



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

NOTICE

BOOTCAMP ON DIGITAL MARKETING

By

Mr. Pratik Hinduja, Faculty -ISME

organized on

Wednesday, March 31, 2021

(DBT Star College Activity)

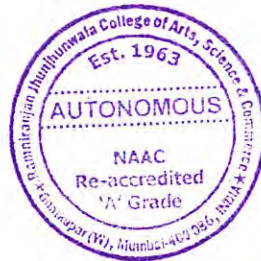
Capacity Development and Skill enhancement activity

Awareness of Trends in Technology

The department of Statistics invites students and Staff for a Boot Camp on Digital Marketing which will be held online on Wednesday March 31st, 2021. The resource person for the session is Mr Pratik Hinduja Faculty ISME.


Head Department of Statistics

Ms Jayashree Vaze




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HINDI VIDYA PRACHAR SAMITI
R.J COLLEGE OF ARTS, SCIENCE & COMMERCE(AUTONOMOUS)
OPP. GHATKOPAR RAILWAY STATION, GHATKOPAR(W), MUM-400086

DEPARTMENT OF STATISTICS
DBT STAR COLLEGE ACTIVITY

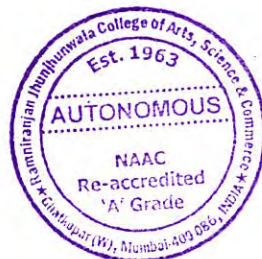
**BOOTCAMP
ON
DIGITAL MARKETING**

by
Prof. Pratik Hinduja
Faculty- ISME

MARCH 31, 2021
AT 10 A.M. ON ZOOM PLATFORM

We're bringing you talks by Influential digital marketing experts, as well as fun and creative lecture on using social media!

Large



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Resource Person : Mr. Pratik Hinduja, Faculty – ISME

Capacity Development: Awareness of Trends in Technology

The Department of Statistics organized a guest lecture on '**Bootcamp on Digital Marketing**' on March 31, 2021. Mr. Pratik Hinduja, Faculty-ISME was invited as the resource person. He focused on the Need of Digital Marketing. In all 121 students from the Department of Statistics, IT and Computer science participated and benefited from this session.

Digital marketing is an emerging technology which utilizes internet and online based digital technologies to quickly promote product and services. Internet market helps one to reach out to larger section of the users. It utilizes social media for a quick response. This talk gave an insight on how one can develop the required skills and can also start their own business.

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Principals
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Snap Shot of Boot Camp in Digital Marketing 31/3/2021

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List of participants Boot Camp on Digital Marketing (Capacity Development)

Sr. No.	Name of participants	Class
1	Arbaz ahmed khan	Bsc cs
2	Srushti Dilip Dumbre	Computer science
3	Samiksha Pramod Rane	B.sci Computer Science
4	Rahul Sharma	TYBSC CS
5	Kajal tiwari	Computer science
6	Atul	Tybsc cs
7	Akshay Singh	Computer science
8	Anand Yadav	Comp Science
9	Vishal Shrivastav	Computer science
10	Diksha mishra	Computer science
11	Tanvi Musadkar	BSC CS
12	Sachin Yadav	Computer Science
13	Roshani yadav	BSCIT
14	Poonam Naidu	Bsc. Computer science
15	Varun Salian	Bsc- Computer science
16	Varun Yadav	Computer Science
17	Siddhesha Laxman Pawar	Bsc. IT
18	Yash Walke	Computer Science
19	Aman verma	B Sc IT
20	AMAN KUMAR TIWARI	Bsc cs
21	Adarsh Maurya	Bsc computer science
22	Aniket Dubey	Bsc Computer science
23	Nandini Singh	Computer science

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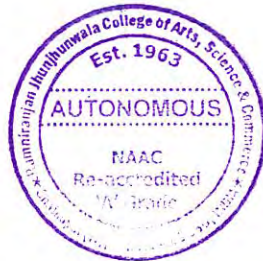
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Ghatkopar (W), Mumbai 400 086.
Department of Statistics
(DBT Star College Activity)

This is to certify that Mr./ Ms. _____

has participated in 'BOOTCAMP ON DIGITAL MARKETING' under Capacity Development and Skill enhancement activity Awareness of Trends in Technology organized by the Department of Statistics of Ramniranjan Jhunjunwala College, Ghatkopar (W), held on 31st March 2021.

Prof. Jayashree Vaze
Head, Department of Statistics

Dr. Himashu Dawda
I/C Principal



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List of Participants : Digital Marketing

24	Shivam Tiwari	Computer science
25	Aalok Tiwari	BSc Computer science
26	Kalyan Rajinder Singh	Science
27	Srishti Singh	Bsc Computer science
28	Ilma Siddiqui	Bsc IT
29	Yash Upadhyay	Stats
30	Prajapati akash shivshankar	Comp Science
31	Rutuja kadam	Comp Science
32	Sahil	Comp Science
33	Abdul Aziz	Comp Science
34	Ankita pal	Information Technology
35	Tanmay Hole	BSC Computer Science
36	Roshan Ramnaresh Sharma	Science
37	Sonu Prajapati	Information technology
38	Prajwal Raju Bukkan	Information technology
39	Sachin Shivkumar Chaurasiya	BSC - IT
40	Deepak Mishra	BSc-IT
41	Shubham Tiwari	B Sc IT
42	Akash Vishwakarma	Bsc I T
43	Prachi Surve	B Sc IT
44	Vikas Vishwakarma	B Sc IT
45	Akshada Sanjay Bhambure	B ScIT
46	Akshay Lawangare	B ScIT
47	Krishna Desai	Bsc IT
48	Abhishek Vishwakarma	B ScIT
49	Jay Charole	B.Sc (I.T)
50	Deepak gaikwad	Bsc statistics
51	Rashmita gauda	Statistics

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52	Amit Nishad	Science
53	Shubham Balikaranprasad Gound	Science
54	Bikesh jaisawal	Statistics
55	Siddhi Dilip Nar	Statistics
56	Khan Farhat Anjum Nayab Ali Tahira Khatoon	Science
57	Mehul	Science
58	Ashishkumar Rana	Science
59	Sahil Dubey	TYBSC
60	Rinku Gulab chand Yadav	Statistic
61	GYANPRAKASH JAISWAR	SCIENCE
62	shisu mishra	Science
63	Ajay Rajesh Yadav	Science
64	Dikshita Kandari	Bsc statistics
65	Rahul Pal	Statistics
66	ROSHAN TIWARI	BSC- statistics
67	YADAV NEETU RADHESHYAM	BSC STATISTICS
68	KOMAL PAL	Science
69	Pinka mishra	Science
70	Sudha sunil vishwakarma	Science
71	Shubham Upadhyay	Statistics
72	Amit Dinesh yadav	B.sc stats
73	Vijay verma	Science
74	Punam	Science
75	Navneet Gupta	Science
76	Sandeep Mourya	B.Sc.I.T.
77	Suchi Mishra	IT
78	Soni Gupta	Information Technology

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79	Elliyas Qureshi	Science
80	Akash prajapati	Science
81	Shivani Mohit Singh	Science
82	Rohit Mishra	Bsc CS
83	Pratiksha Kadam	Bsc Computer Science
84	Chetan Pattan	BSc CS
85	Vishal yadav	Bsc. CS
86	Atul yadav	Tybsc cs
87	Khan Faimeena	Bsc Computer science
88	Bipeenkumar yadav	Computer science
89	ABHISHEK MISHRA	Computer Science
90	Nandini Rajesh Singh	Computer science
91	Shilpa Shetty	Computer Science
92	Varun S	Bsc Comp Science
93	Sachin vishwakarma	Science
94	Pratiksha	Computer Science
95	Manojkumar nandlal singh	Science
96	Hrithik Surendra Dayame	TYBSC Computer Science
97	Shamli mohan singh	Science
98	Shubham Sandeep Suratran	Science
99	Mayur D Vejre	IT
100	Priyanshu Gupta	BSc. Cs
101	Jyoti Omkarnath Pandey	Science
102	Sayali Pandurang Kokitkar	Science
103	Suchindra Mishra	Bsc.Computer Science
104	Anjali Omprakash Gupta	Computer science
105	Ranjit Umakant Parida	Bsc(Computer science)
106	Preeti Singh	Bsc. Cs

George



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108	Pooja Pathak	Statistics
109	Sushmita dubey	Computer Science
110	Aditi	IT
111	Uttam Yadav	Computer Science
112	Rohit lodhi	Bsc
113	Nikhilkumar Vishwakarma	Statistics
114	Jaikumar sanjay Prasad panday	Comp Science
115	Umakant Ramcharan Yadav	Statistics
116	Ashutosh Anil Kumar Verma	Comp Science
117	Rohit ramashankar pal	Comp Science
118	Subhashchandra shetty	Comp Science
119	Ajit Dayashankar Yadav	CompScience
120	Pankaj Singh	Comp Science
121	Amitkumar nishad	Comp Science

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