



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's **RAMNIRANJAN JHUNJHUNWALA COLLEGE** of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.
Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

CERTIFICATE COURSE IN MEDIA LEKHAN

NOTICE

HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
(AUTONOMOUS)
GHATKOPAR (W) MUMBAI - 400086

DEPARTMENT OF HINDI
Organises

VALUE ADDED CERTIFICATE COURSE IN MEDIA LEKHAN

(A CAREER OPTION FOR BA STUDENTS)
DATE: 23rd APRIL to 02nd MAY



[Signature]
PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



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REPORT

Value Added Course 2020-21

Certificate Course in Media Lekhan

COURSE CODE: RJHINC01

The Department of Hindi conducted a Value added course on '**Media Lekhan**' for First, Second & Final year graduation students. The course was designed keeping in mind that the students could consider Journalism in Hindi as a career option. Thus, practical component formed an essential part of the course. The course was of 30 hrs duration and was conducted between 23rd April and 02nd May 2021 on online Zoom Platform. 16 students successfully completed the course.

M Sharma

HOD HINDI



Jc
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2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



AY 2020 Onwards

Hindi Vidya Prachar Samiti's
RAMNIRANJAN JHUNJHUNWALA COLLEGE (AUTONOMOUS)
(Also known as R. J. College of Arts, Science & Commerce as per UGC Notification)

Affiliated to UNIVERSITY OF MUMBAI II Recognized by UGC under 2f & 12B
NAAC Accredited 'A GRADE' with CGPA 3.50

Knowledge is all Ambrosia

**CERTIFICATE
COURSE IN**

**MEDIA
LEKHAN**

A

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M

C



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ABOUT US

Hindi Vidya Prachar Samiti was incepted on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain child of a visionary Late Shri Nandkishore Singh Jairamji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been reaccredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011.

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.

Course Code: **RJHINC01**

Duration: **30** hours

Credits : **02**

उद्देश्य

वैश्वीकरण के दौर में संचार माध्यमों में वैज्ञानिक प्रगति ने कैरियर के नए रास्ते खोल दिए हैं। मीडिया का क्षेत्र आज उच्च पारिश्रमिक देने के साथ-साथ रचनात्मक कौशल प्रदान करने वाला क्षेत्र भी बन गया है। मानव जीवन में जिस रफ्तार से तकनीकी की जरूरतें महसूस की जा रही है उसी तेजी से मुद्रित और इलेक्ट्रॉनिक मीडिया में सेवा के अवसर भी बढ़ रहे हैं। विद्यार्थियों को मीडिया के क्षेत्र में रोजगार मिलने हेतु रामनिरंजन झुनझुनवाला महाविद्यालय के हिंदी विभाग ने मीडिया के क्षेत्र में आवश्यक विभिन्न लेखन कौशल को विद्यार्थियों में विकसित करने के उद्देश्य से मीडिया लेखन सर्टिफिकेट कोर्स प्रारंभ किया है।





- 1) विद्यार्थियों में मुद्रित व इलेक्ट्रॉनिक मीडिया में लेखन का कौशल विकसित होगा।
- 2) विद्यार्थियों में पटकथा लेखन का कौशल विकसित होगा।
- 3) विद्यार्थियों में भाषिक दक्षता का कौशल विकसित होगा।
- 4) विद्यार्थियों को मुद्रित मीडिया, इलेक्ट्रॉनिक मीडिया व फिल्म क्षेत्र में रोजगार के अवसर प्राप्त होंगे।

इकाई I

- १) संक्षेपण
- २) पल्लवन
- ३) साक्षात्कार लेखन
- ४) विज्ञापन लेखन

इकाई II

- १) फीचर लेखन
- २) पुस्तक समीक्षा
- ३) फिल्म समीक्षा

इकाई III

- १) मुद्रित समाचार लेखन
- २) रेडिओ समाचार लेखन
- ३) दूरदर्शन समाचार लेखन

इकाई IV

- १) संवाद लेखन
- २) पटकथा लेखन

COURSE
CONTENT

Hindi

MEDIUM OF INSTRUCTION

मूल्यांकन

Continuous evaluation by theory, examples, exercises / practical's (virtual)



100 MARKS

PASSING 40

WHO SHOULD DO IT?

प्रथम वर्ष, द्वितीय वर्ष तथा तृतीय वर्ष के विद्यार्थी।



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Certificate of Completion

This is to certify that

Vishakha Chandrika Yadav

of Class FYBA Roll No. 239

has successfully completed the **Value-Added Course in Media Lekhan**

organized by Department of **HINDI** and conducted from **23 April, 2021 to 2 May, 2021.**

COURSE CODE
RJHINC01

Issue Date: 13 July, 2021



Dr. Himanshu Dawda
In-charge Principal

CERTIFICATE ID: RJC-VAC-202021-00322

STUDENT COMPLETED Certificate Course in Media Lekhan YEAR 2020-2021

SR NO	NAME	ROLL NO	CLASS	DIV
1	ANSARI AFSANA JALIL AHMED NAZMA BANO	201	TYBA	B
2	ANSARI SADAF PARVEEN FUKRAN AHMEDSHAMA PARVEEN	202	TYBA	B
3	MAURYA PRIYANKA LALCHAND ASHA	205	TYBA	B
4	PAL MONIDEVI SBHAJEET HIRAVATI	207	TYBA	B
5	PRAJAPATI SANGEETA DURGAPRASAD DEEPADEVI	208	TYBA	B
6	SAROJ ANLKITA NANDLAL SHANTIDEVI	210	TYBA	B
7	SONI SHIKHA KUMAR VANDANA	214	TYBA	B
8	VISHWAKARMA SHRADDHA HAWALDAR SHAKUNTALA	217	TYBA	B
9	YADAV ARVIND RAMAASRE	218	TYBA	B
10	YADAV MADHURI NANKAN PRASAD KEWALA DEVI	219	TYBA	B
11	MISHRA ADARSHKUMAR ANILKUMAR	223	TYBA	B
12	SANJU CHAUDHARY	4	SYBA	B
13	ADARSH VINAY SINGH	481	SYBA	B
14	SHIV PRASAD YADAV	482	SYBA	B
15	VISHAKHA CHANDRIKA YADAV	239	FYBA	B
16	MADEEHA MAKBOOL	266	FYBA	B




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