



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 22/11/2022

NOTICE

ROTARACT CLUB OF RJ COLLEGE

The Rotaract club of Ramniranjan Jhunjhunwala College is organising an event called "E-commerce- Door open 24/7," Wherein the college going students get an understanding of e-business and e-commerce.

Date: 24th November, 2022

Venue: Saboo Hall, RJ College, Ghatkopar West

Time: 2:00pm - 3:15 pm

Prof. Kalaiselvi Nadar

BMS Coordinator

Dr. Himanshu Dawda

Principal



PRINCIPAL
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REPORT

Name of the event: E-commerce (Door are open 24/7) session.

Date: 24th November, 2022

Venue: Saboo Hall, RJ College, Ghatkopar West

Time: 2:00pm - 3:15 pm

The aim of the e-commerce session was to educate students in our college about the benefits of e-business and to reach as many students as possible to inform them in detail about the business world, which includes the buying and selling of goods and services as well as transmitting funds or data over the internet, to make them aware of safer precautions. The session aimed to highlight the various ways in which e-commerce facilitates new types of information-based business processes for reaching and interacting with customers, such as online advertising and marketing, online order taking, online customer service, brand building, brand image, persuasion of the customers, etc., and provide a comprehensive understanding of the advantages and opportunities offered by e-commerce in today's business world. It made them aware of the consumer rights as well as precautions to be taken into consideration before buying some product.

The impact of the e-commerce session was significant as it helped students learn how to use e-commerce in their daily lives. It also enhanced their knowledge about e-commerce processes such as purchase orders, payments, and becoming members of online stores. The session helped students overcome hesitation and fear related to online shopping and business activities. The session's objectives of reaching out to as many people as possible and keeping students updated with modern business practises were achieved. The unique and different approach made a positive impact on business results and left a lasting impression on the people present. They gained a wider knowledge of e-commerce, and this impact would last forever with them and will help them in future.

The feedback received for the e-commerce session was overwhelmingly positive, with students expressing appreciation for the informative and useful content. They enjoyed the topic and session and requested more similar sessions in the future. The event highlighted the main points that were necessary, and students shared their views and loved the idea of the session. They were happy to know their rights and would stay away from fraud if any occur to them. The responses were wonderful, and motivating, encouraging the organisers to plan more events. Overall, the feedback was positive, making everyone happy and eager to attend future sessions. Students got to learn a lot in the context of their future endeavours.




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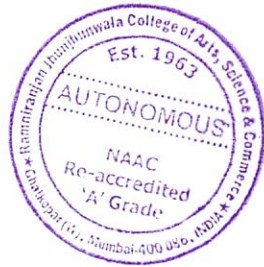
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ATTENDANCE

Roll no	Full Name	Class	Roll no.	Full Name	Class
1004	Prachi Ramtirth Sharma	SYBBI	2152	Tabish Bandri	TYBMS
2151	Pushkar Patil	TYBMS	2049	Harshika kailas Gaikwad	FYBMS
2009	Iqra Ansari Shakil	TYBMS	2119	Nawaz Shaikh	TYBMS
2135	Tarun Praveen ootwal	FYBMS	2044	Priya Ratnesh Yadav	TYBMS
837	vedanti vishwajit khandke	SYBCOM	2108	Tanvi Mangain	FYBMS
2126	Khalil Shaikh	FYBMS	2074	Devanaygi	FYBMS
2069	Aastha katoch	FYBMS	2084	Mohit Mishra	FYBMS
2048	Prathamesh Rajesh shinde	FYBMS	2205	Premprakash. Bhagwan. Prajapati	TYBMS
2082	Omkar salekar	FYBMS	2001	SANGEETA YADAV	SYBMS
2103	Harsh Santosh Sonawane	FYBMS	2128	Swati Pradeep Kamble	FYBMS
2053	shikhadevi Anil Kumar tiwari	FYBMS	2207	Bhushan Pawar	TYBMS
1019	Priyanshi Jaiswal	FYBSC	2114	Gupta Riya Omprakash	FYBMS
2203	Sapna singh	SYBMS	2038	Ayush Arun Singh	FYBMS
74	Shruti Ranjan Sandhya Panigrahi	SYBMS	2043	Aditya Abhay Thakur	FYBMS
2072	Dimple maurya Sanjay	FYBMS	2148	Yadav Aman	TYBMS
2003	Hingu Shruti Bhanjibhai	FYBMS	2031	Mohammed Aman Yusuf Khan	SYBMS
2059	Shabana kashamabdul shaikh	FYBMS	2145	Satyam sarvesh singh	TYBMS
2086	Smitesh Mahendra Yeole	FYBMS	2113	Mohammed Sanabano	SYBMS
2065	Sachin gupta	SYBMS	2030	Bijay mohan yadav	TYBMS
2110	Vedant Harishchandra Kamble	FYBMS	2021	Dayanand Ayodhya Maurya	TYBMS



(Signature)
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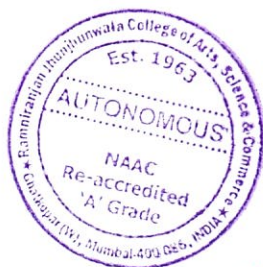
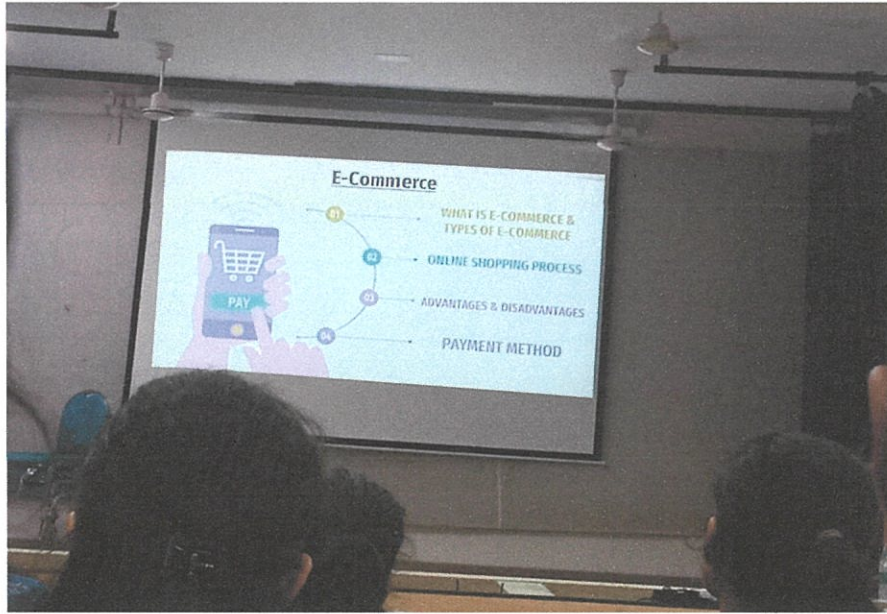
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PHOTOS OF THE SESSION ON E-COMMERCE- DOOR OPEN 24/7 HELD ON 24/11/2022



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