




Hindi Vidya Prachar Samiti's  
**Ramniranjan Jhunjhunwala College of Arts, Science & Commerce**  
(Autonomous College)  
Affiliated to UNIVERSITY OF MUMBAI

**CERTIFICATE**

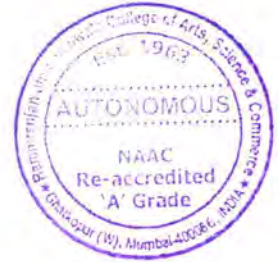
This is to certify that MR. SHAH SAJIDALI ABIDALI has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "How effective is today's encryption to prevent spying/snooping?" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
**PROF. AKASH GUPTA**  
Name and Signature of  
Project Guide

  
**PRINCIPAL**  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA




Date of submission: 17/02/2023

Hindi Vidya Prachar Samiti's  
**Ramniranjan Jhunjhunwala College of Arts, Science & Commerce**  
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**CERTIFICATE**

This is to certify that **Mr. Abhishek Dinanath Gupta** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Analysis of the business model and competitive strategies of amazon" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is his own work and facts reported by her/his personal findings and investigations

  
Prof. Akash Gupta  
Name and Signature of  
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This is to certify that M/s.ROSHNI RAJESH JAISWAR has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "MOBILE NETWORK TECHNOLOGY PROBLEM AND BOTTLE NECKS" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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**Prof. AKASH GUPTA**

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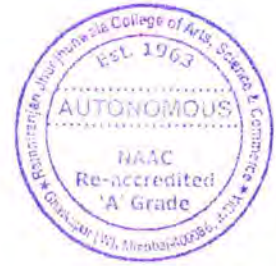
This is to certify that M/s. Shreya Shridhar Shanbhag has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "**Analysis of business model and competitive strategies of Flipkart**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her own work and facts reported by her personal findings and investigations.

  
Prof. Akash Gupta

Signature  
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This is to certify that **M/s. Ankita Ayodhya Thakur** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Managing reputations online**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof. Akash Gupta

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This is to certify that **M/s. Radhika Mahato** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "How much more can online retailers, banks etc do to provide more security to online transactions" under my supervision.

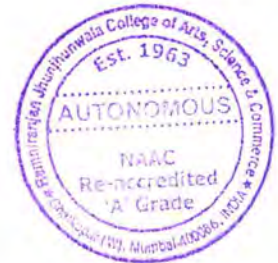
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This is to certify that **M/s. Sudha prajapati** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Analysis of e-commerce strategies for traditional organisations (Migration)**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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This is to certify that M/s. Jyoti Gopal Gupta has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Does the reputation of the payment provider affect consumers' willingness to undertake m-commerce transactions?**"

" Under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof.  
Akash Gupta

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This is to certify that Mr. M/s. Manju pal has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Effectiveness of principle of usability of E-commerce website**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. Akash Gupta  
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This is to certify that **M/s. Swati Ravindra Kori** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Educating Public About Security under my supervision."

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof. -

Name and Signature of  
**Akash Gupta**

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This is to certify that **M/s. Jaya Gurunath Pujari** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Wireless networks capacity problems: Issues facing m-commerce.**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Name and Signature of  
**Prof. Akash Gupta**

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(JANUARY 2023 )

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This is to certify that Mrs.MUSKAN BABASAB SAYYAD has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Critical analysis of Econmerce during COVID-19 Lockdown" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigation

**Prof.**

(Name and Signature of)  
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This is to certify that Mr. Avnish Kumar Ramesh Prasad Dubey. has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "E-Business Strategy for an Educational Institution" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

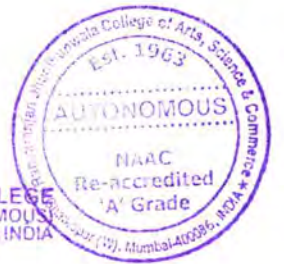
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Prof. Mr. Akash Gupta

Signature-:

Date of submission: 10/02/2023

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This is to certify that M/s. Palak Subhash Singh Yadav has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "How can social media be used to market and advertise to the customer" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Prof. Akash Gupta  
Name and Signature of  
**Project Guide**

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This is to certify that M/s. Diksha Govind Singh has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled analytical issue of empirical evidence of strategic in e-commerce project under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof.

Name and Signature of

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Date of submission 10/02/2023

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## CERTIFICATE

This is to certify that **Mr. Prabhas Kumar Ranjit Choudhary** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Social media and e-commerce**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

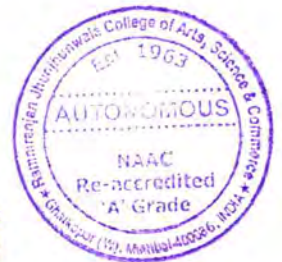
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Prof.   
Mr. Akash Gupta

**Project Guide**

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## CERTIFICATE

This is to certify that **Mr. Saurabh Narendra Sawant** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled “**Evaluating the key aspects of usability of e-commerce websites based on users’ preferences.**” under my supervision.

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This is to certify that **Ms. Singh Sneha Shashi Kumar** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "**Analysis of Business Model and Competitive Strategies of Myntra**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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**Prof. Akash Gupta**

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**CERTIFICATE**

This is to certify that **M/s. SADIKA SAYYED** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Analysis of customer behaviors as an input in marketing strategy**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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This is to certify that M/s. Neelam Ramsurat Chauhan has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Pay-per-click vs. Pay-per-impression – A comparison" under my supervision.

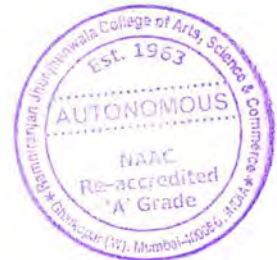
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This is to certify that M/s. Yogita Ramgopal Gupta has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Exploring Geographical Boundaries of (M Commerce)" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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This is to certify that M/s. Maurya Neelam Ramnath Sunita has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "critical evaluation of current technology enabling e-commerce security" under my supervision.

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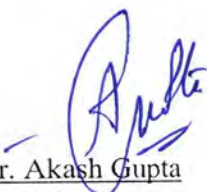
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This is to certify that M/s. Yadav Shital Ramesh has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Artificial intelligence –Possible applications in e-commerce**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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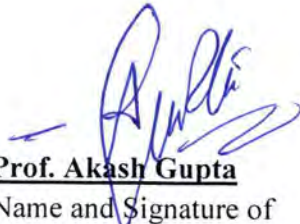
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**CERTIFICATE**

This is to certify that M/s. Shaikh Hajra mohd Qamruddin has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "How to obtain competitive advantage using technology" under my supervision.

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## CERTIFICATE

This is to certify that M/s. Gayatri Dandapani Bara has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and his project is entitled "E-commerce Marketing Mix-Wholly online, or one foot in both worlds?" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Prof. Akash Gupta  
Name and Signature of  
**Project Guide**

PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkoti, Mumbai-400086, Maharashtra, INDIA



Date of submission: 10/02/2023




Hindi Vidya Prachar Samiti's  
**Ramniranjan Jhunjhunwala College of Arts, Science &  
Commerce**  
(Autonomous College)  
Affiliated to UNIVERSITY OF MUMBAI

**CERTIFICATE**

This is to certify that **Mr. Hojage Sahil Maruti** has worked and duly completed his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and his project is entitled “ **The Protection of Business – How Effective is Today’s Antivirus Softwares** ” under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

  
**Prof. Akash Gupta**  
Name and Signature of  
**Project Guide**

  
**PRINCIPAL**  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
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Dhatkopar (W), Mumbai-400 086, Maharashtra, INDIA



Date of Submission : 10/02/ 2023




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**Ramniranjan Jhunjhunwala College of Arts, Science &  
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(Autonomous College)  
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**CERTIFICATE**

This is to certify that M/s.Sneha Sunil Gaikwad has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Critical evaluation of the firewall policies of a website" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

Prof.   
Name and Signature of  
**Akash Gupta**

  
PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
(ARTS & COMMERCE, AUTONOMOUS)  
Mumbai-400036, Maharashtra, INDIA



Date of submission: 10/02/2023

## CERTIFICATE

This is to certify that Mr. Avdhesh Gorakhnath Sonkar has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**E-Business Strategies for Knowledge Management – An Analysis and Evaluation**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. Akash Gupta

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Date of submission: 10/02 /2023



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**CERTIFICATE**

This is to certify that M/s. SIMRAN IRFAN MANIYAR has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "Payment processing methods for M-commerce" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Prof. AKASH GUPTA

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Date of submission: 09/02/2023



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(Autonomous College)

Affiliated to UNIVERSITY OF MUMBAI

## CERTIFICATE

This is to certify that M/s.Sareeka Devram Borhade has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Automation in Ecommerce Logistics" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

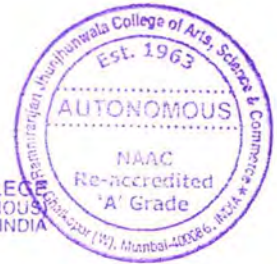
It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.

Name and Signature of

Akash Gupta

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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



Date of submission: 10/02/2023



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**Affiliated to UNIVERSITY OF MUMBAI**

**CERTIFICATE**

This is to certify that **M/s. Shruti Mishra** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of E Commerce and her/his project is entitled **"How to obtain competitive advantage using service in e-commerce"** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.

Name and Signature of

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Date of submission: 17/02/2023

**PRINCIPAL**  
**RAMNIRANJAN JHUNJUNWALA COLLEGE**  
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**Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA**





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**Ramniranjan Jhunjhunwala College of Arts, Science & Commerce**  
(Autonomous College)  
Affiliated to UNIVERSITY OF MUMBAI

## CERTIFICATE

This is to certify that **Mr. Shubham Satish Singasane** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Custom e-commerce applications for m-commerce**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. Akash Gupta  
Name and Signature of  
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**CERTIFICATE**

This is to certify that M/s. MISHRA SWATI RAMKESHWAR has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "USABILITY OF M-COMMERCE APPLICATION" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. AKASH GUPTA  
Name and Signature of  
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Date of submission: DD/MM/2023




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## CERTIFICATE

This is to certify that **Mr.Gautam Kumar Anil Jha** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**What draws repeat customers to an online retailer**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof.  
Mr. Akash Gupta  
Project Guide

  
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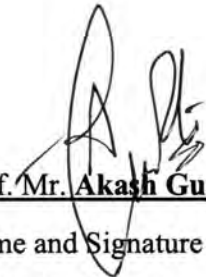
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## CERTIFICATE

This is to certify that **M/s. Radha Raju Gupta** under the Faculty of Commerce in the subject of Business Management and her/his project is entitled **Programmatic Advertising in E-Commerce** under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
**Prof. Mr. Akash Gupta.**  
Name and Signature of

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## CERTIFICATE

This is to certify that M/s. Jvotsna Jagdish Pol has worked and duly completed her/his Project Work for the degree of Master in Commerce critical analysis of current technology employed for e-commerces customer service under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**critical analysis of current technology employed for e-commerces customer service**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.  
It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.

Akash Gupta

Signature

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Ghatkopar (W), Mumbai-400 036, Maharashtra, INDIA



Date of submission: 10/02/2023



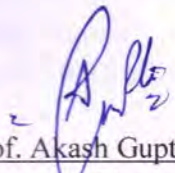
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(Autonomous College)  
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**CERTIFICATE**

This is to certify that M/s. Archita Anilkumar Sharma has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of E-commerce and her project is entitled "Business Process Reengineering – Myth or Medicine?" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

  
Prof. Akash Gupta  
Name and Signature of  
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## CERTIFICATE

This is to certify that M/s. Khan Noorsaba Badruddin has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "How can online retailers build trust in potential and existing customers using security and risk management strategies?" under my supervision.

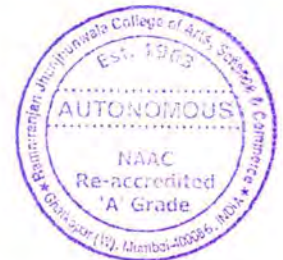
I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash gupta Name  
and Signature of  
Project GUIDE

Date of submission: 10/02/2023

  
PRINCIPAL  
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Hind Vidya Prachar Samiti's



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## CERTIFICATE

This is to certify that Mr. Ankit Labhsingh Tushamad has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "competiton problem in e-commerce" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. Akash Gupta  
Name and Signature of  
Project Guide



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**CERTIFICATE**

This is to certify that **Mr. Deepak Kannaujiya** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Marketing strategy on the Internet" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

**Prof. Akash Gupta**

Name and Signature of

**Project Guide**

PRINCIPAL  
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**CERTIFICATE**

This is to certify that **Ms. Sakshi Sakahhari Sanap** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Analysis Of ecommerce strategy for traditional organization moving on to the internet migration" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.

Name and Signature of  
**Project Guide**

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RAMNIRANJAN JHUNJHUNWALA COLLEGE  
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Affiliated to UNIVERSITY OF MUMBAI

### CERTIFICATE

This is to certify that **Mr. Shivam Chandresh Vishwakarma** has worked and duly completed his Project Work for the degree of Master in Commerce under the faculty of Commerce in the subject of E - Commerce and his project is entitled "**Success Factors of Social Media for Non-governmental Organizations**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is his own work and facts reported by his personal findings and investigations.

Prof. Aakash Gupta  
Name and Signature of  
**Project Guide**

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Affiliated to UNIVERSITY OF MUMBAI

## CERTIFICATE

This is to certify that **Ms. Shraddha Rajkumar Chavan** has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "**The Importance of Search Engine Rankings for E-Commerce**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal findings and investigations.

Prof. Akash Gupta  
Name and Signature of  
**Project Guide**

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**(Autonomous College)**  
Affiliated to UNIVERSITY OF MUMBAI

## CERTIFICATE

This is to certify that **M/s. Rachana Yadav** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Critical evaluation of an e-commerce company's advertising strategy**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash Gupta  
Name and Signature

  
PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



Date of submission: 10/02/2023

CERTIFICATE

This is to certify that M/s. Aastha Vishwakarma has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Internal business process and organisational strategy for change management**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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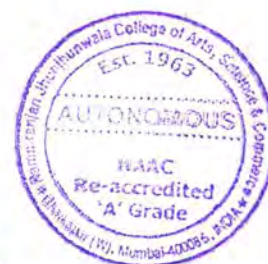
Prof. Akash Gupta

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**CERTIFICATE**

This is to certify that M.s Muskan Harun Khan has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Encryption: The State of Art" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash Gupta  
Name and Signature of  
Project Guide

  
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Commerce  
(Autonomous College)  
Affiliated to UNIVERSITY OF MUMBAI**

**CERTIFICATE**

This is to certify that **Mr. M/s. Nikita Dilip Chaudhary** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Competitive Strategies in E-Commerce**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.   
Mr. Akash Gupta



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OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkoper (W), Mumbai-400 086, Maharashtra, INDIA

Name and Signature of

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Date of submission: 10/02/2023



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Affiliated to UNIVERSITY OF MUMBAI

**CERTIFICATE**

This is to certify that Mr. M/s. TEJAS JITENDRA KATAM has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Social Media as a Marketing Platform – Opportunities and Strategies for Self-Marketing on Instagram Using the Example of Fashion Bloggers" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof. Mr. AKASH GUPTA

Name and Signature of  
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Date of submission: 10/01/2023






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Affiliated to UNIVERSITY OF MUMBAI


**CERTIFICATE**

This is to certify that M/s. Shaheen Zakir Hussain Ansari has worked and duly completed her Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her project is entitled "How important is the unique selling point to the customer and the development of e-commerce" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof. Akash Gupta  
Name and Signature of  
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



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Affiliated to UNIVERSITY OF MUMBAI

**CERTIFICATE**

This is to certify that M/s. Arti devi Ramtoulal pal has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled An e-commerce strategy for a b2b under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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**Prof. Mr. Akash Gupta.**

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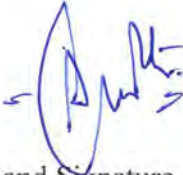



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**CERTIFICATE**

This is to certify that **Ms. PAL SHWETA PARABNATH** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**APPROACHES TO EVALUATING ONLINE STORES**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof.  
Name and Signature of  
**Project Guide**

  
PRINCIPAL  
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Date of submission: 10/02/2023



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**CERTIFICATE**

This is to certify that M/s. Harshada Sunil Kalambe has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Critical Evolution of Security Policies of a Website" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
**Prof. Akash Gupta**

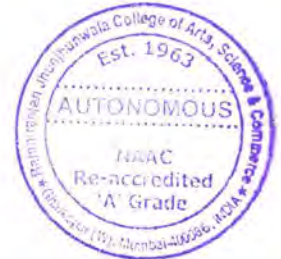
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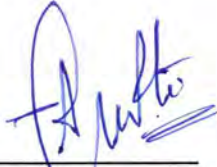
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## CERTIFICATE

This is to certify that M/s. Jyoti Vishwakarma has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "How Effective Is Social Media To The Process Of E-Commerce" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof.   
Name and Signature of  
Project Guide

  
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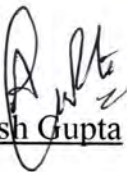
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**CERTIFICATE**

This is to certify that **Ms. Angha Dumbare** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**An examination of international legislation in protecting computer security**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash Gupta

Name and Signature of

**Project Guide**

  
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



Date of submission: 18/03/2023



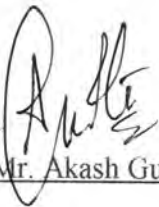
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**CERTIFICATE**

This is to certify that **Mr. Omkar Ganesh Shinde** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Differences in customer decision-making across e-commerce and m-commerce platforms**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Mr. Akash Gupta

Signature:



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Bisatrapur (W), Mumbai-400 086, Maharashtra, INDIA

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## CERTIFICATE

This is to certify that M/s. AARTI SHIVPRASAD UPADHYAY has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of ACCOUNTING AND FINANCE and her/his project is entitled "THE BENEFITS OF FACEBOOK FANP PAGES WITH SELECTED EXAMPLES" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previous'ly for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. \_\_\_\_\_  
Name and Signature of  
Project Guide

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Chatkopar (W), Mumbai-400 086, Maharashtra, INDIA



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## CERTIFICATE

This is to certify that M/s. Sadhana Mukesh Yadav has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**How Do Dynamic Advertising Technologies Influence The Market Culture In The Company**" under my supervision. I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University. It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash Gupta  
Name and Signature of  
Project Guide

  
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## CERTIFICATE

This is to certify that **Ms. Jaya Chauhan.** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business

Management and her/his project is entitled "**Analysis of internet branding strategies**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

Prof. Mr. Akash Gupta

Signature:-

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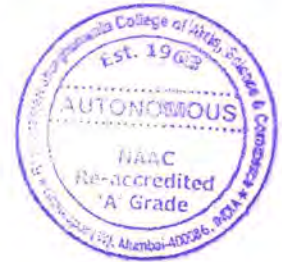
This is to certify that M/s.Heena Nizamuddin shah has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "Analysis E-commerce Strategies For New Organisation" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

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Prof. Akash Gupta  
Signature :  
Project Guide

  
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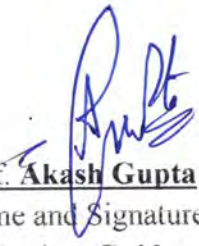
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**CERTIFICATE**

This is to certify that **Mr. Sahil Shrivastav** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Big battle- Amazon vs Alibaba**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
**Prof. Akash Gupta**  
Name and Signature of  
Project Guide

Date of submission: 10/02/2023

  
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**CERTIFICATE**

This is to certify that **Mr. Shaikh Shabiya Imtiyaz** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**Impact Of Trust On Consumer Behavior**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

  
Prof. Akash Gupta  
Name and Signature of  
Project Guide



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### CERTIFICATE

This is to certify that M/s RUTUJA SURAJ SARODE has worked and duly completed her Project Work for the degree of Master in Commerce under the faculty of Commerce in the subject of Business Management and her project is entitled "Security Limitation and Challenge in the Online Business Environment" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her own work and facts reported by her personal finding and investigations.

  
Prof. Akash Gupta

  
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Date of submission : 10/02/2023



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**OF ARTS, SCIENCE & COMMERCE**  
(AUTONOMOUS COLLEGE)  
AFFILIATED TO UNIVERSITY OF MUMBAI



A STUDY ON  
**“GOODS AND SERVICE TAX**  
**WITH REFERENCE TO HEALTH CARE PRODUCTS”**

A PROJECT SUBMITTED TO  
HVPS's R.J. COLLEGE OF ARTS, SCIENCE & COMMERCE, (AUTONOMOUS)  
MASTER IN COMMERCE  
(ADVANCED ACCOUNTANCY)  
UNDER THE FACULTY OF COMMERCE  
BY  
MS. SNEHA SINGH  
ROLL NUMBER: 50

UNDER THE GUIDANCE OF  
DR MANGESH PANCHAL

PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

College Stamp

Student's Signature



Professor's Signature



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Ramniranjan Jhunjhunwala College of Arts, Science & Commerce  
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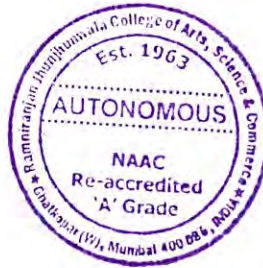
CERTIFICATE

This is to certify that M/s. Gudiya Chandresh Gupta has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "GST with reference to Medicines and Medical Supplies" under my supervision..

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

*M Panchal*



Name: Prof. Mangesh Panchal.

Signature:

Project Guide

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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA





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## CERTIFICATE

This is to certify that **M/s. Karuna Ramesh Bhosale** has worked and duly completed her/his Project Work for the degree of Master in Commerce under the Faculty of Commerce in the subject of Business Management and her/his project is entitled "**GST on Agricultural Projects**" under my supervision.

I further certify that the entire work has been done by the learner under my guidance and that no part of it has been submitted previously for any Degree or Diploma of any University.

It is her/ his own work and facts reported by her/his personal findings and investigations.

*W Panchal*

Prof.

Name and Signature of

**Prof. Mangesh Panchal**

Date of submission: 15/02/2023



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