



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in

Email: rjcollege@rjcollege.edu.in

Tel No: +91 22 25151763

Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 19 April, 2023

NOTICE

DEPARTMENT OF MASS MEDIA (BAMMC)

Organizes

Alumni Engagement Session

The Department of Mass Media (BAMMC) is organizing an Alumni engagement session with the esteemed Alumni:

1. Ms Chelsea Diago, Social Media Executive, Bombay Blokes
2. Mr. Saket Rai, Field Reporter, Zee News Regional

Date: 27 April 2023

Time: 9:00AM - 11:00AM

Venue: Room 64, RJ College.

Looking forward to your participation!!

Ms. Pooja Bhardwaj

BAMMC In-Charge

Dr. Himanshu Dawda

Principal

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

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Poster of the Session

HVPS'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media (BAMMC) is organizing

ALUMNI ENGAGEMENT

Speakers:

MS CHELSEA DIAGO
SOCIAL MEDIA EXECUTIVE, BOMBAY BLOKES

MR SAKET RAI
FIELD REPORTER, ZEE NEWS NATIONAL (HINDI)

APRIL 27TH, 2023

ROOM 64, RJ COLLEGE

9:00AM-11:00AM

2019: Star College Status by DBT

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Chelsea Diago

Social Media Executive



ABOUT ME

Social Media Marketer with 2 years of experience creating and optimizing social media strategies and applying audience engagement techniques. I'm a team player & I look forward to adding new skills to my bag.

EXPERIENCE

- Sep 2022 – Present
Social Media Marketing Executive
Bombay Blokes
- Ideation, creation and execution of social media content
 - Developing and implementing strategies
 - LinkedIn profiling
 - Working on pitches
- Jun 2022 – Aug 2022
Social Media Marketing Intern
Widen
- Pitching to influencers
 - Ideating content
 - Assisting in developing and implementing strategies
- Mar 2022 – Jun 2022
Social Media Marketing Intern
Takeoff
- Writing content for social media
 - Ideating and Designing creatives
 - Assisting with developing strategies
- Mar 2021 – Mar 2022
Social Media Marketing Intern
Universe Simplified Foundation
- Ideation, creation and execution of social media content
 - Designing creatives
 - Developing and implementing strategies
 - Making social media Reports
- Jul 2020 – Oct 2020
Social Media Marketing Intern
Creatorshala
- Ideation, creation and execution of social media content
 - Developing and implementing strategies

EDUCATION

- Brainlyft – 2020
- Full-Stack Digital Marketing Program
- Ramniranjan Jhunjhunwala College – 2019-2022
- Bachelor of Arts in Multimedia and Mass Communication

CONTACT INFO

- Address: Kurla, Mumbai
Phone: 7718076738
Email: diagochelsea71@gmail.com

PROFESSIONAL SKILLS

- Effective Communication
- Creating Strategies
- Content Writing
- Social Media Tools
- Report Making

PERSONAL INTEREST

- Crafts
- Music

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Saket kaushal Kumar Rai

Email I'd : saketrai1212@gmail.com

Mobile : +91 9773506377

Current Location : Mumbai, Maharashtra

Objective

Seeking an entry-level position to begin my career in a high-level professional environment.

Academic Details :

Class	School / College	Percentage	Passing Year
Bachelor of Arts in Multimedia and Mass Communication(B.A.M.M.C)	R. J. College Mumbai University	SGPA= 9.00	June -2022
Higher Secondary Certificate (HSC)	Gurukul College of Commerce Maharashtra Board	72.31	February-2019
Secondary School Certificate (SSC)	Hindi Bal Vidya Mandir Maharashtra Board	73.60	March- 2016

Skills :

- Microsoft Office
- Social Media Management
- Excellence in Research
- Editing Software
- Leadership Abilities
- Verbal Communication

Experience :

- Co-ordinated with Organizers for various Events. (Promotions, Survey & Sales Events)
- Shopping Mall Events
- Union Public Service Commission Exams (NDA)
- Diploma in Information Technology (MSBTE)
- Subscription & marketing intemship in worldwide Media (TOI – Group)
- Currently working with Zee news as Field Reporter.

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Additional Activities :

1. Maharashtra State Certificate In Information Technology (MS-CIT)
2. Lifelong Learning & Extension from Mumbai University (DLLE)
3. Digital Marketing (Coursera)
4. Write Professional Emails in English (Coursera)
5. Social Media Content Creator
6. Student Leader and Fest Organiser

Language :

- Hindi, Marathi, English

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HINDI VIDYA PRACHAR SAMITI'S RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)

Department of Mass Media (BAMMC)
Academic Year: 2022-2023

Report: Alumni Engagement Session

Date: April 27, 2023

Day: Thursday

Time: 9:00AM -11:00AM

Department of Mass Media (BAMMC) organised an Alumni Engagement Session for students to gain an insight on the plethora of options available in the contemporary times post completion of graduation. The session commenced with the first speaker of the day, Mr. Saket Rai who is currently working as a field reporter with Zee News National (Hindi). With a brief understanding of roles and skill set required as set mandate by the industry, students interested in pursuing their career in journalism got a detailed overview of interview sources, review records to collect and report information and explore the implication of facts while writing/practicing live on the field.

Our second speaker for the day, Ms Chelsea Diago working as a social media executive at Bombay Blokes highlighted multiple reasons to enter the domain besides the attractive job title and salary package. She elaborated on various arenas of opportunities available in the industry for students pursuing advertising as a specialization in their course period. She enumerated the importance of developing soft skills and learning how to work on team building and conflict management. She encouraged students to undertake internships, build on their linkedin profiles and when sending resumes, attach the projects the students have worked upon. The session ended with interactive Q&A addressed by the speaker.

Total Number of student beneficiaries: 101 students

Number of teacher beneficiaries: 04 (Pooja Bhardwaj, Prachi Vankiani, Sheryl Cusher and Prasadhini Gautam)

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Photographs of the Alumni Engagement Session held on 27th April 2023

Mr. Saket Rai Interacting with the students



Ms. Chelsea Diago interacting with the students



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Academic Year: 2022-2023

Name of the session: Alumni Engagement Session

Date: 27th April 2023

Time: 9:00 - 11:00 AM

Total Number of beneficiaries: 101

No of Teacher beneficiaries: 04

Sr No	Name of the student (First Name Last Name)	Class	Roll No	Signature
1	Babaji Vishnu Kudtarkar	TYBAMMC	3010	
2	Tanvi Mahesh Kale	TYBAMMC	3033	
3	Divya R.A. Mishra	FYBAMMC	1028	
4	Pooja Gupta	FYBAMMC	1023	
5	Ajay A. Vajranta	FYBAMMC	1018	
6	YASH D. GUPTA	FYBAMMC	1007	
7	Vaishnavi P. Joshi	TYBAMMC	3108	
8	Manoj D. Kanade	SYBAMMC	2002	
9	Shikha Singh Amal	SYBAMMC	2028	
10	Sakshi Singh	SYBAMMC	2008	
11	Aarthesh Kumar	SYBAMMC	2021	
12	Deepali Nishad	FYBAMMC	1050	
13	Shafi Shaikh	FYBAMMC	1048	
14	Reeti Chauhan	FYBAMMC	1034	
15	Nahid Faruqi	FYBAMMC	1020	
19	Sahil Mishra	FYBAMMC	1012	
20	Aashutosh Kumar	FYBAMMC	1026	
21	Bhanshree P. Ghosh	FYBAMMC	1033	
22	Ashika Gupta	FYBAMMC	1014	
23	Tanvi P. Pokale	FYBAMMC	1030	
24	Deepti Singh	FYBAMMC	1022	
25	Omkar Kharar	FYBAMMC	1015	
26	Shreyash Shinde	FYBAMMC	1013	
27	Sejal Gupta	FYBAMMC	1003	

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No of Teacher beneficiaries: 04

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28	Alma Khalid Khan	FYBAMMC	1009	[Signature]
29	Visti. J. Jain	FYBAMMC	1005	[Signature]
30	Lalsh Vishwakarma	FYBAMMC	1027	[Signature]
31	Aditya Kavungal	FYBAMMC	1021	[Signature]
32	Sahil Kamble	FYBAMMC	1044	[Signature]
33	Yuvraj Singh	FYBAMMC	1004	[Signature]
34	Pratik Jariyal	FYBAMMC	1038	[Signature]
35	Parshuram Kori	SYBAMMC	2038	[Signature]
36	Tushar Sagaral	SYBAMMC	2007	[Signature]
37	Fardeen Shaikh	FYBAMMC	1001	[Signature]
38	Om Rane	SYBAMMC	2049	[Signature]
39	Ashubham Yadav	TYBAMMC	3034	[Signature]
40	Prerna Singh	TYBAMMC	3030	[Signature]
41	YASH. D. KOTIAN	TYBAMMC	3022	[Signature]
42	Shivkumar. P. Yemul	SYBAMMC	2047	[Signature]
43	Panmeshwar. B. Jirpathi	SYBAMMC	2042	[Signature]
44	Ramesh. M. Konaik	TYBAMMC	3039	[Signature]
45	Pragya Tiwari	TYBAMMCAD	3025	[Signature]
46	Adesh R. Kadam	TYBAMMCAD	3023	[Signature]
47	Sumit Gupta	TYBAMMCAD	3013	[Signature]
48	Ashish Rajtan	TYBAMMCAD	3001	[Signature]
49	Yash Sunil Singh	FYBAMMC	1029	[Signature]
50	AKASH. Gaikwad	TYBAMMCAD	3014	[Signature]
51	Tumbar. D. Pandey	TYBAMMCAD	3105	[Signature]

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Time: 9:00 - 11:00 Am				
Total Number of beneficiaries: 101				
No of Teacher beneficiaries: 04				
Sr No	Name of the student (First Name Last Name)	Class	Roll No	Signature
52	Anjali Varma	TYBAMMC-AD	3018	Anjali
53	Brigya Pandey	TYBAMMC(JR)	3111	Brigya Pandey
54	Amushka Poojari	TYBAMMC(JR)	3110	Amushka
55	Riya D'costa	TYBAMMC-AD	3028	Riya
56	Pooja Shukla	SYBAMMC	2043	Pooja
57	SABRIN KHAN	SYBAMMC	2044	Sabrina
58	Kirti Shukla	TYB AMMC AD	3012	Kirti
59	Akansha Jaiswal	TYBAMMC-AD	3041	Akansha
60	Nikita Pal	TYBAMMC-AD	3004	Nikita
61	VARSHA CHAUHAN	TYBAMMC-AD	3017	Varsha
62	SEJAL M SINGH	SYBAMMC	2009	Sejal
63	VARUN Poojari	SYBAMMC	2001	Varun
64	Singh Ananyash Biptin	SYBAMMC	2046	Ananyash
65	Priya Mishra	Tybammc JR	3107	Priya
66	Divya Bharati	SYBAMMC	2050	Divya
67	Srishti Kushwaha	SYBAMMC	2019	Srishti
68	Rahul D. Rame	SYBAMMC	2026	Rahul
69	Tammar Dongare	TY/BAMMC	3029	Tammar
70	Sanya Gupta	SYBAMMC	2005	Sanya
71	Aarti Malhe	SYBAMMC	2004	Aarti
72	Kavita Gupta	SYBAMMC	2039	Kavita
73	Risu Gupta	SYBAMMC	2023	Risu
74	Sadaf Kalanji	SYBAMMC	2015	Sadaf
75	OMKAR SAWANT	SYBAMMC	2035	Omkar
76	Natig Gokulad	SYBAMMC	2020	Natig
77	Rachal Ranjan Sha	SYBAMMC	2013	Rachal

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78	Khan Uzair Parvez	SYBAMMC	2033	[Signature]
79	Khan Abdullah	SYBAMMC	2003	[Signature]
80	Salins Annet	SYBAMMC	2024	[Signature]
81	Madhumita Mudliyar	SYBAMMC	2022	[Signature]
82	Khushi Singh	SYBAMMC	2010	[Signature]
83	Riddhi Kadam	SYBAMMC	2032	[Signature]
84	Nikita Shrivastava	TYBAMMC (AD)	3032	[Signature]
85	Purva Phiwari	TYBAMMC (AD)	3031	[Signature]
86	Kishika. Prebhakara	TYBAMMC (AD)	3009	[Signature]
87	Neha Kuber	TYBAMMC (GR)	3109	[Signature]
88	Prachi Pal	TYBAMMC (JR)	3106	[Signature]
89	Shruti Parkar	TYBAMMC	3036	[Signature]
90	Anushka Pathak	TYBAMMC (JR)	3102	[Signature]
91	Jyoti B. SHUKLA	TYBAMMC (JA)	3104	[Signature]
92	Ancita Goud	TYBAMMC	3019	[Signature]
93	Hemsh Pawar	FYBAMMC	1021	[Signature]
94	Yash sunil singh	FYBAMMC	1029	[Signature]
95	Rohit Pardesi	TYBAMMC-AD	3027	[Signature]
96	Rishabh ojha	TYBAMMC-AD	3090	[Signature]
97	Pranay Mohite	FYBAMMC	1040	[Signature]
98	Austin Naikar	TYBAMMC	3043	[Signature]
99	Ritesh Wadhway	TYBAMMC	3003	[Signature]
100	Shubham Tiwari	TYBAMMC	3035	[Signature]
101	Aakash Singh	TYBAMMC	3042	[Signature]



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(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 19 April, 2023

To,
Mr. Saket Rai
Field Reporter
Zee News National (Hindi)

Subject: Letter of Invitation.

Respected Sir,

The Department of Mass Media (BAMMC) is organizing an Alumni Engagement Session and on behalf of the management and the teaching staff, I request you to be the 'Guest Speaker' for the lecture and honour us with your presence.

Date: 27/04/2023

Time: 09:00-10:00AM

Venue: Room 64, RJ College

Looking forward to your session.

With regards,

S. Rai
27/04/2023
Received

Dr. Himanshu Dawda
Principal

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

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Field Reporter
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Subject: Letter of Appreciation.

Respected Sir,

On behalf of our college, the Department of Mass Media would like to express sincere gratitude and heartfelt thanks for conducting a session on Alumni Engagement. The knowledge you imparted shall serve to enhance our students' understanding and assist them in their future endeavors.

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Thank you!

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Date: 19 April, 2023

To,
Ms. Chelsea Diago
Social Media Executive,
Bombay Blokes

Subject: Letter of Invitation.

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Time: 10:00-11:00AM

Venue: Room 64, RJ College

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Received

27/4/23

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