

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Value Added Course

Certificate Course in

"Entrepreneurship Development Program"

By

Department of BMS

&

RJIIC



PRINCIPAL
RAMNIRANJAN JHÚNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts. Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA. Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957 Website: www.rjcollege.edu.in

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BROCHURE

Certificate Course in Entrepreneurship Development Programme

Certificate Course in

Entrepreneurship Development Programme

Course Code - RIBMSCO3 Duration - 30 hours

Credit Points-2

Mode of Teaching -Offline

Course Objectives:

- To identify and develop entrepreneurial abilities and skills.
- To inculcate knowledge on entrepreneurship, project report, feasibility study and steps to start a new enterprise.
- To familiarise the institutional support towards building your own enterprise
- To facilitate the students to identify a novel idea and create their own start-up.

Curriculum:

Entrepreneur & Entrepreneurship: Meaning of entrepreneur - Evolution of the concept - Functions of an Entrepreneur - Types of Entrepreneur - Intrapreneur- an emerging class - Concept of Entrepreneurship - Evolution of Entrepreneurship - Development of Entrepreneurship - Entrepreneurial culture - Stages in entrepreneurial process. Women entrepreneurs, problems of women entrepreneurs and initiatives to develop women entrepreneurs.

Business Planning Process: Meaning of business plan - Business plan process - Advantages of business planning - Marketing plan - Production/operations plan - Organization plan - Financial plan - Final Project Report with Feasibility Study - preparing a model project report for starting a new venture. Steps in starting a new enterprise

Institutions supporting Entrepreneurs: Small industry financing developing countries overview of financial institutions in India - Central level and state level institutions - SIDBI - NABARD -IDBI - SIDCO - Indian Institute of Entrepreneurship - DIC - Single Window - Latest Industrial Policy of Government of India, Self Help Groups, Microfinance

Family Business: Importance of family business - Types - History - Responsibilities and rights of shareholders of a family business - Succession in family business - Pitfalls of the family business strategies for improving the capability of family business - improving family business performance.

International Entrepreneurship Opportunities: The nature of international entrepreneurship Importance of international business to the firm - International versus domestic entrepreneurship -Stages of economic development - Entrepreneurship entry into international business - exporting -Direct foreign investment - barriers to international trade.

Informal Risk Capital and Venture Capital: Informal risk capital market - venture capital - nature and overview - venture capital process locating venture capitalists - approaching venture capitalists. Angel Investors Social Entrepreneurship: Social enterprise-need - types - characteristics and benefits

ocial entrepreneurship - Rural entrepreneurship, MSME Policies. Make-In India, Start-Up India, Stand-Up India. Franchising in entrepreneurship.

Industrial Visit

- Make a business plan for your intended business talk to bankers to find out what they look for in a business plan - modify accordingly and present it in the class.

 Interview a local entrepreneur to find out his/her major motivations to start a business -
- which of the skills and characteristics do you find in the entrepreneur?

 Study a local non-profit business and try to list out the positive social impacts of the business
- Visit a trade show and try to compare the marketing activities of various stalls in that show

accredited 'A' Grade Popor (W), Municipal

PRINCIPAL RAMNIRANJAN JHUNUALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

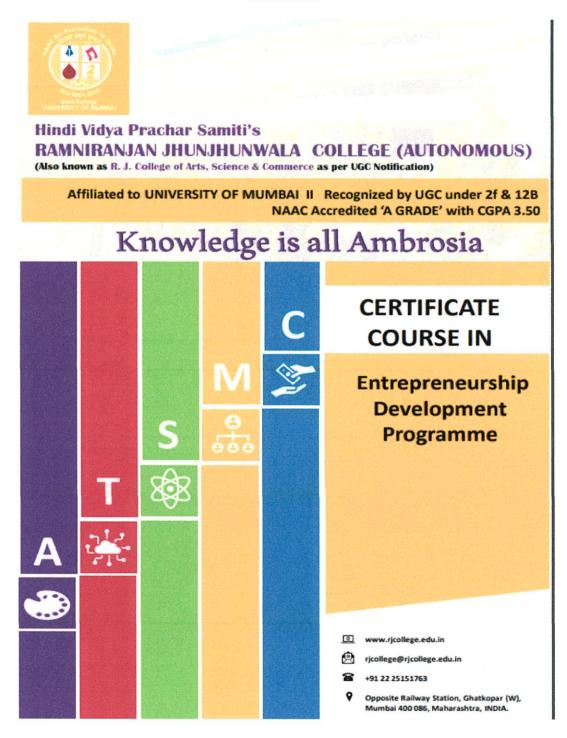


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CERTIFICATE COURSE IN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME



Hindi Vidya Prachar Samiti was incepted on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain child of a visionary Late Shri Nandkishore Singh Jairamji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been reaccredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011.

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.

ourse Code: RJBMSC03

- · To identify and develop entrepreneurial abilities and skills.
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- steps to start a new enterprise.
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- · To facilitate the students to identify a novel idea and create their own start-up.





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CERTIFICATE COURSE IN

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Entrepreneur & Entrepreneurship:

Meaning of entrepreneur - Evolution of the concept - Functionsof an Entrepreneur - Types of Entrepreneur - Intrapreneur- an emerging class - Concept of Entrepreneurship - Evolution of Entrepreneurship - Development of Entrepreneurship - Entrepreneurial Culture - Stages in entrepreneurial process. Women entrepreneurs, problems of women entrepreneurs and initiatives to develop women entrepreneurs.

Business Planning Process:

Meaning of business plan - Business plan process - Advantages of business planning - Marketing plan - Production/operations plan - Organization plan - Financial plan - Final Project Report with Feasibility Study - preparing a model project report for starting a new venture. Steps in starting a new enterprise Institutions supporting Entrepreneurs: Small industry financing developing countries - A brief overview of financial institutions in India - Central level and state level institutions - SIDBI - NABARD - IDBI - SIDCO - Indian Institute of Entrepreneurship - DIC - Single Window - Latest Industrial Policy of Government of India, Self Help Groups, Microfinance

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Informal Risk Capital and Venture Capital: Informal risk capital market venture capital - nature and overview - venture capital process - locating
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Entrepreneurship: Social enterprise-need - types - characteristics and benefits
of social enterprises-

Social entrepreneurship - Rural entrepreneurship, MSME Policies. Make-In India, Start-Up India, Stand-Up India. Franchising in entrepreneurship.

Intellectual Property Rights



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COURSE

CERTIFICATE COURSE IN

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Industrial Visit

- Make a business plan for your intended business talk to bankers to find out what they look for in a business plan - modify accordingly and present it in the class.
- Interview a local entrepreneur to find out his/her major motivations to start
 a business which of the skills and characteristics do you find in the
 entrepreneur?
- Study a local non-profit business and try to list out the positive social impacts of the business
- Visit a trade show and try to compare the marketing activities of various stalls in that show - make a list of good practices you come across in the show
- Choose an NGO in your locality. Interview the founder and present the case in class on the motivations - challenges - ecosystem support and their impacts - arrive at possible solutions
- and convey back to NGO.

English

MEDIUM OF INSTRUCTION

EVALUATION



Preparing a Business Plan & Presentation

100 MARKS



PASSING 40

WHO SHOULD DO

Any Undergraduate or Postgraduate Student

IT?



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Date: 15/08/2022

Notice

Department of BMS organizing a "Value Added Certificate Course in Entrepreneurship Development Programme"

In a fast-growing entrepreneurial journey in the current technology world, it has become necessary for the students to be innovative and come up with new unique ideas to start entrepreneurial ventures. This Value-added Certificate Course would be of 30 Hours Carrying Two Credit Points framed in such a way to provide students to understand the entrepreneurial journey where expert faculty would share the knowledge and make students ready to plan their future business easily. The detailed schedule is attached with notice.

The course will be delivered offline on campus and the schedule will be given on WhatsApp group in advance.

Students are cordially invited.

Prof: Kalaiselvi Nadar

HOD

AUTONOMOUS

NAAC

Re-3ccredited

Re-3ccredited

Re-3ccredited

Re-3ccredited

Dr. Himanshi Dawda

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SNAPSHOTS



Student participants during the value added course



Mr. Ravi Chawada interacting with students



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REPORT

Name of the Course: Entrepreneurship Development Programme

Date: Introduced on 20th August, 2022 completed on 8th February, 2023

Venue: Saboo Hall and MPSS hall

Teacher In charge: Prof. Selvi Nadar

No. of Students Registered: 470

No. of Students Eligible for Certificate: 50 out of 50 Appeared for the exam

The objective of the course was to deliver knowledge and understand them about the Entrepreneurial process carried out while starting a new venture.

The session was conducted offline on campus as per the schedule posted in whatsapp group of students. The students were engaged throughout sessions via Quizzes and with valuable sessions from expert Mr. Ravi Chawada. The students were found highly satisfied.

The students are supposed to prepare and submit a business plan for their final evaluation. The students who scored at least 50% Marks average in all tests held are Eligible for 2 Credits.



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accredited

'A' Grade

R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

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LIST OF STUDENTS WHO COMPLETED THE VALUE ADDED COURSE IN ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Sr No.	Full Name	Department	Class	Roll Number
1	Iqra choudhary	BMS	SYBMS	2045
2	Aditi Chaurasia	Bms	Sybms finance	2021
3	Mallah Nisha Hansraj	Bms	Fy	2050
4	Poonam Manikchandra Mishra	BMS	Sy(D1)	2038
5	Prajakta jayant jathar	BMS	SY	2020
6	Karishma G Sankhla	BMS	SY	2007
7	ANCHAL RAMASHISH YADAV	Bms	Sy Finance	2055
8	Riya Ganesh Vishwakarma	BMS	SY	2024
9	Vishwakarma Nikita	BMS	SYBMS	2073
10	Neha Rajkumar Dixit	BMS	Sybms	2047
11	Anmol Prabhu	SYBMS FINANCE	SYBMS	2085
12	Navin Pramod Padhi	BMS	SYBMS	2057
13	Kushagra jaiswal	BMS	SYBMS	2010
14	Aashutosh Kumar	ВАММС	FYBAMMC	1026
15	Sahil Mishra	ВАММС	FYBAMMC	1012
16	Tanvi parnilnath pokale	BAMMC	FY	1030
17	Deepti Singh	ВАММС	FY	1022
18	Dhanshree Madan Ghosh	Bammc	Fy	1033
19	Nahid Fatima Ajmat Faruqui	ВАММС	FYBAMMC	1020
20	Ashika Gupta	Mass media	Fybammc	1014
21	Aashutosh Kumar	ВАММС	FYBAMMC	1026
22	Sahil Mishra	ВАММС	FYBAMMC	1012
23	Tanvi parnilnath pokale	BAMMC	FY	1030
24	Deepti Singh	BAMMC	FY	1022
25	Dhanshree Madan Ghosh	Bammc	Fy	1033
26	Nahid Fatima Ajmat Faruqui	ВАММС	FYBAMMC	1020
27	Sonali Patwa	Bcom	FYBcom	402

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2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College



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28	Astha Sanjay Dubey	Commerce	SYBcom	625
29	Anjali Dineshchandra Gupta	Commerce	Tybcom	139
30	Khan Afsha Anjum Kais Mohammed	Bsc	Sybsc	236
31	Dubey Khushi Rajkumar	BSC	FYBSC	733
32	Choudhary Ayesha Khatoon Jamal Ahmed	BSC	SYBSC-B	229
33	Sachin Suryaprakash Yadav	SYBSC	SYBSC	· 46
34	Shweta Rajesh Kumar chaurasiya	Science	SYBSC	243
35	Upadhyay Rajlaxmi Suresh	Mathematics and physics department	SYBSc	250
36	Shukla Suraj Rakesh	PHYSICS MATH Statistics	FYBSC	745
37	Ummeaiman	Computer Science	FYBSC-CS	2028
38	Riddhi Tiwari	computer science	fy	2069
39	Ankit Jagdish Shukla	Computer Science	SY CS	2108
40	Shweta Yadav	Computer science	FYBSC CS	2027
41	GYANENDRA SANJAY KUMAR DUBEY	COMPUTER SCIENCE	SYBSC CS	2070
42	Ayush Sarvesh Dubey	Computer science	SYBSC	2068
43	VISHNU RAKESH DUBE	Computer science	SYBSC	2035
44	Bhavesh Meghwal	Computer science	FYCS	2041
45	Samika Yadav	Computer science	FYBSC CS	2017
46	Sameer Singh	Computer Science	FYCS	2130
47	Aman Brijesh Tiwari	Computer science	Sybsc cs	2092
48	Sejal panday	Computer science	Fy	2079
49	Ashish Gupta	Computer science	FYCS	2116
50	Krishna	Computer science	Fy	2051
51	Gargee Pawar	Computer science	FYBSc	2038
52	Kewat Seema Ramshabd Arti	Biotechnology	SYBT	1043
53	Ichha Viren Shah	Biotechnology	Sybscbt	1061
54	Mansoori Nasreen peer Mohammed	Biotechnology	SyBsc Biotechnology	1034
55	Priyanshi Jaiswal	Biotechnology	Fy	1019
56	Pandey Shruti Brahmadev Meera	Biotechnology	SYB.Sc	1014



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CERTIFICATES



Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce (AUTONOMOUS)



Certificate of Completion

This is to certify that

Yadar Anchal

Of SYBMS and Roll No 2055

has successfully completed the Value-Added Course in Entrepreneurship Development Program organized by Department of BMS from 20th August 2022 to 8th February 2023.

Course Code

Issue Date: 29 April, 2023







Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce (AUTONOMOUS)



Certificate of Completion

This is to certify that

Anmol Prabhu

Of SYBMS and Roll No 2085

has successfully completed the Value-Added Course in Entrepreneurship Development Program organized by Department of BMS from 20th August 2022 to 8th February 2023.

Course Code

Dr. Himanshu Dawda

Issue Date: 29 April, 2023

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2018: DBT STAR College SICENCE & COMMERCE

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College
2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)