



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 16/02/2021

## AS A PART OF STUDENT CAPACITY BUILDING INITIATIVE IN COLLABORATION WITH ROTARACT CLUB RAMNIRANJAN JHUNJHUNWALA

As part of Public Relations and Marketing an online session "SALE PE SALE" is organized for the students to develop effective communication skills among all. The session will held on 21/02/2021 at 10:00am onwards.

The details of zoom live link Meeting ID: 918900988

Passcode: 346635

All are cordially invited.

Prof. Selvi Nadar

BMS Coordinator



Dr. Himanshu Dawda

Principal

Principal  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)

## Project Name SALE PE SALE

Venue OFFLINE Time Stamp 2021-03-10 23:23:43.695254

Reporting Month February Quarter Three

Project Status On Time Avenue 1 Public Relations and Marketing

Start Time 21-02-2021 10:00:00 End Time 21-02-2021 21:00:00

### Project Level Club

The aim was to benefit all the Rotaractors an additional off on shopping garments and publicity of Rotaract organization. The idea of tie-up with Brand Factory was initiated by Rtr.Dheeraj Jain. Rtr.Dheeraj Jain then took the initiative and did a collaboration with other Rotaract clubs. Meetings were done between the Rotaract Club of Bombay Kandivli, Rotaract Club of S.k Somaiya, Rotaract Club of Ramniranjan Jhunjhunwala College & Rotaract Club of Mulund Hills. Meetings between the Rotaract team and Brand Factory were planned. Later on e-mail was done between the two and work started. Digital communication team of Rotaract and Brand Factory made the creatives for the event.

The event was organized between Rotaarct and Brand Factory as it benefited Rotaractors with additional discounts given by Brand Factory. On 12th February, 2021 Rtr.Dheeraj Jain had an idea of collaborating with Brand Factory. On 13th February, 2021 he approached Ms.Vidhi the Marketing Head of Brand Factory. On 14th February, 2021 the Rotaract Club of Bombay Kandivli had approached Rotaract Club of S.k Somaiya, Rotaract Club of Ramniranjan Jhunjhunwala College & Rotaract Club of Mulund Hills for the event and they accepted the collaboration. On 16th February, 2021 Rotaract team along with Brand Factory had discussed a few ideas of how to PROJECT PROJ005923 promote the event.

On 18th February, 2021 talking on a few terms later the deal was finalized and on the same day Email confirmation for this was done. On 20th February, 2021 the creative was shared on social media platforms and whatsapp groups.



## ATTENDANCE

SR.NO	First Name	Last Name	SR.NO	First Name	Last Name
1	Esha	Singh	18	Supriya Rajesh	Baranwal
2	Aditi	Upadhya	19	Chaitanya	Thakur
3	Tulsi	Singh	20	Tapisha	Belkond
4	Nupur	Rathod	21	Sushil	Gosavi
5	Shahin	Shaikh	22	Sayyed Zakir	Israr Ahmed
6	Akash	Varma	23	Deepak	Yadav
7	Surbhi	Singh	24	Manju	Yadav
8	Neha	Pandey	25	Aditi	Sharma
9	Atharva	Talwar	26	Vandana	Dalai
10	Sahana	Shaikh	27	Adarsh	Singh
11	Aarti	Prajapati	28	Anurag	Sharma
12	Yukti	Verma	29	Anurag	Agrahari
13	vikas	prajapati	30	Asha	Saroj
14	Shaikh Sohel	Salim Shaikh	31	Ayush	Tripathi
15	Ankit	Pandey	32	Bhushan	Pawar
16	Pratik	Jagadale			
17	Sakshi	Singh			



*[Signature]*  
 H.C. PRINCIPAL  
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## Sale Pe Sale

District 3141  
**Rotaract**  
CLUB ID: 42889

Club of  
**Ramniranjan Jhunjunwala College**  
Rotary Club of Mumbai Ghatkopar

### CERTIFICATE

*This certificate is awarded to*

Rtr. Neha Pandey

*for participating in the event*

**"SALE PE SALE"**  
On 21-02-2021.

Rtr. Mouzzam Khan  
President  
2020-21

Prof. Kalaiselvi Nadar  
Teacher Coordinator

Dr. Himaushu Dawda  
Principal

District 3141  
**Rotaract**  
CLUB ID: 42889

Club of  
**Ramniranjan Jhunjunwala College**  
Rotary Club of Mumbai Ghatkopar

### CERTIFICATE

*This certificate is awarded to*

Rtr. Atharva Talwar

*for participating in the event*

**"SALE PE SALE"**  
On 21-02-2021.

Rtr. Mouzzam Khan  
President  
2020-21

Prof. Kalaiselvi Nadar  
Teacher Coordinator

Dr. Himaushu Dawda  
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