



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

20/4/2021

## NOTICE VALUE ADDED COURSE On Dynamics of Service Sectors

The department of Commerce is going to conduct a value added Program in Dynamics of Service Sectors from 24<sup>th</sup> April, 2021 to 4<sup>th</sup> May, 2021. Students must register for the course. Two credits and course completion certificate will be awarded only to those students who will attend all sessions and qualify the evaluation conducted by the department

Principal

I/a

PRINCIPAL

RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400086, Maharashtra, INDIA



2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



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## VALUE ADDED COURSE (Certificate Course)

on

### DYNAMICS OF SERVICE SECTORS

Date	:	24-04-2021 TO 04-05-2021
No. Of Beneficiaries	:	155 students
No. Of Teachers	:	03
No. Of Speaker	:	Ms. Sheetal Sahane, Mrs.Pooja Chatwani,Mr. Kunal, Mr. Laxmi Podoli, Mr.Pramod Kuwalekar, Mr. Subodh Barve, Prof. Snehal Nagtilak,  Mr. NikhilAnadpara, Mr. Pooja Bharadwaj, Mr. Rekha Shetty, Mr. Preeta Kannukadan Adv. Rahul Gokhale.
Mode of Course	:	Online Zoom Platform  Meeting ID: 884 8605 9905 Passcode: 12345
No.Days	:	10 days, 30 hours

#### Brief report :-

Department of Commerce HVPS Ramniranjan Jhunjhunwala College had organised 10 days certification course on Dynamics of Services Sector. Around 155 students from F.Y.B Com, S.Y.B.Com and T.Y.B.Com attended the course. Services sector is one of the fastest growing sectors in India. By this course students were able to learn prospects, career options, educational courses, skills required for career in different services, trends in different services and so on. The speakers from different background elaborated different services with the practical examples which made the students contented in all the sessions. The speakers also explained the opportunities how to become entrepreneur in different services?.

Head

Department of Commerce.



  
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REC

## HOW TO ACHIEVE OUR GOALS ?

- ✓ People who do not work for own goals work for somebody else's goals.
- ✓ So understand Financial Planning with the help of a professional *Financial Planner* to achieve *Your Goals*.


Nikhil Anandpara's screen

REC

PURPOSE	MINIMUM ₹	REASONABLE ₹	ASPIRATIONAL ₹
FUND REQUIRED			
MODE OF SAVINGS	REGULAR	REGULAR	AS AND WHEN
RISK ON CAPITAL	NO RISK (SAFE)	MODERATE RISK	AGRESSIVE
WITHDRAWAL FACILITY	LESS LIQUID (SOLID)	MEDIUM LIQUIDITY	HIGHLY LIQUID
<b>β</b>	<b>0</b>	<b>&lt;1</b>	<b>&gt;1</b>

Nikhil Anandpara's screen





  
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 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



AY 2020 Onwards

**Hindi Vidya Prachar Samiti's**  
**RAMNIRANJAN JHUNJHUNWALA COLLEGE (AUTONOMOUS)**  
(Also known as R. J. College of Arts, Science & Commerce as per UGC Notification)

Affiliated to UNIVERSITY OF MUMBAI II Recognized by UGC under 2f & 12B  
NAAC Accredited 'A GRADE' with CGPA 3.50

**Knowledge is all Ambrosia**

**CERTIFICATE  
COURSE IN**

**DYNAMICS  
OF  
SERVICES  
SECTORS**

A

T

S

M

C



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Mumbai 400 086, Maharashtra, INDIA.

Hindi Vidya Prachar Samiti was incepted on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain child of a visionary Late Shri Nandkishore Singh Jairamji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been reaccredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011.

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.

Course Code: **RJCOMC01**

Duration: **30** hours

Credits : **02**

This Certificate Course is introduced with the intention of creating awareness about the different careers & prospects in the service sectors.

In this course we intend to inform the students the various career options available to them in different service sectors. The other reason was to inform them the courses they can do along with or after their graduation to have a successful career in various service industries and the skill sets they should develop to procure the opportunities offered by various service sectors.

A personality test would also be administered in order to help students identify their personality attributes, so as to help them focus on areas where they have intrinsic potentials to succeed.



LEARNING  
OUTCOME

ABOUT US

<b>UNIT I</b>	<p><b>BANKING &amp; FINANCE</b></p> <p>Introduction to banking sector – types of banks-trends in banking-careers in banking- educational qualification and skills required for various posts in banking. Various careers in BSFI &amp; NON BSFI.</p>
<b>UNIT II</b>	<p><b>TRAVEL AND TOURISM</b></p> <p>Prospects – features – careers – bright side of tourism in this pandemic - demand and supply side of tourism - MICE - trends in tourism, courses and skills required for successful career.</p>
<b>UNIT III</b>	<p><b>HOTEL &amp; HOSPITALITY</b></p> <p>Prospects and trends in hospitality industry- types of hotels- various careers in hospitality sector- core and secondary departments and its functions in hotel industry- educational qualification and skills required - how to start a hotel.</p>
<b>UNIT IV</b>	<p><b>LOGISTICS &amp; SUPPLY CHAIN MANAGEMENT</b></p> <p>Introduction to logistics- logical chain in logistics-national and international logistics – Indian economy at glance in terms of global trade- E-Commerce and logistic- relationship between logistic and supply chain management- importance and types of warehouses, career options and skills required.</p>
<b>UNIT V</b>	<p><b>MEDIA SERVICES</b></p> <p>Introduction to media- importance of media services- beneficiaries of media services-effectiveness of media in today's era- relevance and prospects of media- censorship and careers in media.</p>
<b>UNIT VI</b>	<p><b>MARKETING SERVICES</b></p> <p>What is brand? – Successful marketing strategies of NIKE and APPLE – marketing in modern times – communication in marketing – relationship marketing – careers – digital marketing services.</p>
<b>UNIT VII</b>	<p><b>STOCK MARKET</b></p> <p>History of stock exchanges- types of market-functions of stock exchange – online trading requirement- basic terms used in stock market – bull and bearish market- live online trading- buying and selling practical session.</p>



# COURSE CONTENT

**UNIT VIII****WEALTH MANAGEMENT & INSOLVENCY AND BANKRUPTCY CODE**

Financial planning- need and dream based goals-different financial products- 3 rules while investing- risk calculation- mutual funds and investment through SIP- short term, midterm and long term goals and careers. What is IBC? – Procedure to be followed by insolvency professionals- priority in settlement of matters which arise during insolvency- IBBI.

**UNIT IX****LEGAL SERVICES**

What is law? – Important documents used in court – cognisable and non-cognisable offences – qualification required for legal services – skills required- careers in law.

**UNIT X****INSURANCE SECTOR**

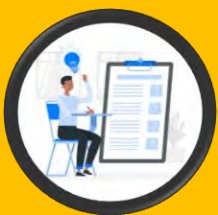
History of life insurance - evolution of digital life insurance- advantages and disadvantages of online insurance, importance of Medicare Insurance -format of online insurance form – insurance business scope and opportunities - skills required-work opportunities- careers- institutes offering insurance courses in India

English

## MEDIUM OF INSTRUCTION

## EVALUATION

Continuous evaluation and Multiple Choice Questions



# 100 MARKS



# PASSING 40

## WHO SHOULD DO IT?

Any student from B.Com



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## *Certificate of Completion*

This is to certify that

*Agrahari Shweta Chandraprakash*

of Class F.Y.B.COM Roll No. 4

has successfully completed the **Value-Added Course in DYNAMICS OF SERVICES SECTOR**  
organized by Department of **COMMERCE** and conducted from **24 April, 2021 to 04 May, 2021**

**COURSE CODE**  
**RJCOMC01**

Issue Date: 13 July, 2021



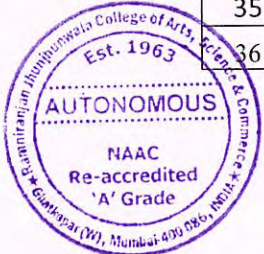
  
Dr. Himanshu Dawda  
In-charge Principal

CERTIFICATE ID: RJC-VAC-202021-00002



## STUDENT COMPLETED Certification Course on Dynamic of Services Sectors YEAR 20-21

SR NO	NAME	ROLL NO	CLASS
1	Sakshi Mohile	479	FYBCOM
2	Rupa sarvade	113	FYBCOM
3	Agrahari Shweta Chandraprakash	4	FYBCOM
4	Singh Ruchi Rajesh	529	FYBCOM
5	Abhishek .V. Jaiswal	45	FYBCOM
6	Manish Singh	174	FYBCOM
7	Gudiya Pingal Prasad Sharma	319	FYBCOM
8	ADNAN BAHADUR KHAN	249	FYBCOM
9	Mahek Arif Shaikh	306	FYBCOM
10	Tanu Mishra	476	FYBCOM
11	Seeta Kumari Ashok Chaudhari	12	FYBCOM
12	Neeraj Ravindra Ghadge	28	FYBCOM
13	Chaitali Chandrashekhar Pattan	285	FYBCOM
14	Bhavika Kumavat	467	FYBCOM
15	Aasiya Shabbir shaikh	122	FYBCOM
16	Aachal Mohanlal Yadav	153	FYBCOM
17	Priya Naveen Mishra	474	FYBCOM
18	Vansh agrawal	5	FYBCOM
19	Anjali Dineshchandra Gupta	224	FYBCOM
20	Abhishesh Patwa	489	FYBCOM
21	Pandey Sakshi Vinay	172	FYBCOM
22	Suman Radheshyam Yadav	565	FYBCOM
23	Nidhi Dubey	420	FYBCOM
24	Paswan Roma 6	99	FYBCOM
25	Khushi Gupta	230	FYBCOM
26	Sanjana umesh kanaujiya	52	FYBCOM
27	Yadav Roshani	366	FYBCOM
28	Gauri maurya	266	FYBCOM
29	Shruti Labani panigrahi	96	FYBCOM
30	Radha dinesh vishwakarma	102	FYBCOM
31	Juhi shukla	340	FYBCOM
32	Anam fatima	299	FYBCOM
33	Rinki chandrama prajapati	500	FYBCOM
34	Sapna Prakash Maharana	72	FYBCOM
35	Deepak Yadav	351	FYBCOM
36	Anjali Gupta	424	FYBCOM



  
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37	Neha Kannaujiya	54	FYBCOM
38	Shamal Vilas Sawant	116	FYBCOM
39	Mamta Yadav	356	FYBCOM
40	Vijay lal jaiswar	445	FYBCOM
41	Anand Gupta	202	FYBCOM
42	Shruti Pralhad Patwa	286	FYBCOM
43	Nidhi pandey	93	FYBCOM
44	Kasturi Santosh Chavan	218	FYBCOM
45	Saurabh yadav	564	FYBCOM
46	Sunny suresh kumar gaud	26	FYBCOM
47	Afrin ansari	203	FYBCOM
48	Tirupati	97	FYBCOM
49	Aakanksha divakar tiwari	345	FYBCOM
50	Yadav Priti Ashok	554	FYBCOM
51	Sareeka Devram borhade	210	SYBCOM
52	Shraddha Chavan	412	SYBCOM
53	Kajal Sharma	307	SYBCOM
54	Yadav Nidhi Mahesh	348	SYBCOM
55	vaibhav bane	8	SYBCOM
56	Madhuri Dilip Bhilare	407	SYBCOM
57	Uma Ramnaresh Yadav	541	SYBCOM
58	Ashish Vinay Mishra	265	SYBCOM
59	MISHRA TANU CHANDRAPRAKASH ANITA	463	SYBCOM
60	Kusum Sharma	308	SYBCOM
61	Mishra Nisha Sushil Geeta	269	SYBCOM
62	Granthali Ramesh khadye	58	SYBCOM
63	Dipti N Haldankar	36	SYBCOM
64	Pal Bipin Pramod	73	SYBCOM
65	Pooja Ramesh vishwakarma	335	SYBCOM
66	Akansha thakur	127	SYBCOM
67	Yadav Priti vinod	142	SYBCOM
68	Vaishnavi Anil Jadhav	41	SYBCOM
69	Vanshika Tripathi	518	SYBCOM
70	Payal vaishnav	134	SYBCOM
71	Rasmita ashok nahak	365	SYBCOM
72	Soni Vishwakarma	526	SYBCOM
73	Laxmi	217	SYBCOM
74	Sachin bijaykumar sahu	353	SYBCOM
75	Vinayak Ramshankar Bhardwaj	405	SYBCOM
76	Pratiksha Tejam	126	SYBCOM
77	Abhishek Dinanath Gupta	422	SYBCOM
	Vijay Goske	32	SYBCOM



  
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80	Palak Yadav	350	SYBCOM
81	Nikita Dilip Chaudhary	10	TYBCOM
82	Nidhi ratnakar Masurkar	254	TYBCOM
83	Afreen iraqi	31	TYBCOM
84	Sadaf Fatima Nisar Ahmed Khan	464	TYBCOM
85	Shaikh Misba Sarfaraz	298	TYBCOM
86	Amar Chourasiya	411	TYBCOM
87	Dubey Sneha Chandramohan	417	TYBCOM
88	Swati Arunkumar Gupta	428	TYBCOM
89	Prasad Baban Kale	37	TYBCOM
90	Tanmay arvind rajveer	281	TYBCOM
91	Ruchika Rajiv Pandere	67	TYBCOM
92	Khushboo Thakur	137	TYBCOM
93	Vikas jokhuprasad Sharma	323	TYBCOM
94	PRAVIN YADAV	541	TYBCOM
95	Asha santram Yadav	362	TYBCOM
96	Tamim Shaikh	568	TYBCOM
97	Sadaf Ansari	4	TYBCOM
98	Singh Sneha Ramlal	508	TYBCOM
99	Vishwakarma Gitanjali Premchandra	533	TYBCOM
100	Sunilkumar Yadav	549	TYBCOM
101	Shabnam Qureshi	126	TYBCOM
102	Parvati	118	TYBCOM
103	Sahil Shrivastav	485	TYBCOM
104	Namrata Bahubali Awati	402	TYBCOM
105	Vikas sabhachand yadav	552	TYBCOM
106	Rohit Thakur	332	TYBCOM
107	Malik saima abdul gani	52	TYBCOM
108	Mamta gupta	226	TYBCOM
109	SINGH SHIVANI MAINBAHADUR	506	TYBCOM
110	ASIF ABDUL MULLA	457	TYBCOM
111	Pooja Dinanath GUPTA	107	TYBCOM
112	Shabbir Shamsad Ahmed	286	TYBCOM
113	Deepak kannaujiya	42	TYBCOM
114	Ramjanam chaurasiya	216	FYBCOM
115	Aastha Anurudh Vishwakarma	137	SYBCOM
116	Prajapati sudha parsuram	474	TYBCOM
117	Nilima Sonawane	511	TYBCOM
118	Lalita kumawat	455	SYBCOM



  
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