



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

## NOTICE

August 12, 2019

The Department of History will be conducting an orientation on August 20, 2019 for its UGC Add On Travel & Tourism Certificate Course for the academic year 2019-20. The Course is open to students of all classes from all faculties. Interested students can contact Dr. Meher Mistry or Prof. Snehal Nagtilak in the staffroom between 10.30 am to 12.30 am for registration and further details.

Duration of Course: 1 year

Fees: Rs. 3000/-

*M.N. Mistry*

Dr. Meher Mistry,

Head, Department of History

*Ushu*  
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RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400086, Maharashtra, INDIA



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## BROCHURE



**Hindi Vidya Prachar Samiti's**  
**RAMNIRANJAN JHUNJHUNWALA COLLEGE (AUTONOMOUS)**  
 (Also known as R. J. College of Arts, Science & Commerce as per UGC Notification)

Affiliated to UNIVERSITY OF MUMBAI || Recognized by UGC under 2f & 12B  
 NAAC Accredited 'A GRADE' with CGPA 3.50

**Knowledge is all Ambrosia**

A	T	S	M	C
				Handshake icon
				Travel icon
				Management icon

**UGC ADD ON DIPLOMA COURSE IN**

**TRAVEL AND TOURISM MANAGEMENT**

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## UGC Add On Diploma Course

## Travel & Tourism Management



Hindi Vidya Prachar Samiti was incepted on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain child of a visionary Late Shri Nandkishore Singh Jairamji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been reaccredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011.

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.

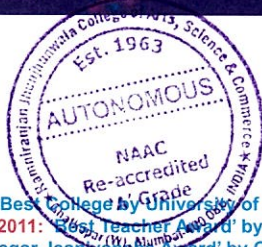
**C**ourse Code: **RJHISC04**

**D**uration: **30** hours

**C**redits : **02**

LEARNING OUTCOME

1. Understand of marketing concepts related to tourism
2. Comprehend Tourism operations
3. Basic understanding of reservation systems
4. Develop overview of planning and development of tourism in India
5. Learn the process of itinerary making
6. Understand allied tools of tourism



*Usha*

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**UGC Add On Diploma Course Travel & Tourism Management**

**Tourism Marketing and Management**

Tourism Marketing, Marketing Research, Tourism Promotion, Travel Agency Financial and Organisational Management, Passenger Reservation and Ticketing, Nature and Scope Of Tour Operation, Technological Advances in Tourism, Travel and Trade

Associations, Travel Industry Fairs

**Tourism in India**

Development of Tourism in India, Tourism Planning in India: Policy and Action Plan, Promotion and Marketing in Tourism, Problems of Tourism Industry, Tourism Circuits

**Tools of Tourism**

Photography, Itinerary Making, Destination Management

**Project / Presentations**

Field trips

**COURSE CONTENT**

**MEDIUM OF INSTRUCTION**

English

**EVALUATION**

Continuous evaluation through MCQ tests , field visits and project submission.

**100  
MARKS**

**PASSING  
40**



**FEES  
₹.3000/-**

**WHO SHOULD DO IT?**

Undergraduate students of any Faculty



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## BROCHURE



**Ramniranjan Jhunjunwala College (Autonomous)**  
Ghatkopar West, Mumbai

**UGC Add On Course in**  
**Travel and Tourism Management**



Certificate  
Diploma  
Advanced Diploma



**HIGHLIGHTS**

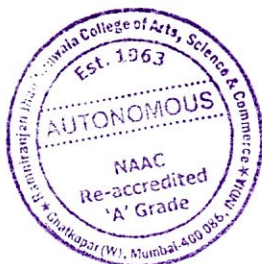
- Overall personality development
- Training to become industry ready
- Practical application
- Qualified faculty

**COURSE OVERVIEW**

- Domestic and International Tourism
- Basic computer skills
- Field projects & excursions

**Contact :**  
Dr. Meher Mistry  
Head, Course Coordinator, Department of History  
Ramniranjan Jhunjunwala College  
Prof. Snehal Nagtilak - **9987881036**

**Fees – Rs.**  
**3000/-**



*Cesha*

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## BIONOTE OF GUEST LECTURER

**Steffi Paul Noronha**

**Objective:** To explore assignments where I can add value to the organization & the client, by working on diverse areas and establish myself as a worthy individual!!!!

## Educational Qualifications:

### Thomas Cook (India) Ltd Centre of Learning, Fort:

- Post Graduate Diploma in Travel and Tourism (2013-2014)

### University of Mumbai:

- Masters in History (2010-2012)

### S.I.E.S College of Arts, Science & Commerce, Sion:

- Bachelor of Arts (2007-2010)
- Class XII (2006-2007)

### St.Xavier's High School & Junior College, Kanjurmarg (West):

- Class X (2004-2005)

## WORK EXPERIENCE:

### Currently Employed

- **K J Somaiya College of Arts & Commerce, Vidyavihar (East)**

Visiting Faculty for MA (History) (2019)

Visiting Faculty (Cultural Studies & History) (2015-2018)

Assistant Professor for BA (History & Foundation Course) (2014-2015)

- **S.I.E.S College of Arts Science & Commerce, Sion**

Visiting Faculty (Societal awareness) (2019)

Assistant Professor for BA (History, foundation Course) (2019)

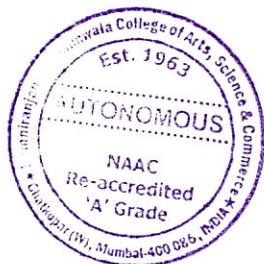
Visiting Faculty (Soft Skills) (2016-2017)

Visiting Faculty (Foundation Course, Heritage Tourism) (2015-2016)

Guest Lecturer (Career Guidance) (2014-2015)

- **School Of Excellence, Andheri (East)**

Trainer for Travel & Tourism (2017)



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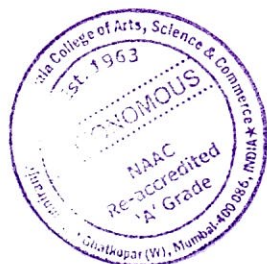
- **Project Assistant India ( Archival Research)**
  - Digitization Project for Qatar National Library (Editing and Cataloging) (2016-2019)
  - Projects for Barker Langham (UK) (2017-2018)
- **S K Somaiya College of Arts, Science & Commerce, Vidyavihar (East)**
  - Visiting Faculty (History, Political Science, Cultural Studies) (2015-2019)
- **VES College of Arts Science & Commerce, Chembur**
  - Certificate Course in Tourism by Thomas Cook Center of Learning. (2015-2017)
- **Ramniranjan Jhunjhunwala College of Arts, Science & Commerce, Ghatkopar**
  - Visiting Faculty (Travel & Tourism) (2014 - 2019)
  - Visiting Faculty (History) (2013-2014)
- **Internship at Thomas Cook Domestic Operations India** (2014)
- **Mahesh tutorials: Associate Teacher** (2012)
- **Mumbai Football Club: Marketing Associate** (2008)

## TECHNICAL QUALIFICATION:

- Maharashtra State Certificate in Information Technology (MS-CIT)
- Certificate course on Microsoft Office 2007

## OTHER QUALIFICATION:

- E-certificate course on Destination: Understand Hampi from INSTUCEN Trust (2022)
- E-certificate course on 100 AT HARAPPA from INSTUCEN Trust (2020)
- Online lecture series on the Logy of Mumbai by ASIATIC SOCIETY OF MUMBAI (2020)
- E-certificate course on INTRODUCTION TO HERITAGE STUDIES & MANAGEMENT from INSTUCEN Trust (2020)
- E-certificate course on FORTS OF MUMBAI from INSTUCEN Trust. (2020)
- E-certificate course on KISSA E SIKKA, GLIMPSES OF INDIAN NUMISMATICS from INSTUCEN Trust. (2020)
- E-certificate course on PROTO-HISTORY from INSTUCEN Trust. (2020)
- Certificate Course on FOOD HISTORY at RUIA COLLEGE OF ARTS, SCIENCE & COMMERCE, Matunga. (2016)
- Certificate Course on CULTURAL TOURISM Module at INDIAN INSTITUTE OF TOURISM & TRAVEL MANAGEMENT, Noida (2014)
- Certificate Course in Basics of FRENCH LANGUAGE (2013-2014)
- Certificate Course on MARRIOTT HOTEL EXCELLENCE Training Program (2013)
- Certificate Course on CRUISING FOR EXCELLENCE: Royal Caribbean International (2013)
- Certificate Course on CULINARY HISTORY at the HERAS INSTITUTE (2010-2011)
- Certificate Course on MODI SCRIPT at HERAS INSTITUTE (2010)



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## REPORT

### Travel & Tourism Course 2019 - 20

The UGC Addon Travel and Tourism Certificate Course was conducted by the Department of History during the year 2019 - 20. Lectures for the course were conducted by Ms. Steffi Noronha and Ms. Snehal Nagtilak. An orientation lecture was held for the students to explain the format and scope of the Course. The Course aims to acquaint the students with basic knowledge of the travel and tourism industry. 7 students registered for the course out of which 4 successfully completed it.



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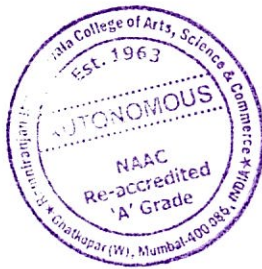
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## LIST OF STUDENTS

Students who successfully completed the Certificate Course

Sr. No	Name of Student	Class	Roll no	Grade
1	Dhanashree Nemade	TYBSc	619	B+
2	Nimmy Mathews	TYBA	408	B
3	Khushbu Nair	TYBSc	50	B+
4	Arshad Khan	SYBA	112	B+



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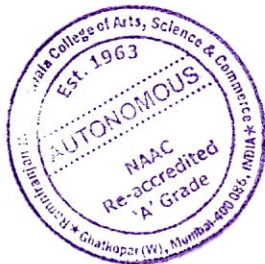
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CERTIFICATE



  
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