



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 15/07/2020

## AS A PART OF STUDENT CAPACITY BUILDING INITIATIVE IN COLLABORATION WITH ROTARACT CLUB RAMNIRANJAN JHUNJHUNWALA

As a part of Public Relation and marketing a webinar is organized to improve the communication skills and to built up PR skill among students Mr. Kushal Bhuvra has experience in this field. The event will be held on 18<sup>th</sup> July 2020 through Google meet.

All are cordially invited.

Prof. Selvi Nadar

BMS Coordinator

Dr. Himanshu Dawda

Principal



Dr. PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

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Project Name NET-MARK

Venue Online (Google Meet)

Time Stamp 2020-07-26

Reporting Month July Quarter One

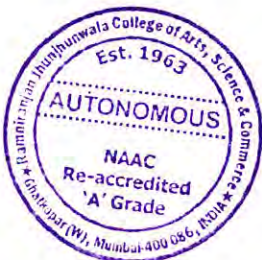
Project Status Early

Avenue 1 Public Relations and Marketing

Start Time 18-07-2020 19:00:00 End Time 18-07-2020 20:30:00

Project Level Club

• In this lock down situation as most of the people don't have much thing to do. So, keeping this in mind it was decided to do this webinar on how to improve network and marketing skill and tie-up. So, the main aim of webinar was to give more ideas and information to people so that they can make improvements on their skill set. It also focused on how can people improve their communication skills. Not only communication skills but also to maintain good relation with the sponsors post events. Networking is an important factor which ultimately gives an acknowledgement in the society and people start knowing you and the work which is done. For making the Audience understand the importance of Networking and market tie up, the session was conducted. After getting the idea of doing this webinar the speaker was finalized. The speaker was IPDRR of Rotaract district 3141 i.e. Rtr. Kushal bhuva who is very experienced in this field. A Calendar invitation was sent to Mr. Bhuva. Then google meet was chosen as a platform for doing this webinar. After that JPEG and PR message was released on different social media platform. Why Networking? Keeping to yourself and not mustering up the courage to utter that "hello" can lead to dire consequences such as missing out on a business opportunity or a friendship of a lifetime. If you feel you are missing opportunities, knowledge, or inspiration, some people are just very good supporters and listeners and can always be a helping hand in life. Many of the best friendships are formed in university and you can meet highly diverse and interesting people while networking who may change your perspective about things like work, ambition and even attitude to life. Motivation often comes not from within, but from the world that surrounds you. Give that "hello" a shot and see for yourself! Project commenced at 7:00 PM on google meet. The speaker first started by sharing his journey in Rotaract and what he learnt from it. Then he started taking questions and answered them which made the session an interactive one. After that he started giving information and ideas regarding tie-ups, marketing and networking and also gave us some token of advice like how to deal with people etc. Mr. Bhuva also shared some of the techniques on how we can maintain relationships with sponsors and continue a good network with many companies. He not only shared the idea about marketing but also guided us in how effectively a project can be carried out where no one gets bored and feel left out and accordingly how to increase network. In the end vote of thanks followed by presenting him a digital memento by the club. The session ended around



I/c PRINCIPAL  
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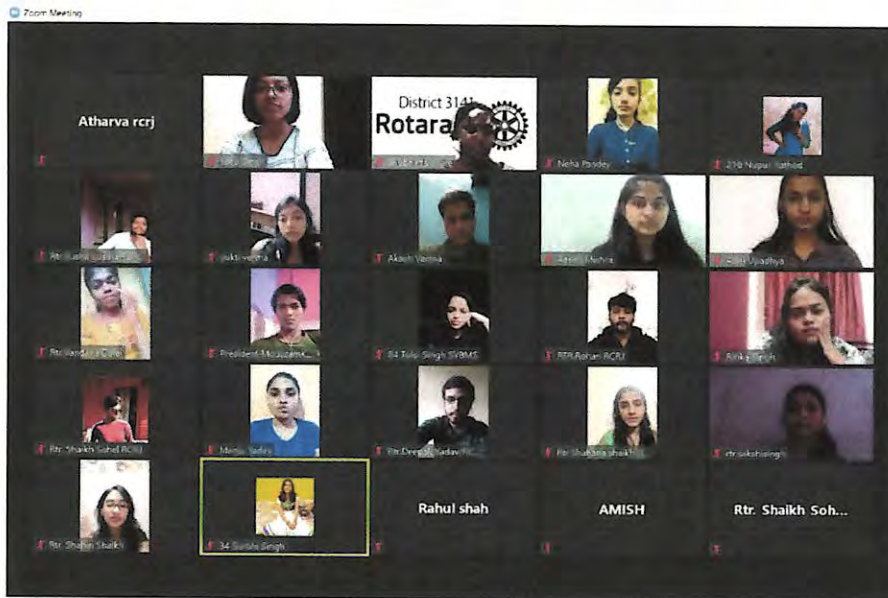
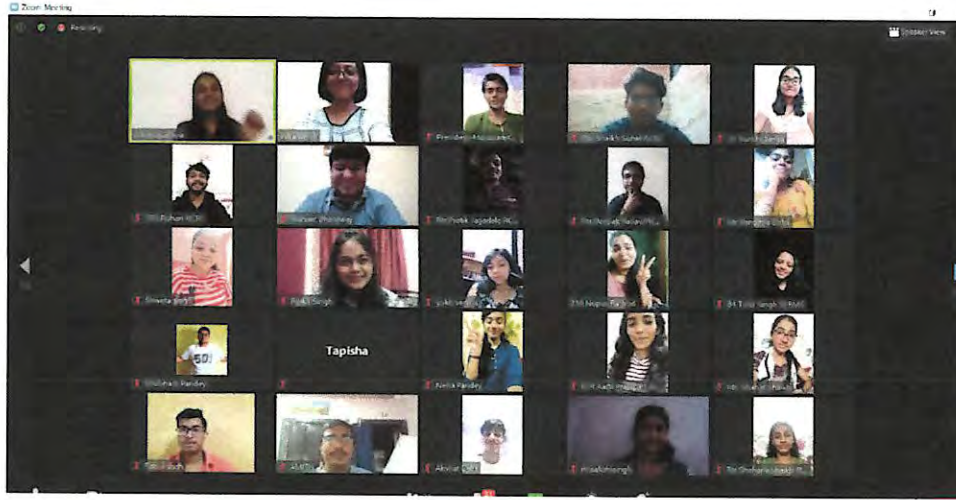
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*[Signature]*  
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## Attence

SR.NO	First Name	Last Name	SR.NO	First Name	Last Name
1	Esha	Singh	21	Sushil	Gosavi
2	Aditi	Upadhya	22	Sayyed Zakir	Israr Ahmed
3	Tulsi	Singh	23	Deepak	Yadav
4	Nupur	Rathod	24	Manju	Yadav
5	Shahin	Shaikh	25		
6	Akash	Varma	26		
7	Surbhi	Singh	27		
8	Neha	Pandey	28		
9	Atharva	Talwar	29		
10	Sahana	Shaikh	30		
11	Aarti	Prajapati	31		
12	Yukti	Verma	32		
13	vikas	prajapati	33		
14	Shaikh Sohel	Salim Shaikh	34		
15	Ankit	Pandey	35		
16	Pratik	Jagadale	36		
17	Sakshi	Singh	37		
18	Supriya Rajes	Baranwal	38		
19	Chaitanya	Thakur	39		
20	Tapisha	Belkond	40		



  
Principal  
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## NET

District 3141  
**Rotaract**  
CLUB ID: 42889

Club of  
**Ramniranjan Jhunjunwala College**  
Rotary Club of Mumbai Ghatkopar

**CERTIFICATE**

*This certificate is awarded to*

Rtr. Tapisha Belkond

*for participating in the event*

"NET"  
On 18-07-2020.

Rtr. Mouzzam Khan  
President  
2020-21

Prof. Kalaiselvi Nadar  
Teacher Coordinator

Dr. Himanshu Dawda  
Principal

District 3141  
**Rotaract**  
CLUB ID: 42889

Club of  
**Ramniranjan Jhunjunwala College**  
Rotary Club of Mumbai Ghatkopar

**CERTIFICATE**

*This certificate is awarded to*

Rtr. Sushil Gosavi

*for participating in the event*

"NET"  
On 18-07-2020.

Rtr. Mouzzam Khan  
President  
2020-21

Prof. Kalaiselvi Nadar  
Teacher Coordinator

Dr. Himanshu Dawda  
Principal



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