

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

NOTICE

August 4, 2018

The Department of History will be conducting an orientation on August 20, 2018 for its UGC Add On Travel & Tourism Certificate Course for the academic year 2018-19. The Course is open to students of all classes from all faculties. Interested students can contact Dr. Meher Mistry or Prof. Snehal Nagtilak in the staffroom between 10.30 am to 12.30 am for registration and further details.

Duration of Course: 1 year

Fees: Rs. 3000/-

Dr. Meher Mistry,

Head, Department of History

M.N. Mistery

PRÍNCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA





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#### **BROCHURE**





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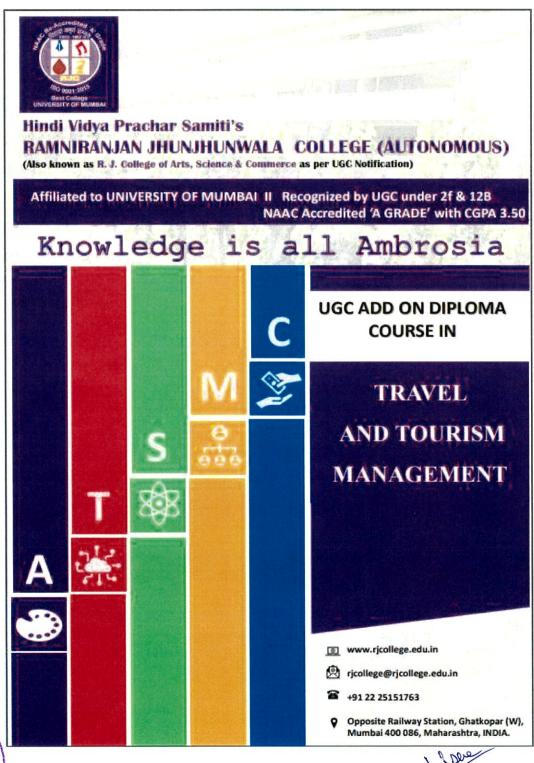


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#### **BROCHURE**



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NAAC

Re-accredited

'A' Grade (IV), Mumbal 400

### R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA. Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957 Website: www.rjcollege.edu.in

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#### **UGC Add On Diploma Course**

#### Travel & Tourism Management



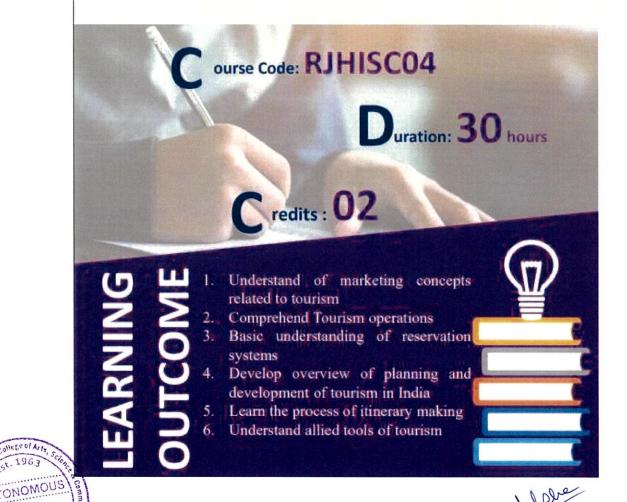
Hindi Vidya Prachar Samiti was incepted on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain child of a visionary Late Shri Nandkishore Singh Jairamji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been reaccredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.



2019: Star College Status by DBT

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2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College
2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013



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#### UGC Add On Diploma Course

#### **Travel & Tourism Management**

#### **Tourism Marketing and Management**

Tourism Marketing, Marketing Research, Tourism Promotion, Travel Agency Financial and Organisational Management, Passenger Reservation and Ticketing, Nature and

Scope Of Tour Operation, Technological Advances in Tourism, Travel and Trade

Associations, Travel Industry Fairs

#### Tourism in India

Development of Tourism in India, Tourism Planning in India: Policy and Action Plan, Promotion and Marketing in Tourism, Problems of Tourism Industry, Tourism Circuits

#### Tools of Tourism

Photography, Itinerary Making, Destination Management

#### Project / Presentations

Field trips

### MEDIUM OF INSTRUCTION





**COURSE CONTENT** 

## **EVALUATION**

Continuous evaluation through MCQ tests, field visits and project submission.

100 **MARKS** 

FEES ₹.3000/-

PASSING

40

WHO SHOULD DO IT?

**Undergraduate students of any Faculty** 

ONOMOUS NAAC Re-accredited 'A' Grade

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#### **BIONOTE OF GUEST LECTURER**

#### Steffi Paul Noronha

**Objective:** To explore assignments where I can add value to the organization & the client, by working on diverse areas and establish myself as a worthy individual!!!!

#### **Educational Qualifications:**

Thomas	Cook	(India)	Ltd	Centre o	fΙ	earning,	Fort:
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Post Graduate Diploma in Travel and Tourism (2013-2014)

#### University of Mumbai:

• Masters in History (2010-2012)

#### S.I.E.S College of Arts, Science & Commerce, Sion:

•	Bachelor of Arts	(2007-2010)
•	Class XII	(2006-2007)

#### St. Xavier's High School & Junior College, Kanjurmarg (West):

Class X (2004-2005)

#### **WORK EXPERIENCE:**

ONOMOUS

accredited
A' Grade /

#### K J Somaiya College of Arts & Commerce, Vidyavihar (East)

Visiting Faculty (Cultural Studies & History)	(2015-2018)
Assistant Professor for BA (History & Foundation Course)	(2014-2015)

#### • S.I.E.S College of Arts Science & Commerce, Sion

Visiting Faculty (Soft Skills)	(2016-2017)
Visiting Faculty (Foundation Course, Heritage Tourism)	(2015-2016)
Guest Lecturer (Career Guidance)	(2014-2015)

#### • School Of Excellence, Andheri (East)

Trainer for Travel & Tourism	(2017-2020)
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### • Project Assistant India (Archival Research)

Digitization Project for Qatar National Library (Editing and Cataloging)	(2016-2019)
Projects for Barker Langham (UK)	(2017-2018)

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2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College



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• S K Somaiya College of Arts, Science & Commerce, Vidyavihar (East)

Visiting Faculty (History, Political Science, Cultural Studies) (2015-2019)

• VES College of Arts Science & Commerce, Chembur

Certificate Course in Tourism by Thomas Cook Center of Learning. (2015-2017)

• Ramniranjan Jhunjhunwala College of Arts, Science & Commerce, Ghatkopar (West)

Visiting Faculty (Travel & Tourism) (2014-2020) Visiting Faculty (History) (2013-2014)

Internship at Thomas Cook Domestic Operations India

(2014)

• Mahesh tutorials: Associate Teacher

(2012)

• Mumbai Football Club: Marketing Associate

(2008)

#### **TECHNICAL QUALIFICATION:**

- Maharashtra State Certificate in Information Technology (MS-CIT)
- Certificate course on Microsoft Office 2007

#### OTHER QUALIFICATION:

CONOMOUS

accredited

- Certificate Course on FOOD HISTORY at RUIA COLLEGE OF ARTS, SCIENCE & COMMERCE, Matunga.(2016)
- Certificate Course on CULTURAL TOURISM Module at INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT, Noida (2014)
- Certificate Course in Basics of FRENCH LANGUAGE

(2013-2014)

• Certificate Course on MARRIOTT HOTEL EXELLENCE Training Program

(2013)

- Certificate Course on CRUISING FOR EXCELLENCE: Royal Caribbean International (2013)
- Certificate Course on CULINARY HISTORY at the HERAS INSTITUTE (2010-2011)

Certificate Course on MODI SCRIPT at HERAS INSTITUTE

(2010)

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#### REPORT

Travel & Tourism Course 2018 -19

The UGC Addon Travel and Tourism Advanced Diploma Course was conducted by the Department of History during the year 2018 - 19. Lectures for the course were conducted by Ms. Steffi Noronha and Ms. Snehal Nagtilak. An orientation lecture was held for the students to explain the format and scope of the Course. The Course aims to acquaint the students with basic knowledge of the travel and tourism industry. 4 students registered and successfully completed it.

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# LIST OF STUDENTS WHO SUCCESSFULLY COMPLETED THE ADVANCED DIPLOMA COURSE

SR NO	NAME	CLASS	ROLL NO	GRADE
1	SHIVSHAKAR VELAYUDHAN	TYBA	613	B+
2	KUNAL PATIL	TYBA	601	В
3	MANNELAL GUPTA	TYBA	522	В
4	HIMALI MUMBAIKAR	TYBA	723	В



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#### CERTIFICATE



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