

R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce) Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400 086, Maharashtra, INDIA. Website : www.rjcollege.edu.in Email : rjcollege@rjcollege.edu.in Tel. No.: +91 22 25151763 Fax No: +91 22 25150957 College is recognized under Section 2(f) & 12(B) of the UGC Act. 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

19th July 2022

NOTICE

Department of Mass Media Masters of Arts in Entertainment, Media & Advertising

M.A.EMA department is organising Deeksharambh Induction Program 2022-2023 for the students of MAEMA Part I. The program is scheduled on 26th July 2022 at 8:45 am in the Seminar Hall. The Guest speaker for the session will be Mr. Adil Khan Actor, Influencer and Content Creator. Students are invited to attend the session.

Event: Deeksharambh - Induction Program Date: 26th July 2022 Time: 8:45 AM Venue: Seminar Hall

Dr Prasadhini Gautam M.A.EMA, Coordinator

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INCIPAL RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & CUMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



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BROCHURE





2019 : Star College Status by DBT 2008 : Best College by University of Mumbai 2010 : IMC RBNQ Award 'Performance Excellence' for the year 2009 2011 : 'Best Teacher Award' by Government of Maharashtra 2013 : DST-FIST 2014 : DBT STAR College 2013 & 2014 : 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016 : ISO 14001:2015 2016 : ISO 9001:2015 2017 : ISO 27001:2013 2018 : Autonomous Status by University Grants Commission (No. F 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



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MR. ADIL KHAN

Adil Feroz Khan, a professional film and television actor since past 14 years and currently active as a content creator on all social media platforms since 7 years. Collaborated with more than 50+ brands and 100+ celebrities across the country.

As an influencer, he has shaped the influencer community into making conceptual and storytelling videos by being the first creator in India making a web series which got released on a short video platform.

Besides being a creator , he is the youngest child in India who has operated a Computer at the age of 2 years. In the year 1998 , Times of India and many other Newspapers covered the article and was appreciated by I.T Ministry of India and Late Hon. Minister Mr. Pramod Mahajan.

After completing his Masters in MAEMA. He is currently pursuing his PhD in Mass communication. In the meantime, he teaches as a visiting faculty in colleges on Advertising & Influencer Marketing. He works with brands and agencies as a strategist for campaigns and promotions.

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HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media Academic Year: 2022-23

Report: Induction Program for M.A.EMA PART I

Date: July 26th, 2022 Day: Tuesday Time: 8.45 AM

Deeksharambh, an induction program was conducted for the students of M.A.EMA I. The session commenced with the welcome address by the MAEMA Part II students followed by a brief welcome by our Vice Principal Capt. Pravin Nayak. The Coordinator of M.A.EMA - Dr. Prasadhini Gautam gave an overview of the program, the subjects they will studying over the course of the next two semesters, lecture schedule, methodology for conduct of lectures, evaluation procedures, attendance requirements, guest lectures, intercollegiate fest, mentor mentee program, value added courses offered, internship requirements, code of conduct, placement cell of the college, career and higher studies options followed by a Q & A session.

The Guest speaker was Mr. Adil Khan, an alumni M.A.EMA of R.J College of Arts, Science and Commerce. He inspired the students about the program and job opportunities awaiting to be explored.

The Faculties and the MA.EMA Part 2 students hosted some Icebreaker events for the FY students and helped them to get to know each other. The session ended with the vote of thanks by the M.A.EMA Part.2 student.

The session involved interaction with the students who were eagerly waiting for the new academic year to begin.

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PHOTOS OF THE MAEMA INDUCTION PROGRAM HELD ON 26TH JULY 2022



Mr. Adil Khan interacting with students during the induction program



Students of MAEMA Part I during the induction program

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Date 26/8/2022

Department of Mass Media (M.A.E.M.A) invites you for "DEEKSHARAMBH" Induction Program 2022-2023

Guest: Mr. Adil khan Timing: 08:45 am

Venue: Seminar HALL

Attendance					
NAME OF THE STUDENT	Roll No	DEPARTMENT	SIGNATURE		
PRIVADARSHAN CTOUND	201	M-A-EMA I	Hy		
Ritika Chauhan	215	MAEMAI	Phanhanl		
Raschi Achorya	217	MA EMAI	phherips		
Jaden Fernander	216	MAEMAI	Fernend ,		
Dennis Daniel	211	MAEMAI	Pit		
Sherry Cusher	208	MAEMA-E	Que-		
Retha Upadlyay	204	MAEMA-I	Retha		
Sandesh D. Jugle	209	XAAE MA-I	Supe		
Abhishek Pondej:	205	MAEMA-I	A		
Shir Sharma	203	MAEMA -I	Enil		
Atharva Khandge	202	MAEMAI	Brensel		
Keshar Shelar	218	MAEMA-L	SP		
Shubham. Rasanb haire	220	MAEMA-I	Shibbary		



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Attendance						
NAME OF THE STUDENT	Roll No	DEPARTMENT	SIGNATURE			
Mansi Uday Rawle	16	MA-EMA	Plansi			
Yukta. M. Braquatkar	12	MAEMA	Multa B			
Vinayak M. Chandankar	04	MAEMA	Vchendankor			
Dhruvi kapadia	85	MAEMIA	Dhouis			
Abhishek Gaikwad	t	MAEMA	Andrikwad			
Saurav Mahajan	2	MIA EVAC	for aligner			
Mayur Hender	13	MAEMA				
Samudhi S. Dube	14	MAEMA	Samuelhi			



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