangi Gaikwad

for attending an interactive session with  
Bharat Dabholkar organized by Department  
of Mass Media on 16th September, 2019.

  
BMM/BAMMC Department

  
Principal



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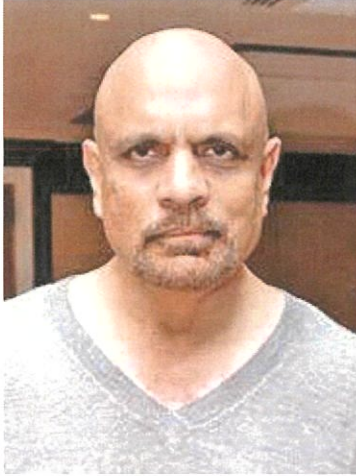
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## Profile of the Speaker



Mr. Bharat Dabholkar, an Actor, Film maker, Ad Guru started out in the advertising world and is the man behind the marketing of big players in the industry like Amul, Videocon, Frooti, Appy and Bailey among others. He dabbled in theatre, where he wrote and directed over 32 english musical plays including Bottom`s Up, the longest running play in the history of english theatre in India. Moving on to films, he brought a lot of roles to life and played supporting roles in popular films like One 2 Ka 4 (2001), Company (2002), Mr Ya Miss (2005), Corporate (2006), Ta Ra Rum Pum (2007), and Sarkar 3 (2017) among others.

*Ushe*



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Date: 27<sup>th</sup> August, 2019

To,

Mr. Bharat Dabholkar,

**Subject:** Guest Lecture for Mass Media students.

Dear Sir,

The department of Mass Media is organising a guest lecture for **MA EMA** and **BMM** students on the **16<sup>th</sup> of September, 2019**. On behalf of the management and the teaching staff, I request you to be the '**Guest Speaker**' for the lecture and honour us with your presence.

Venue: MPSS Hall.



Warm Regards,

Sincerely,

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