

Date: 14/02/2022

## Notice

The department of BMS with an initiative of Marketing specialization organizing a competition "**Marketex 3.0**" on 1<sup>st</sup> February 2023 from 11.00 am onwards.

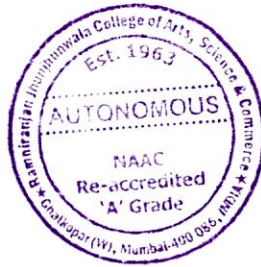
The following are the list of events:


1. Aree Deewano
2. Talaash
3. Bechana
4. Surprise event

**Venue:** Saboo Hall

All are cordially invited.

  
**Selvi Nadar**  
BMS Coordinator



  
**Dr. Himanshu Dawda**  
Principal  
PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

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# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

## Brochure

**BMS DEPARTMENT  
PRESENTS**

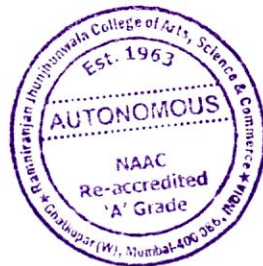
# MARKETEX

**RJ COLLEGE  
SABOO HALL**

**Wednesday,  
February 1st**

**11 AM  
Onwards**

**SHRUTIKA 72086 46549 / KALASH 8928014256**



  
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## REPORT

**Fest Name:** Marketex- Challenge your mind.

**Date:** 1st February 2023

**Time:** 10:30 am onwards

**Venue:** Saboo Hall

**Teacher In charge:** Prof. Pratibha Khedekar

**Student In charge:** Sunita Parida & Divyanshu Singh.

**Guest:** Dr. Rinkesh Chheda

**No. of Participants:** 43 students

**Project Name:** MARKETEX 3.0

The aim of this project was that every student should know about the basic marketing knowledge like how to create a brand , planning and executing the development of the brand, pricing, distribution and promotion of products and services to satisfy the needs of customers.

The day prior to the event participants were given a quiz on whatsapp group. Where marketing related questions were asked . The team with the most right answer got bonus points.

Team 3 won the quiz.

On the day of event firstly the participants need to register themselves. Volunteers were appointed to guide them.All the team members registered themselves.

The judges came on 11 : 00 am The judges where the founder of MARKETEX Rutuja Jadhav , Rinkesh Chheda faculty of SIES COLLEGE and Sunita last year's chairperson of MARKETEX.

The event started at around 11:15. Students were welcome and were introduced to their first round which was Are deewano mujhe pehchano in this event Various Emojis were displayed on the screen, the participants had to guess the brand name with help of emojis.

The winner in this round was team 1.

In second round which was Talash in this one company's logo were splited into 4 pieces and each piece has a riddle on in the participants groups have to find the answer of the riddle. The answer is the place where the other piece of logo is there

Following the same thing 4 times will help the groups to get 4 pieces of logo

After joining them correctly the group guesses the name of the company that team will get maximum points

Winner in this round was team 1.

After second round refreshment break we're given where refreshment were given to all the participants

In third round which was Zara bechake dikhao we gave each team a product they have to present that product to judges.

The team had to create Name, tagline, jingle of the product. Also have to use 4 PS of marketing that is product,place, price , promotion.

Winner in this round was team 3 .

The fourth event was the Surprised round. This round was conducted after each round, in which our members had to dress up as bollywood character's. And the participants had to guess the film based on



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the member's acting and singing and answer the questions asked. The winner of this round has given extra bonus points. And lastly the character's acting in the movie bulbulaya which was done by one of our member won everyone's heart. This round was the highlight of the event and was enjoyed by all.

The overall winner of the event was team 3. Team 2 was second and team 6 was 3rd.

The winners were given trophies and certificates.

The event ended on good note.



  
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## Photos of Marketex 3.0 held on 1<sup>st</sup> February 2023



Student winners being awarded.



*[Signature]*

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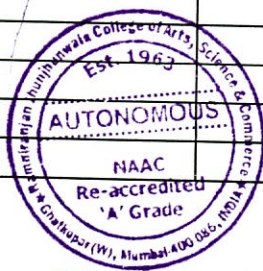
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EVENT NAME : marketex

Date: 1/02/2023

Timing:

SR NO	NAME	ROLL NO	Stream	SIGN
1	Gaurangi Gaurav	347	F4BSC	Gaurangi
2	Sarfansh mirza	332	F4BSC	Sarfansh
3	Kignesh Jonde	79	F4BSC	Jonde
4	Anas sayyad	309	F4BSC	Anas
5	Pranav Jambhe	217	F4BSC	Pranav
6	VISHNU DUBE	2035	SYBSC-CS	Vishnu
7	GYANENDRA DUBEY	2070	SYBSC-CS	Gyanendra
8	Aryan Gupta	3105	SYBSC-CS	Aryan
9	Ayush Dube		SYBSC-CS	Ayush
10	Arkit Shukla (Mahit Gunde)	3008	SYBSC-CS	Mahit
11	Vishvajee M. Rai	305	TYBSC	Vishnu Rai
12	Satyam Rai	313	TYBSC	Satyam
13	Abhishek Chavhan	316	TYBSC	Abhishek
14	Shivani Mishra	332	TYBSC	Shivani
15	Sonam Singh	327	TYBSC	Sonam
(Marketex Team)				
1)	Ayush Tiwari	2110	TyBMS	Ayush
2)	Prachi Karankale	2136	TyBMS	Prachi
3)	Anya Wani	2121	TyBMS	Anya
4)	Mehul Shaw	2147	TyBMS	Mehul
5)	Bhuvan Tiwari	2111	TyBMS	Bhuvan
6)	Ayush Tiwari	2110	TyBMS	Ayush
7)	Abhishek Rajbhar	2120	TyBMS	Abhishek
8)	Hadii Shaikh	2106	TyBMS	Hadii
9)	Kalash Dubey	2123	TyBMS	Kalash
10)	Sayed Inwale	2104	TyBMS	Sayed
11)	Aakash Gha		TyBMS	Aakash
12)	Shrutika Mhatre	2127	TyBMS	Shrutika
13)	Aman Yadav		TyBMS	Aman
14)	Aman Tiwari		TyBMS	Aman
15)	Anjal Pathak		TyBMS	Anjal
16)	Khushi Singh		TyBMS	Khushi
17)	Pushkar Patil		TyBMS	Pushkar
18)	Fatima Shaikh		TyBMS	Fatima
19)	Shubham Tiwari		TyBMS	Shubham
20)	Sanjivani		SyBMS	Sanjivani
22)	Satyam Singh		SyBMS	Satyam
23)	Saahin Pandey		TyBMS	Saahin
24)	Anurag Agrahari		TyBMS	Anurag



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EVENT NAME : Marketex

Date: 1/02/2023

Timing:

SR NO	NAME	ROLL NO	Stream	SIGN
Group 1)				
1	Ashutosh Dubey	2131	BY BMS	<i>Ashutosh</i>
2	Tushar Aldar	2116	Sy BMS	<i>Tushar</i>
3	Jainab malik	2104	Sy BMS	<i>Jainab</i>
4	Yash Dave	2114	Sy BMS	<i>Yash</i>
5	Rutuja salve	2123	Sy BMS	<i>Salve</i>
Group 2)				
6	Aashutosh kumar	1026	FYBAMMC	<i>Aashutosh</i>
7	Ishan Misbah	1019	FYBAMMC	<i>Ishan</i>
8	Sahil mishra	1012	FYBAMMC	<i>Sahil</i>
9	Nahid Faruqi	1020	FYBAMMC	<i>Nahid</i>
Group 3)				
10	Reeti chaulhary	1034	FYBAMMC	<i>Reeti</i>
11	Radhika Bhavati	804	FYB.com	<i>Ra</i>
12	Pooja Bha Mukhiya		FYB.com	<i>Poo</i>
13	Vedant Snetty	813	FYB.COM	<i>Vedant</i>
14	Sanhya Pal	74	FYB.com	<i>San</i>
Group 4)				
15	Shakhasi Brajapati	436	FYB.COM	<i>Shak</i>
16	Muskan Kanajiya	265	Sy BCOM	<i>Mus</i>
17	Pooja Ram	735	Sy BCOM	<i>Poo</i>
18	Misbah Shaikh	718	Sy BCOM	<i>Misbah</i>
19	Harsh Sawant		Sy BCOM	<i>Har</i>
Group 5)				
20	Divya Jain	291	Sy BCOM	<i>Divya</i>
21	Anmol Yadav	214	Sy BCOM	<i>Anmol</i>
22	Diksha Singh	813	Sy BCOM	<i>Diksha</i>
23	Thisha Tiwari	487	Sy BCOM	<i>Thisha</i>
24	Sonali Wishwakarma	14	Sy BCOM	<i>Son</i>
Group 6)				
25	Priyanka Yadav	253	Sy BA	<i>Priyanka</i>
26	Shivam Prajapati	261	FYB.com	<i>Shiv</i>
27	Ashish Verma Anamika Prajapati	711	FYB.com	<i>Ashish</i>
28	Balkrishna Prajapati	233	FYB.com	<i>Balk</i>
29	Jyoti Yadav	301	FYB.COM	<i>Jyoti</i>
Group 7)				
30	Babita Chughary	705	FYB.COM	<i>Babita</i>
31	Satish Gupta	3060	TYIT	<i>Satish</i>
32	Ankita Sharma	3026	TYIT	<i>Ankita</i>
33	Harsh Gupta	3050	TYBSCIT	<i>Harsh</i>
34	Mangesh Yadav	3061	TYBSCIT	<i>Mangesh</i>
Group 8)				
35	Shreya Salavi	3018	TYBSCIT	<i>Shreya</i>
36	Tisha Gupta			<i>Tisha</i>



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## CERTIFICATES




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#### Department of Bachelor of Management Studies

### Certificate of Participation

This is to certify that **ANJALI PHATAK**  
has participated in the workshop/session/event/competition titled **MARKETEX**  
held on **02-01-2023**.

  
Ms. Kalai Selvi Nadar

Head, Department of B.M.S

  
Dr. Himanshu Dawda

Principal




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### Certificate of Participation

This is to certify that **AKASH OJA**  
has participated in the workshop/session/event/competition titled **HUMANORNYX**  
held on **02-01-2023**.

  
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