



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

**Project Name: Annapoorna Yojana (APY)**

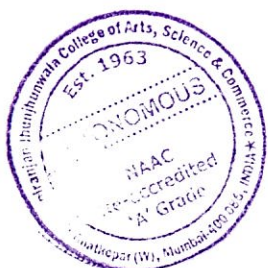
**Teacher Incharge: Ms Priya Shetty**

**Number of beneficiaries: 50**

## Report on Annapoorna Yojana (APY)

The department conducts extension work projects involving social issues and development of skills among the students. One such project offered by DLLE is the Annapoorna Yojana (APY) and its objective is to make students understand the concept of small-scale business and increase the self-reliance approach. Two training programs are conducted for the students yearly. In the first training program, students are oriented by teachers. During the training, teachers provide insight into the activities to be conducted in the first term for the Annapoorna Yojana (APY) activity, as well as brief them on the format of the report to be submitted by the students at the end of the year in second term training. 50 students from various streams participated in Annapoorna Yojana (APY).

Under this project, students organize twenty-five sales (items to be sold can be food items or non-food items) either weekly or on alternate days on the college campus or nearby area or at the functions (Modes – Online, stalls, by order). They must keep an account of the cost incurred, sale proceeds, calculate profit/loss, etc. The students maintain a record in the below format.



  
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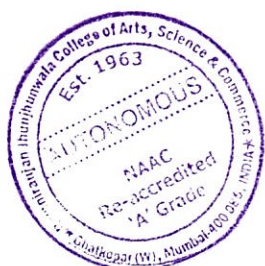
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Data / Records to be maintained:

Sr no	Date	Items	Qty. Pre-pared	Unit cost	Total cost	Qty. Sold	Unit Sale price	Total Sale Proceeds	Profit / Loss
1									
2									
...									
2									
5									

Finally, upon completion of 120 hours of work on APY, the project report must be prepared in a systematic manner based on observations and analysis, and conclusions must be drawn by the students at the end of the year. The projects are then checked by In-charge teachers and then by Course Coordinator appointed by the University of Mumbai.

Students who participate in this activity gain qualities and skills such as time management, decision making, interpersonal relationships, self-confidence, communication skills and negotiating skills, and an understanding of production and marketing on a small scale.



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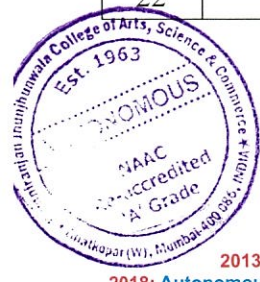
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## List of students participated:

SR NO	ROLL NO	M/F	NAME OF STUDENT	EMAIL-ID	CLASS
1	1006	Female	Singh Manisha Shrinivas Ratikadevi	manishasingh63623@gmail.com	FYBBI
2	1010	Male	Gupta Deepak Dilip Amaravati	dg623433@gmail.com	FYBBI
3	1018	Male	Maurya Rupesh Udayraj Babita	rupeshmaurya44@gmail.com	FYBBI
4	1040	Male	Pandey Nilesh Sheshkant Neeraj	nileshpandey2004@gmail.com	FYBBI
5	106	Male	Kadam Onkar Pravin Pramila	omkadam3104@gmail.com	FYBCOM
6	107	Male	GUPTA HARSH KUMAR SANJIVKUMAR LAXMI	hgssystem83@gmail.com	FYBCOM
7	22	Female	Mane Mansi Ulhas Shital	manemansi817@gmail.com	M.COM - II
8	28	Female	Rai Vanshika Krishna Kumar Poonam	vanshikarai37@gmail.com	M.COM - II
9	41	Female	Thosar Kalyani Vijay	kalyanithosar19@gmail.com	M.COM - II
10	47	Female	YADAV LAXMI RAJESH ANNUDEVI	laxmiyadav25820@gmail.com	M.COM - II
11	1011	Female	Shetye Riddhi Hemraj Harshada	riddhishetye6@gmail.com	SYBBI
12	1017	Male	Mishra Amit Jayshankar Jyoti	ak6869071@gmail.com	SYBBI
13	1018	Female	Gupta Laxmidevi Sarojkumar Rani	laxmilg044@gmail.com	SYBBI
14	1021	Female	Parcha Radhika Adesh Niraj	parcharadhika20@gmail.com	SYBBI
15	1024	Female	Yadav Pooja Jagarnath Kusum	yadavpj2003@gmail.com	SYBBI
16	1040	Female	Malik Umesalma Usman Asma	salmamalik58990@gmail.com	SYBBI
17	1043	Female	Prajapati Vandana Pradeep Sumitradevi	prajapativandana5413@gmail.com	SYBBI
18	1046	Male	Gupta Ketan Umashankar Rinku	ketangupta2310@gmail.com	SYBBI
19	1047	Female	Pandit kajal kuldeep sunita	panditkajal120@gmail.com	SYBBI
20	1049	Female	Yadav khushi santoshkumar munnii	khushi21467@gmail.com	SYBBI
21	1061	Male	Prajapati vishal rajesh usha	vishalprajapati1903@gmail.com	SYBBI
22	1064	Male	Mishra anup anil sushma	anup9372935440@gmail.com	SYBBI



Principal  
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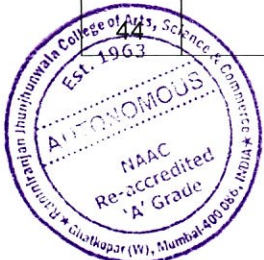
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23	1066	Female	Maurya Neha Ramashankar Ramawati	nehamaurya18022001@rjcollege.edu.in	SYBBI
24	13	Female	Gupta Priya Sunil Babita	priyagupta120603@gmail.com	SYBCOM
25	44	Female	Khan Afrin badruddin Zarina	kafrin1402@gmail.com	SYBCOM
26	111	Female	Yadav priya rajendra manju	priyayadav12102002@rjcollege.edu.in	SYBCOM
27	112	Female	Gupta Mohini Nirankar Rekha	mohinigupta0312@gmail.com	SYBCOM
28	267	Female	Sahu Tapaswini Juriya Sasmita	sahutapaswini53@gmail.com	SYBCOM
29	291	Female	Jain Divya Bagdilal Chanda	divyajain4783@gmail.com	SYBCOM
30	442	Male	Gupta Pawan Vakil Urmila	pavan84199@gmail.com	SYBCOM
31	470	Female	Chauhan Sadhana Mohanlal Rekha devi	sadhanachauhan2003@gmail.com	SYBCOM
32	495	Female	Gupta Deepika Chandrabhan Sunita	deepikag98213@gmail.com	SYBCOM
33	508	Female	Gupta priyanka sanjay Radhika	priyankagupts12345@gmail.com	SYBCOM
34	616	Female	Mandare dhanashri dinesh sulochana	dhanashrimandare10062003@rjcollege.edu.in	SYBCOM
35	633	Female	Mojad Aditi Mahendra Yogita	aditimojad14012004@rjcollege.edu.in	SYBCOM
36	749	Male	Pal Shivam Shivkumar Saraswati	shivampalx3x1234@gmail.com	SYBCOM
37	844	Male	Patil Aditya Vilas Jayshri	patiladityatkd05@gmail.com	SYBCOM
38	216	Female	Yadav Reema Rampreet Shubhavati devi	ramprityadavyadav44@gmail.com	SYBSC
39	3050	Male	Vishwakarma Aditya Shivshankar Gyanti	adityasraazvishwakarma@gmail.com	SYBSC IT
40	3074	Male	Gupta Aniket Mahesh Neelam	aniketgupta14112004@rjcollege.edu.in	SYBSC IT
41	1022	Male	Tiwari Anand Syamjit Sarita	at8095001@gmail.com	TYBBI
42	1025	Male	Maurya Pradeep Kumar Shiv Prasad Kalawati	pradeepkumarmaurya15102002@rjcollege.edu.in	TYBBI
43	1031	Female	Shaikh Humayrah naeem fatima	humayrahshaikh23042002@rjcollege.edu.in	TYBBI
	1037	Male	Choudhary Hariommohan SanjivKumar Renuka	hariomchoudhary0910@gmail.com	TYBBI



*[Signature]*

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45	1040	Male	Yadav Shivansh Ashok Sheela	SHIVANSH123YADAV@GMAIL.COM	TYBBI
46	1065	Female	Yadav Reena Chandrabhan Durgavati	iamreena2003@gmail.com	TYBBI
47	2040	Female	Ubale Sakshi Raju Sangita	sakshiubale3@gmail.com	TYBSC COMP SCI
48	2046	Female	Pal Shweta Dinesh Sunita	shwetapal0428@gmail.com	TYBSC COMP SCI
49	2051	Female	Wagh Sakshi Sanjay Pramila	sakshiwagh2021@gmail.com	TYBSC COMP SCI
50	419	Male	ROSHAN ASHOK GUPTA	RG2927922@GMAIL.COM	TYBSC STAT



  
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University of Mumbai



**University of Mumbai**  
**DEPARTMENT OF LIFELONG LEARNING AND EXTENSION**

**"EXTENSION WORK PROJECT REPORT"**

Name of the Student : Yadav Priya Rajendra Manju  
(Beginning with Surname)

Class : SYBcom Div: 'A' Roll No.: 111

Name and Address of the College :

Ramniranjan Jhunjhunwala College  
(Autonomous) Opposite Ghatkopar Railway  
Station, Ghatkopar West, Mumbai - 400086.

Name of the Extension Work Project: Annapurna Yojna (APY).

Signature of Extension Work Teacher  
Prof Teba Roselet

Signature of Field Co-ordinator  
11/03/2023  
Prof. Vaishali Dhaware

Prof Teba Roselet

Prof. Vaishali Dhaware

Signature of Principal  
& College Seal



Dr. Himanshu Dawde

College records are verified & found correct  
ELIGIBLE for the award of  
10 Grace Marks under ordinance 0.229A  
[Signature]  
Director  
Department of Learning & Extension  
UNIVERSITY OF MUMBAI

Signature of the Director, DLLE with Seal

**Certified as  
TRUE COPY**

[Signature]  
Principal

**Ramniranjan Jhunjhunwala College,  
Ghatkopar (W), Mumbai-400086.**

*From the Desk of the Director ...*

Dear students,

It gives me a great pleasure to provide you guidelines about the Project Report to be submitted for your participation in annual extension work activities and partial fulfillment to avail the benefit of additional 10 grace marks in your final examination.

**The Department of Lifelong Learning & Extension (DLLE)** is established on October 12, 1978 and had been recognized as a Statutory Department of the University of Mumbai since 1994 to promote a meaningful and sustained rapport between the Universities and the community. Now it is recognized as one of the Teaching Department of University of Mumbai.

The Department acts as a focal agency in the University system for all Lifelong Learning Six Extension Work programmes and to provide academic and technical resource support for community based activities in collaboration with Universities, departments and colleges. The Department serves as an intellectual intervention in the community's living problems which need to overcome through an educational process. It helps to deepen the teachers' & students' knowledge through a wider exposure to real life situations through a variety of programs.

In addition to our other teaching responsibilities, the Department committed to conduct community oriented activities to **reach to unreached** sections of the society. To facilitate the sensitization of the student to the socio-cultural realities, the Department offers for the student, extension work projects encompassing social issues to develop a sense of responsibility towards society. These programs will help you to face life and its challenges with greater social commitment and thus create an ambience for a learning society. This will also enhance your employability skills & develop positive attitude towards community development work.

Hence, we anticipate investing your one hundred and twenty hours in one academic year for the welfare of the society through various activities involved in extension work. I am sure the qualities like Time Management, Decision-making, Interpersonal Relations, Leadership, Self-Confidence, Communication and Group Discussion Skills will be developed by your participation in these activities which are very much useful to become good citizen of India.

Here, I expect you to submit the brief record of hard work carried out by you to reach to unreached sections of the society. Please submit your observations, views and offer your constructive suggestions for our improvement.

Thanks to all,  
Sincerely yours,



**Dr. Kunal D. Jadhav**  
Professor & Director (I/c.)

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**Principal**  
Ramniranjan Jhunjhunwala College,  
Ghatkopar (W), Mumbai-400086.

• **Acknowledgement by the Student**

(Please mention the kind of support provided by DLLE Unit, Principal & Extension teachers, work place staff, community and others.)

The teachers were pro-active to our works. Whenever there had been any difficulties we would approach our teachers for guidances. I would like to express my special thanks of gratitube to my teacher 'Priya Shetty' and 'Vaishali Raikwar ma'am' as well as our Principal 'Himanshu Dawda' who gave me the golden opportunity to do this wonderful project on the topic Annapurna Yojna (APY), which also helped me in doing alot of also the student managers helped us quite a lot in resolvity our issues pertainity to the me to complete the project successfully.

• **My reason for joining Extension Work Activity:**

Development of time managements, decision making, interpersonal relations, Planning & organizations, leaderships understanding productions & marketing on a small scale qualities, self-confidence, communication skills & negotiating skills.

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• Please write about:

- How I started
- How I was trained – acquired skills
- How I built rapport with the others / community around.
- How I worked and the kind of work, carried out

I have collected information about extension work from student managers. I have selected extension work about "Annapurna Vojna". In this training programme arranged by our Vaishali Raikwar ma'am and Priya Shetty ma'am while starting a small scale business. I have recognised the importance of communication skills, self-confidence, decision making, Development of time management, interpersonal relations planning and organization, leadership etc. Extension work was given by Vaishali ma'am which was carried out together and I have participated sincerely in the given extension works and participated activity in the activities. I enjoy working in an environment where the membership helps me to generate self-confidence.

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- Please write about your expectations from extension work activities. Are your expectations fulfilled? Please brief.

Yes, For sure my expectations from extension work activities were fulfilled. As I had expectations to acquire new skills and gain practical experiences regarding how a business is performed, managed and are by the business owners and how the profit and loss of a business as is managed by the owner is certain circumstances. And the extension work activity fulfilled my as our expectation to fulfilled.

- Please write about the difficulties you faced while conducting activities (if any):

The most prevalent and one of the most difficult thing was to approach the customary for the product and sometimes due to some communications problem the sales of the products were low and would result is low. Some products which was low is demands, also incurred loss during the sales periods.

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- How did you overcome the difficulties?

I overcome the difficulties faced by gaining self confidence which incurred day after day every successful sales of product on the offers days and enhanced my communication skills as well for the sales of products which resulted in its and inaugurated trying to analysis the demand of the markets and enforced by the things is perfect quality not too much and not less.

- How did you carry out activities? Give specific project related data / experience here.)

I have carry out the small scale business is form of person to person direct sales is our nearby locality. And sold the quantities according to the prepared report and dates mentioned. Mostly the transactions take place in cash and this remaining unsold products were given back to the shop-keeper was supportivity too. And mostly the items were sold to the young age groups.

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**Principal**

**Ramniranjan Jhunjhunwala College,  
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- What did you learn by Extension Activities? (gain / loss)

I learned a lot of things through this extensions activities like communications. How to build report, knowledge about Annapurna Vojna (APV) sales the products etc. Normally, we all communications but how to communicate in proper and professional manness and learnt from these extensions activities. It helps me to develop the skills required from a small scale business and different other skills.

- How will Extension Work help you to contribute to the Society?

In our society there is a mentality that small scale business can't much profitable and does not have any such scope and is easy to do anybody can have a small scale business and don't pay respect to the small scale business owners out ofex. I have experienced this extension activity, I can change their perspective regarding the small scale business and impact positive side of having a small scale

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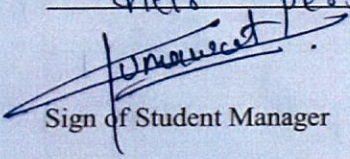
- What do you say about improving Extension Work: (Your Experience, views, suggestions, etc.)

Extension work should also introduced different types of business and projects based on them to get a exact proper deep knowledge of certain help of business all types of business and is specific knowledge in that particular field.

- Remarks & feedback for extension work with suggestions (with illustrations if any):

Extension work is a really very good activities, due to this student developed their acsilitia student they to participants is different activities and event.

Students also acquired shall have like lommunication, reseting and research is the society due to the extension work students learn different aspect and gain knowledge and develop their personalities.

  
Sign of Student Manager

  
Sign of Student

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- Names of the College & Community Level Activities in which student has taken active participation such as: street play, group songs, poster, elocution, speech, lessons, industrial visit etc. (any other)

Sr. No	Date	Name of the activity such as: Street Play, group songs, poster, allocution, speech lessons etc.	Topic of the activity: (Save Food, Child Labor, Environment, Pollution, women empowerment etc.)	Participation for / as: writing, directing, performing, music or singing, poster designing, painting etc.	Location/ Place of performance (College / Community)	Poster prepared Yes / No	No of Hours	Signature of the Extension Work Teacher
01	6/8/22 19/11/23	Annapurna Yojana		Salesperson	Asalpha	No	80	Handwritten signature and date 16/12/23
02	12/10/22 3/12/23		-	Extension student	RJ Clg Ghatkopar	-	10	
03				Extension student	RJ Clg Ghatkopar	No	20	
04	16/10/23 10/12/23	Project report	APY	Extension student	RJ Clg Ghatkopar	Yes	10	
			Total				120	

Please give other details (if any):

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**Amniranjana Jhunjhunwala College,  
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from malpractices.

- \* Right to choose:- It is the right of a consumer to have accessibility to a variety of products available in the market at fair prices.
- \* Right to be heard:- The consumer's interest will be given proper consideration and they will be provided with an appropriate forum to.
- \* Right to seek redressal:- The consumer has the right to claim redressal in case of exploitation and demand for a fair settlement.
- \* Right to consumer education:- It is also the responsibility of the consumer to be aware of their rights and hence the right to consumer education means the right to acquire relevant skills and knowledge as required to be an informed consumer.
- \* Legislations for protection of Consumer rights:- The consumer protection Act (CPA) was introduced in 1986 to protect the interest of consumer

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of India. The purpose of CPA was to solve customer dispute and to help establish consumer councils and other authorities for the settlements of these disputes.

\* Consumer Protection Act, 1986:- Globally, there was significant progress and expansion in the consumer goods industry by the 1980s. This attracted a variety of consumer goods to the market but also affected consumer sovereignty due to asymmetric information and control held by traders and manufacturers. There was limited oversight over their advertisements over television, newspapers, or magazines. However the services provided by these manufacturers were not up to the mark, consumer items were manufactured by a variety of firms which was adding up to the variety of adulterated and sub-standard articles in the India market.

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To order to counter these issues the government has been introducing a series of provision for providing protection to consumers such as the Indian Contract Act 1972 etc.

This measure provided some relief to the consumer but there was scope for further reform to address adulterated and sub-standards goods. This is what the consumer Protection Act of 1986 sought to resolve. While it was successful in addressing critical issues it still had some drawback as well:

Lack of Provisions for E-commerce websites  
Lack of Provisions related to online transactions or teleshoppings.

Many varieties of deceptive or unfair practise were not added in this act.

Lack of provision related to product liability.

Lack of provision related to unfair contracts.

No provisions for an alternative dispute Redressal mechanism.

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**Principal**  
Ramniranjan Jhunjhunwala College,  
Ghatkopar (W), Mumbai-400086.

## Sale Record



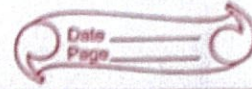
2023  
Spet. Nov. Dec. III

Sr. No	Date	Item	Qty prep. axed	Unit Cost	Total Cost	Qty sold	Unit price	Total Sale amount	Profit/Loss
1	2/1/23	Panipuri	3	21.7	65	3	28	84	Profit
2	3/1/23	Manchurian	10	4.5	45	10	5	50	Profit
3	4/1/23	Chinese bhel	6	8	48	6	10	60	Profit
4	6/1/23	Momos	20	4	80	20	8	160	Profit
5	7/1/23	Manchurian	20	12	240	18	15	270	Profit
6	8/1/23	Momos	1	90	90	1	180	180	Profit
7	9/1/23	Panipuri	20	15	300	16	20	320	Profit
8	11/1/23	Chinese bhel	12	22	264	8	30	240	loss
9	12/1/23	Panipuri	12	4	48	5	40	200	Profit
10	13/1/23	Panipuri	12	2	24	3	80	240	Profit
11	14/1/23	Momos	12	1	12	10	20	200	loss
12	15/1/23	Momos	12	5	60	50	20	1000	Profit
13	17/1/23	Panipuri	24	3	36	30	10	130	Profit
14	18/1/23	Momos	12	2	24	25	10	250	Profit
15	19/1/23	Momos	3	10	30	10	20	200	loss
16	20/1/23	Momos	2	8	16	5	100	500	Profit
17	21/1/23	Chinese bhd	5	5	25	2	100	200	Profit
18	22/1/23	Chinese bhel	10	5	50	5	24	120	Profit
19	24/1/23	Panipuri	10	6	60	24	5	120	Profit
20	25/1/23	Panipuri	5	7	35	10	6	60	Profit
21	26/1/23	Momos	3	6	18	20	3	60	Profit
22	27/1/23	Momos	10	3	30	10	6	60	Profit
23	28/1/23	Chinese bhel	30	1	30	3	80	240	Profit
24	29/1/23	Panipuri	10	5	50	4	12	48	loss
25	30/1/23	Momos	10	5	50	10	5	50	Profit

*Handwritten signature*  
16/12/23 (B)

**Certified as TRUE COPY**

**Principal**  
Ramniranjan Jhunjhunwala College,  
Ghatkopar (W).



चटोर Sale Record  
Spot here.... !!!

Sr. No	Date	Item	Qty prep-axed	Unit Cost	Total Cost	Qty sold	Unit price	Total Sale	Profit/loss
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24	29/1/23	Panipuri	10	5	50	4	12	48	loss
25	30/1/23	Momos	10	5	50	10	5	50	Profit

Resubmitted  
16/2/23 (B)

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**rjcdheunit**  
Ramniranjan Jhunjhunwala College



**Mumbai, Maharashtra**  
1, Shival Nagar, CGS Colony, Ghatkopar (W),  
West, Mumbai, Maharashtra 400 084

**Certified as  
TRUE COPY**

  
**Principal**  
Ramniranjan Jhunjhunwala Coll  
Ghatkopar (W), Mumbai-4000