



# R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date : 14/08/2022

## NOTICE

### ROTARACT CLUB OF RJ COLLEGE

The Rotaract Club of Ramniranjan Jhunjhunwala College is organizing an event called "Morya Re", a PR and Marketing avenue based event which aims to promote use of eco friendly idols so as to prevent waterbodies pollution which results from idols made by POP.

Name of the event: Morya re

Date: 17th August 2022

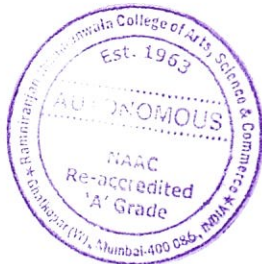
Venue: Ramniranjan Jhunjhunwala College

Prof Kalaiselvi Nadar

BMS Coordinator

Dr Himanshu Dawda

Principal



PRINCIPAL  
RAMNIRANJAN JHUNJHUNWALA COLLEGE  
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)  
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

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## REPORT

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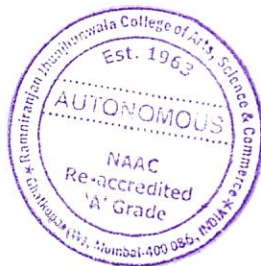
Venue: Ramniranjan Jhunjhunwala College


Morya re is a event by PR and Marketing avenue which aims to promote eco friendly idols so as to prevent water pollution which is caused by idols made by plaster of paris which takes years to decompose and results to water pollution. The idea was brought up by PR and Marketing directors and the planning and preparations of the event started 3 weeks prior the event.

The directors went for enquiry about price and quality of eco friendly idols in nearby markets and afterwards at Pen, Raigad. After final approval of the plan jpeg was created, PR Message and google form was created which contained photo of idol, size, price and contact detail for further communication. After the suggestion of home delivery of idols we enquired transport service and selected the best one. We went in each classroom and staffrooms of the college and staffrooms of the college to explain the project. Each and every member promoted the event by posting and sharing in social media platforms.

People started enquiring about the price and variety of idol and our team was attending them continuously and start receiving orders. One week before Ganesh Chaturthi we stopped taking the orders and went to Raigad to recheck the status of idols (painting, finishing, artwork and quality). We collected the idols and then stored them in rotaract room and delivered them 1 or 2 days prior Ganesh Chaturthi.

The event was impactful as it promoted eco friendly idols and the customers were extremely delighted with the services.



  
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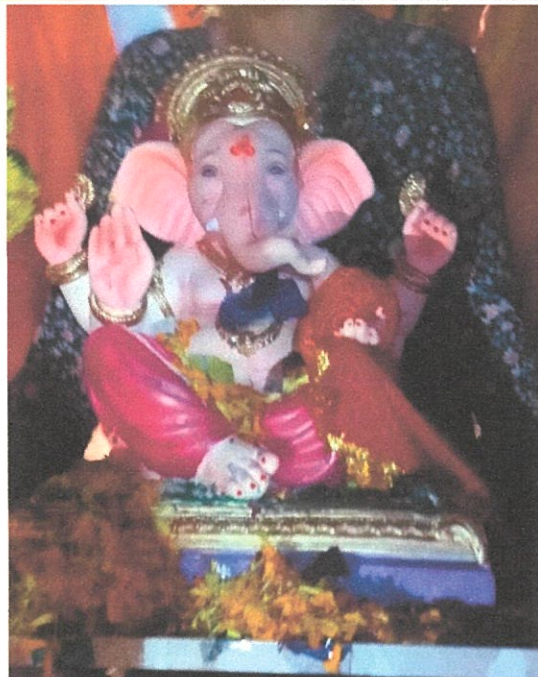
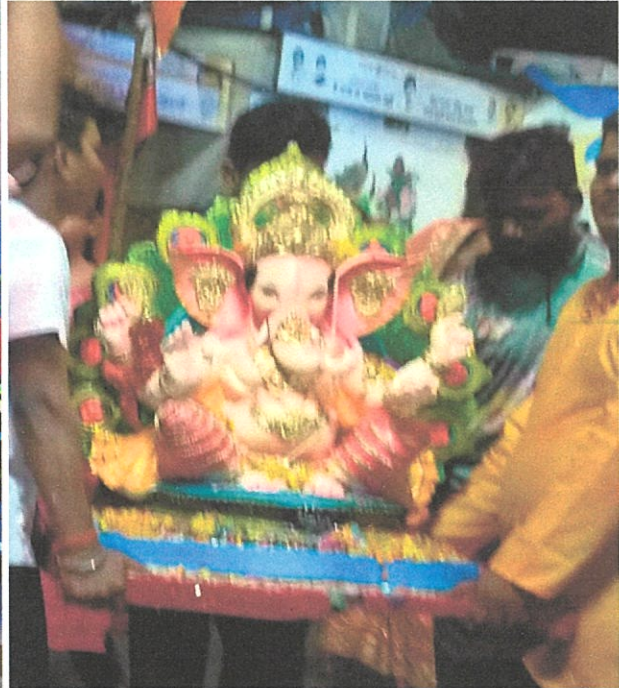
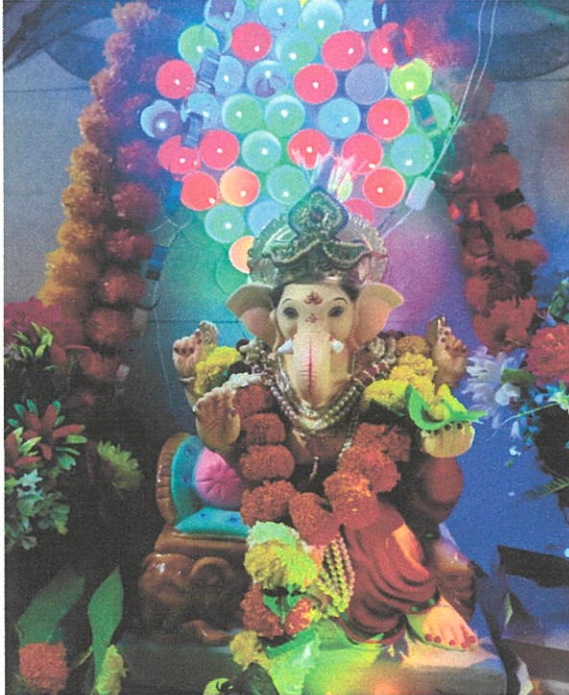
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## PHOTOS OF MORYA RE



*(Signature)*

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## ATTENDANCE

Roll no	Full Name	Class	Roll no.	Full Name	Class
1019	PriyanshiJaiswal	FYBSC	2152	TabishBandri	TYBMS
2203	Sapnasingh	SYBMS	2044	PriyaRatneshYadav	TYBMS
74	ShrutiRanjanSandhyaPanigrahi	SY	2074	Devanaygi	FYBMS
2072	Dimple maurya Sanjay	FYBMS	2084	Mohit Mishra	FYBMS
2003	HinguShrutiBhanjibhai	FYBMS	2205	Premprakash. Bhagwan. Prajapati	TYBMS
2059	Shabanakashamabdulshaikh	FYBMS	2001	SANGEETA YADAV	SYBMS
2086	SmiteshMahendraYeole	FYBMS	2128	Swati PradeepKamble	FYBMS
2065	Sachingupta	SYBMS	2207	BhushanPawar	TYBMS
2110	VedantHarishchandraKamble	FYBMS	2114	Gupta RiyaOmprakash	FYBMS
665	Singh SakshiVinod	S.Y.B.Sc.	2038	AyushArun Singh	FYBMS
2009	Iqra Ansari Shakil	TYBMS	2043	AdityaAbhay Thakur	FYBMS
2109	RaiGaurav	TYBMS	2148	YadavAman	TYBMS
2119	Nawaz Shaikh	TYBMS	645	Amber Malandkar	FYBCOM
2151	PushkarPatil	TYBMS	2095	MukeshVishwakarma	FYBMS
2016	Sayalichinchalkar	FYBMS	2103	Harsh SantoshSonawane	FYBMS



  
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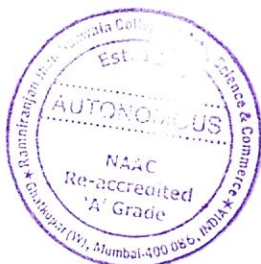
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## CERTIFICATES



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