



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400 086, Maharashtra, INDIA.

Website : www.rjcollege.edu.in Email : rjcollege@rjcollege.edu.in Tel. No.: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act. 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 20 June, 2021

NOTICE

The Department of Mass Media Organizes

Guest Lecture to celebrate World Social Media Day Awareness of Trends in Technology

Guest Speakers:

Ms Shrishti Pande, Social Media Executive, Makani Creatives
Ms Trupti Maidh, Sr Accounts Manager, Digital Refresh Network.

Day and Date: Wednesday, June 30, 2021
Time: 2:30 PM

Zoom Meeting Link: ZoomLink:

<https://rjcollege.edu->

[in.zoom.us/j/86449929641?pwd=SUJLVmNRUXZCZ1RQREFOVVDZhyYjVtUT09](https://rjcollege.edu-in.zoom.us/j/86449929641?pwd=SUJLVmNRUXZCZ1RQREFOVVDZhyYjVtUT09)

Meeting ID: 86449929641

Join us for an interesting session on the Aesthetics on Digital Platforms and Booming E-commerce opportunities.

All are welcome to attend.

Pooja Bhardwaj
BAMMC In-Charge



Dr. Himanshu Dawda
Principal

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BROCHURE



Hindi Vidya Prachar Samiti's
Ramniranjan Jhunjhunwala College of Arts, Science
and Commerce (Autonomous), Mumbai



On the occasion of
World Social Media Day 2021

Department of Mass Media organises a guest session
by our esteemed alumni on

**Aesthetics on digital platforms and
booming e-commerce opportunities**


Date: 30/06/2021 | Time: 2:30 PM

Guest Speakers:

Shrishi Pande
Social Media Executive
Makani Creatives

Trupti Maidh
Sr. Account Manager
Digital Refresh Network




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HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media

Academic Year: 2021-2022

Awareness of Trends in Technology

Report: Guest Session conducted on World Social Media Day

Date: June 30, 2021

Day: Wednesday

Time: 2:30 - 3:30 PM

On the event of World Social Media Day, a guest lecture was conducted for the students, as a part of the Social and Industry Connect under UGC Quality Mandate. The speakers for the session were two of our esteemed alumni, Ms Shrishti Pande, Social Media Executive, Makani Creatives and Ms Trupti Maidh, Sr Accounts Manager, Digital Refresh Network. The topic of discussion was Aesthetics on Digital Platforms and Booming E-Commerce Opportunities.

The speakers gave vital information about the importance of aesthetics on digital platforms. They gave valuable insight into the professional requirements of social media executives, soft skills needed and importance of influencer marketing. The speakers also discussed the variety of career options available in the field. The session concluded with a question answer session.



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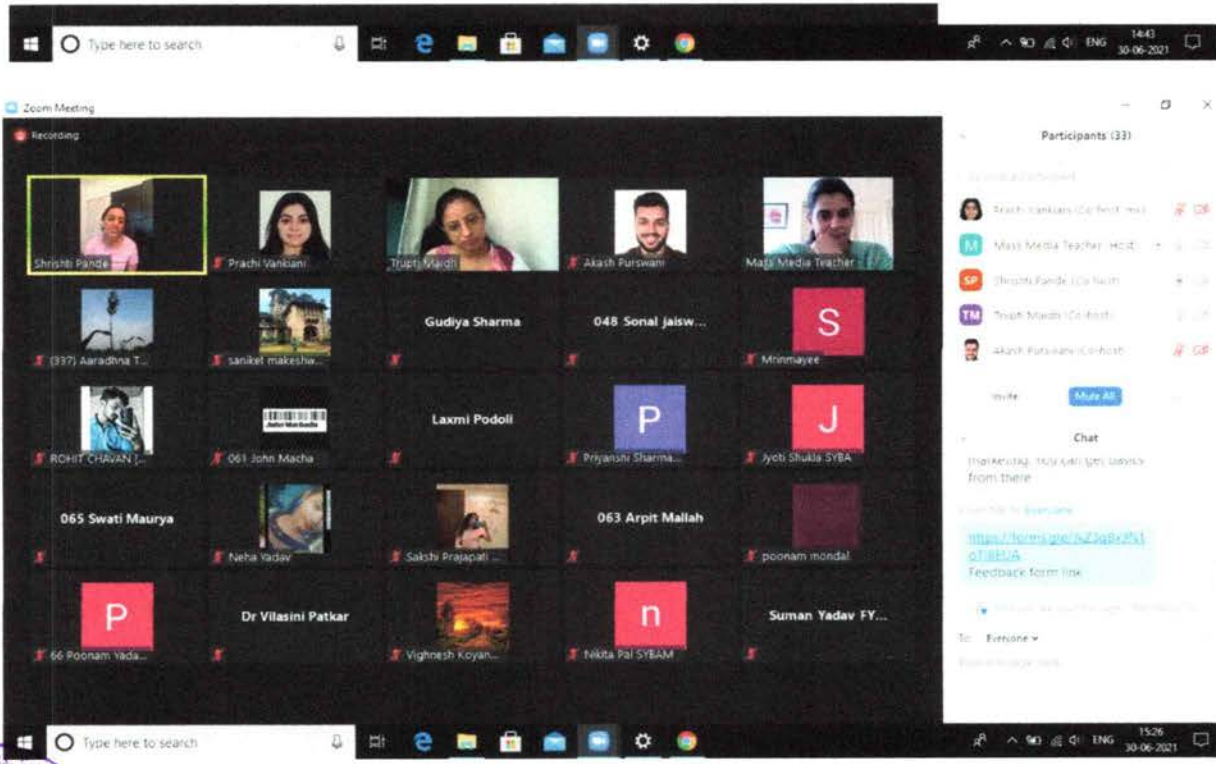
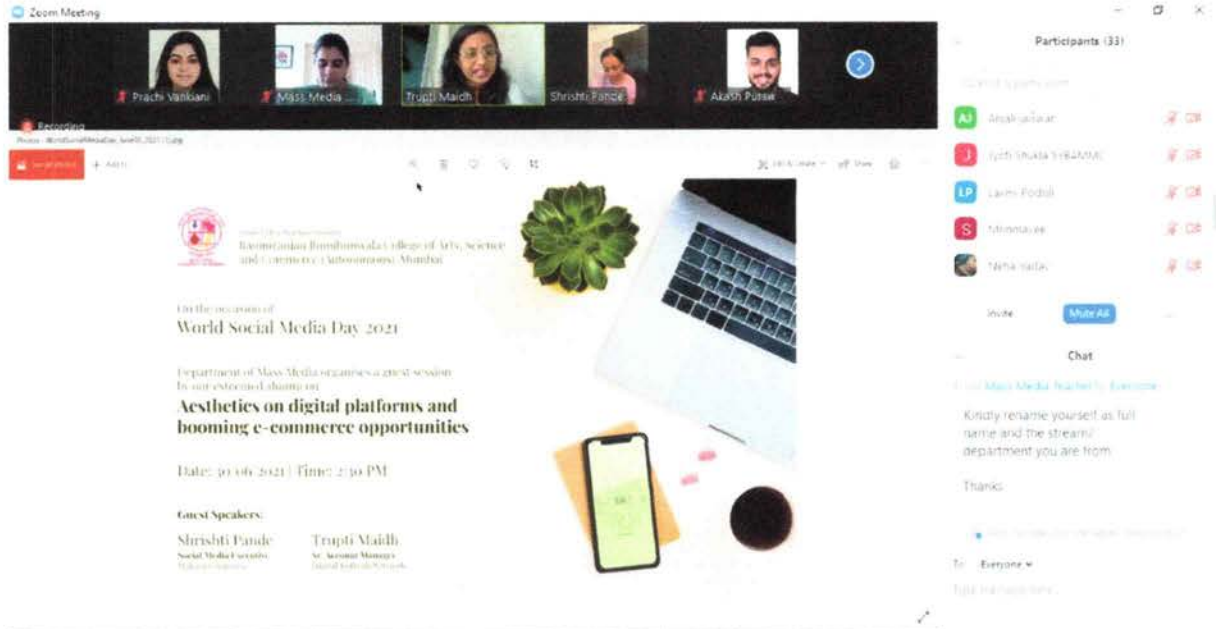
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Photographs of the session:



[Signature]
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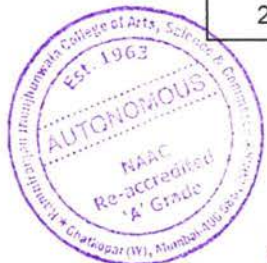
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Attendance Report:

Total Number of student beneficiaries: 51 students

Sr No	Name	Class	Roll No
1	Rimjhim	SYBCOM	217
2	Aaradhna Tiwari	TY.BCOM	337
3	Ansari Rehmat	SYCS	003
4	Yash Dubey	SYBCOM	021
5	Sudarshan	SYCS	034
6	Sonal Jaiswar	SYCS	048
7	Siddhi Karkera	SYCS	053
8	John Machado	SYCS	061
9	Arpit Mallah	SYCS	063
10	Swati Maurya	SYCS	065
11	Tanvi Vichare	SYCS	082
12	Nikesh Jaiswal	BCOM	129
13	Shubham Tiwari	SYBAMMC	56
14	Shubham Yadav	SYBAMMC	61
15	Poonam Yadav	SYBAF	66
16	Aanchal Maurya	SYCS	-
17	Adesh Kadam	SYBAMMC	06
18	Aditi Tiwari	TYBAMMC Ad	02
19	Ahan	BCOM	-
20	Anjali Jaiswar	SYBAF	-
21	Gudiya Sharma	SYBCOM	-
22	Janvi Kale	SYBAMMC	39
23	Janvi Wadhawana	TYBAMMC Ad	08
24	Jyoti Shukla	SYBAMMC	19




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25	Lalita Kumawat	SYBCOM	-
26	Mrinmayee	SYCS	-
27	Neha Yadav	SYBAF	-
28	Nikita Pal	SYBAMMC	11
29	Nikita Shriram	SYBAMMC	18
30	Nuha Bubere	SYBAMMC	01
31	Poonam Mondal	SYCS	-
32	Pragya Pandey	SYBAMMC	36
33	Pragya Tiwari	SYBAMMC	24
34	Priyanshi Sharma	TYBAMMC Ad	37
35	Rinki/Monica Prajapati	TYBAMMC Ad	34
36	Rohit Chavan	TYBAMMC Ad	13
37	Rudvesh Khadye	TYBAMMC Ad	54
38	Sahil Ghadge	SYCS	-
39	Sailee Powle	MAEMA	-
40	Sakshi Prajapati	TYBAMMC Jr	69
41	Sakshi Yerunkar	SYBAMMC	62
42	Saniket Makeswar	TYBAMMC Ad	66
43	Shruti Parkar	SYBAMMC	43
44	Shubhangi Gaikwad	TYBAMMC Ad	19
45	Suman Yadav	FYBCOM	-
46	Tirupati Panigrahi	SYBCOM	-
47	Tushar Pandey	SYBAMMC	14
48	Vaishnavi Joshi	SYBAMMC	18
49	Vighnesh Koyande	SYBAMMC	07
50	Vikas Verma	TYBAMMC Ad	23
51	Vishakha Jaiswal	SYCS	-




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Number of Teacher beneficiaries: 7 teachers (3 Mass Media Dept and 4 from other departments)

Sr No	Name	Class
1	Shrishti Pande	Guest Speaker
2	Trupti Maidh	Guest Speaker
3	Mass Media Teacher (KC)	Faculty
4	Prachi Vankiani	Faculty
5	Akash Purswani	Faculty
6	Dr.Sneha Deuskar (room 11)	Faculty
7	Dr. Vilasini Patkar	Faculty
8	Laxmi Podoli	Faculty
9	AKASH GUPTA	Faculty




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Certificate:



Hindi Vidya Prachar Samiti's Ramniranjan Jhunjunwala College of Arts, Science & Commerce (Autonomous)

This certificate is presented to
Shubham Tiwari

for attending **An Alumni Guest Session: Aesthetics on Digital Platforms and
Booming E-Commerce Opportunities**

organised by The Department of Mass Media, Ramniranjan Jhunjunwala
College of Arts, Science & Commerce (Autonomous) on
30th June, 2021.

Pooja B

BAMMC In-Charge

[Signature]

Principal



[Signature]

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