



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 13 February, 2020

## NOTICE

### DEPARTMENT OF MASS MEDIA (MAEMA)

#### Organizes

#### A Guest Session on Content Creation/Distribution for OTT Platforms

The Department of Mass Media (MAEMA) is organizing a Guest Session on Content creation/Distribution for OTT Platforms by Mr. Harish Gadappa.

Date: 15 February 2020

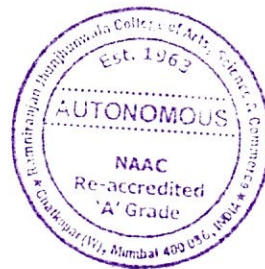
Time: 10:00 AM onwards

Venue: Room No 63, 6th Floor

Looking forward to your participation!!

Ms. Pooja Bhardwaj

Department of Mass Media



Dr. Usha Mukundan

Principal

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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

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## Poster

NAAC Re-Accredited 'A' Grade  
ESTD. 1963  
RJC  
ISO 9001:2015  
Best College  
UNIVERSITY OF MUMBAI

HVPS'S RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

A GUEST SESSION ON

CONTENT CREATION/DISTRIBUTION  
FOR OTT PLATFORMS

SPEAKER:  
MR. HARISH GADAPPA

DATE: FEBRUARY 15, 2020



*Usha*

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## HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media  
Academic Year: 2019-2020

Guest Session on Content creation/Distribution for OTT Platforms  
by Mr. Harish Gadappa.

Date: 15 February 2020

Day: Saturday

Time: 10.00 AM onwards

The Department of Mass Media arranged a Guest Session on Content creation/Distribution for OTT Platforms by Mr. Harish Gadappa. The speaker introduced the students to industry formats on content creation and distribution. He highlighted and spoke about management of OTT platforms, their business models and their revenue generation techniques. Students were exposed to functions of distribution systems of OTT platforms and got anecdotes on how the industry functions. He also addressed to students queries on the various aspects of jobs and skill requirements in the media entertainment industry. Session was given a positive feedback by the students.

Number of Students beneficiaries: 37

Number of Teacher beneficiaries: 03 (Ms. Pooja Bhardwaj, Mr. Akash Purswani, Ms. Prachi Vankiani)



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Photograph of the students interacting during the session



*Usha*  
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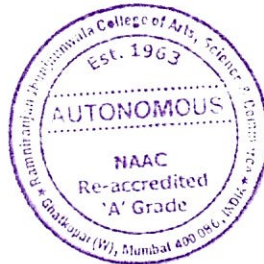
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## Attendance of the Session

Ramniranjan Jhunjunwala College of Arts Science And Commerce (Autonomous)			
Academic Year: 2019-2020		Date: 15th February 2020	
Session Name: Content Creation / Distribution for OTT Platforms with Mr. Harish Gaddappa			
Class: MA EMA - Part I			
Sr. No	Name	Roll No	Signature
1	Sharanya Nair	55	[Signature]
2	Shruti Raut	51	[Signature]
3	Naina Pawar	16	[Signature]
4	Sandeep Pansare	36	[Signature]
5	Vidisha Yadav	48	[Signature]
6	Lakshya Varma	54	Lakshya Varma
7	Prityanka Soni	39	[Signature]
8	Aarti Gha	06	[Signature]
9	Jaijus Fernandes	02	[Signature]
10	SAMPADA KAPDI	30	[Signature]
11	DIVYA SHARMA	22	[Signature]
12	Taran N Shinde	57	[Signature]
13	Pratiksha P. Jadhav	53	[Signature]
14	Mitesh Panchal	25	[Signature]
15	Shweta Gaikwad	03	[Signature]
16	Mitali Waghmare	42	[Signature]
17	Anuragi Vijay Sawant	09	[Signature]
18	Sayli Sharda Bagul	29	[Signature]
19	Siddhi Sawant	43	[Signature]
20	Wilson Thomas	13	[Signature]
21	Tejashree Valantara Gaikwad	04	[Signature]
22	Aditya Kolge	37	[Signature]
23	Parvati Mishra	52	[Signature]
24	Shaiikh NOOR	33	[Signature]
25	Roshni Khundongbam	45	[Signature]
26	Takshak Shegokar	32	[Signature]



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## Certificate


 HVPS'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

This certificate is presented to

# Charmi Shah

for attending a session on  
Content Creation/Distribution for OTT  
Platform organised by Department of Mass  
Media on 15th February, 2020.

  
BMM/BAMMC Department

  
Principal



  
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