

R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce) Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA. Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957 College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956 Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 07/07/2022

NOTICE

ROTARACT CLUB OF RJ COLLEGE

The Rotaract Club of Ramniranjan Jhunjhunwala College is organizing an event called "Shine the shrine," The aim of this project is to promote an increase in revenue of our college canteen sales as well as the promotion of our club's reach.

Date: 9th July 2022

Venue: RJ College

Time: 10:30pm -6:00pm.

Prof. Kalajselvi Nadar BMS co-ordinator

Dr Himanshu Dawda

Principal



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RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT



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REPORT

Name of the event: Shine the shrine

Date: 9th July 2022

Venue: RJ College

Time: 10:30pm -6:00pm.

The aim of the project was to increase revenue for the college canteen and to promote the reach of the club. To achieve this goal, the club aimed to collaborate with the canteen and distribute Godrej Jersey milkshakes to students. The milkshakes were used as a promotional tool to showcase the facilities and products offered by the canteen, the club planned to distribute free milkshakes to students who purchased vada pav worth rupees 15, the club hoped to attract more customers to the canteen and increased sales. The other goal of the project was to promote the reach of the club. By collaborating with the canteen and distributing the milkshakes, the club increased its visibility and reach among students. This helped to attract more members to the club and increase its impact and influence within the college community.

The impact of the project was overwhelmingly positive, with students expressing their admiration for the canteen facilities and food. The distribution of Godrej Jersey milkshakes served as an effective promotional tool, attracting students to the canteen and encouraging them to try the various food items on offer. The free milkshake incentive also proved successful, with many students opting to purchase vada pav to avail of the offer. The increased sales for the canteen indicate the success of the project in achieving its primary aim of boosting revenue which also had an impact on canteen's operations, allowing it to improve its services and provide better quality food to students. The students were impressed with the club's work and expressed eagerness to participate in future events. This helped the club's influence and impact within the college, ultimately leading to more successful projects and initiatives.

The feedback for the project was extremely positive, with students expressing their appreciation for the facilities provided by the canteen and the reach of the canteen increasing as a result of the project. The club received high praise for its initiative in collaborating with the canteen and distributing milkshakes to promote its products. The canteen manager thanked the club for its efforts, indicating that the project was successful in achieving its aim of boosting revenue. The distribution of around 2000 milkshakes further indicates the success of the project in attracting students to the canteen and promoting its facilities and product it resulted in benefiting both the canteen and the club in terms of increased revenue and reach.

The event ended at 6:00 pmonege of

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Re-accreated \$ A' Grade \$2019: Star College Status by DBT PRINCIPAL RAMNIRANJAN JHUNUHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT 2008: Best College by University of Numbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009 2011: 'Best Teacher by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College 2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013 2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



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PHOTOS OF STUDENTS DURING SHINE THE SHRINE







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Roll no	Full Name	Class	Roll no.	Full Name	Class
1004	Prachi Ramtirth Sharma	SYBBI	2152	Tabish Bandri	TYBMS
2135	Tarun Praveen ootwal	FYBMS	2044	Priya Ratnesh Yadav	TYBMS
2126	Khalil Shaikh	FYBMS	2074	Devanaygi	FYBMS
2069	Aastha katoch	FYBMS	2084	Mohit Mishra	FYBMS
2048	Prathamesh Rajesh shinde	FYBMS	2205	Premprakash. Bhagwan. Prajapati	TYBMS
2065	Sachin gupta	SYBMS	2030	Bijay mohan yadav	TYBMS
2110	Vedant Harishchandra Kamble	FYBMS	2021	Dayanand Ayodhya Maurya	TYBMS
665	Singh Sakshi Vinod	S.Y.B.Sc.	1002	Shubham Indrajeet Prajapati	ТҮВВІ
2009	Iqra Ansari Shakil	TYBMS	2116	Shivprasad Gowda	TYBMS
2109	Rai Gaurav	TYBMS	2042	Rohan Rajendra Yadav	FYBMS
647	Jethe Krutika Sandesh	SYBSC	2089	Saima patel	FYBMS
2028	Saima Rabi Shaikh	SYBSC	2049	Harshika kailas Gaikwad	FYBMS
2108	Tanvi Mamgain	FYBMS	2039	Aakash Dilipkumar Yadav	SYBMS
2132	Yashpal singh jaisingh rajpurohit	Tybms	2051	Amit Shivmurat Patel	SYBMS
610	REETIKA SANTOSHKUMAR SINGH	SYBSC	2128	Jyoti Tiwari	SYBMS
431	Vighnesh	Sybcom	284	Riddhi Singh	FYBA
2009	Deepti Kanaiya Thakkar	FYBMS	220	Vinayak singh	SYBCOM
2033	Ankita Uttam Singh	SYBMS	2047	DUSHYANT borana	FYBMS
2102	Khushi Singh	FY	2116	Shaikh UmeHabiba Salim	FYBMS
2020	Rtr.Pooja Upendra Singh	FY	2053	Payal yadav	SYBMS
2127	Mrudula Gopichandra Gaonkar	FYBMS	2054	shubham subhash gupta	Tybms
2126	Sneha J Rai	SYBMS	2209	Aman Varma	SYBMS
8	Siddhesh Vilas Chaudhary	SYBCom	2218	Renuka Vishwakarma	SYBMS
2046	Sanika Santosh Chavan	Fybms	2048	Prathamesh Rajesh shinde	FYBMS
1045	Muskan Rakesh Mishra	FybscBT	2029	Sudhanshu Dinesh Kumar	FYBMS

Attendance

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				Pandey	
623	Payal Prabhakar Chawan	Sybsc	2069	Aastha katoch	FYBMS
2056	Sanika Santosh Chavan	Fubms	2135	Tarun Praveen ootwal	FYBMS
2115	Gauri Misal	FYBMS	623	Payal Prabhakar Chawan	SYBSC
2138	Mahek busa	SYBMS	1002	Shubham Indra prajapati	ТҮВВІ
2035	Aditi Pradeep Yadav	SYBMS	2015	Sanjana Shivkumar Singh	FYBMS
2094	Ankita	FYBMS	2121	SNEHA BACHCHANLAL PATEL	FYBMS
2094	Ankita Gupta	FYBMS	814	soham shinde	SYBCO
2060	Ashwini Mukesh Sharma	FYBMS	645	Amber Malandkar	FYBCO
2028	Shubhangi Abhiram Tiwari	SYBMS	2095	Mukesh Vishwakarma	FYBMS
2031	Ishaque ashfaque shaikh	FYBMS	2103	Harsh Santosh Sonawane	FYBMS
2077	Manisha Arun Pal	FYBMS	2001	NIKHIL TRIPATHI	FYBMS
2032	Jaya Sandeep Singh	FYBMS	2056	SUMEET RAJESH GUPTA	TYBMS
837	vedanti vishwajit khandke	SYBCOM	2017	Atul Hiralal Gupta	Ty BMS finance
2107	Shaikh Fatima Iqbal	TYBMS	2070	Hitesh Kumar Mohanlal sharma	FYBMS
2017	Priya Ramnaresh Yadav	FYBMS	2137	Aryan Lagad	FYBMS
2119	Nawaz Shaikh	TYBMS	2097	Aditi Lalit Jadhav	FYBMS
2151	Pushkar Patil	TYBMS	57	Yadav Mahesh Ghanshyam Shanti Devi	TYBSC
2016	Sayali chinchalkar	FYBMS	2057	Shrawani Khebade	SYBSC



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CERTIFICATES





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