

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Department of Mass Media (MA EMA) Academic Year 2022-2023 Report on Curriculum Feedback

Our institution has always endeavored to uphold the quality of education and ensure a connection between the academic and professional world. Regular feedback is taken from various stakeholders associated with specific departments. Curriculum feedback is taken from MA EMA Part II students, alumni, peer teachers and employers. The feedback is obtained via the online mode through google forms.

It was intended to obtain feedback from above-mentioned stakeholders about the relevance of syllabus as to needs of Industry, needs of the society, orientation of syllabus towards skill enhancement and to check relevance of syllabus in respect of domain knowledge and skills imparted. Similarly, their suggestions were sought about syllabus and skill enhancement/value added courses. Following is the compiled data giving overview followed by statistical analysis of stakeholders separately.

Curriculum Feedback by Students

SR. NO.	QUESTIONS	RESPONSE %AGE				
NO.		STRONGL Y AGREE	AGREE	DON'T KNOW	DISAGRE E	
1	According to you, do the students of the curriculum, employed by you, exhibit leadership and team-work qualities?	52.17	43.48	4.35	0.00	
2	According to you, did the curriculum imparted to the students, equip them with the skills needed in the current work environment?	60.87	28.60	14.30	0.00	
3	Do you think that the students employed by you were imparted the curriculum that is relevant to the current needs of Industry?	43.48	43.48	14.30	0.00	
4	Do you think that the students employed	43.48	43.48	13.04	0.00	

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PMNCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



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	by you were imparted the curriculum that is relevant to the current needs of the society?				
5	Would you like to recommend any Addon course or skill enhancement courses to be conducted by the college to increase the employability of the students studying the curriculum?	47.83	52.17	0.00	0.00

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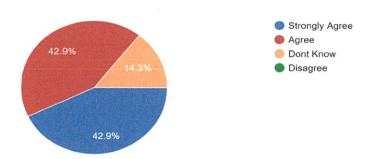


(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce) Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA. Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Website: www.rjcollege.edu.in Fax No: +91 22 25150957

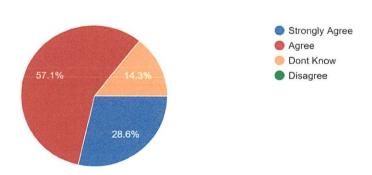
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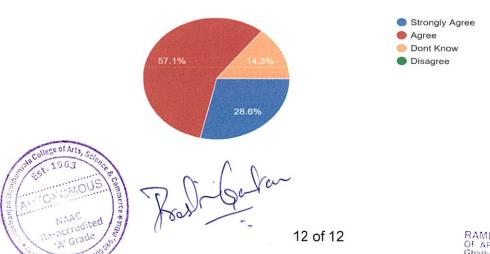
1. According to you, do the students of the MAEMA curriculum, employed by you, exhibit leadership and team-work qualities?



2. According to you, did the curriculum imparted to the students, equip them with the skills needed in the current work environment?



3. Do you think that the students employed by you were imparted the curriculum that is relevant to the current needs of Industry?



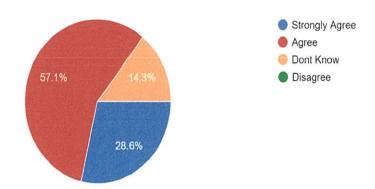
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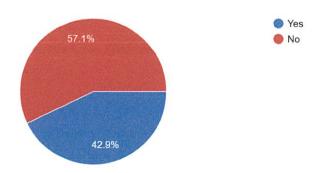
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4. Do you think that the students employed by you were imparted the curriculum that is relevant to the current needs of the society?



5. Would you like to recommend any Add-on course or skill enhancement courses to be conducted by the college to increase the employability of the students studying the curriculum?



The employers recommended the following add-on courses: Practical skill course where they teach basic Google apps like sheets, does etc. can come handy

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Grade

R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

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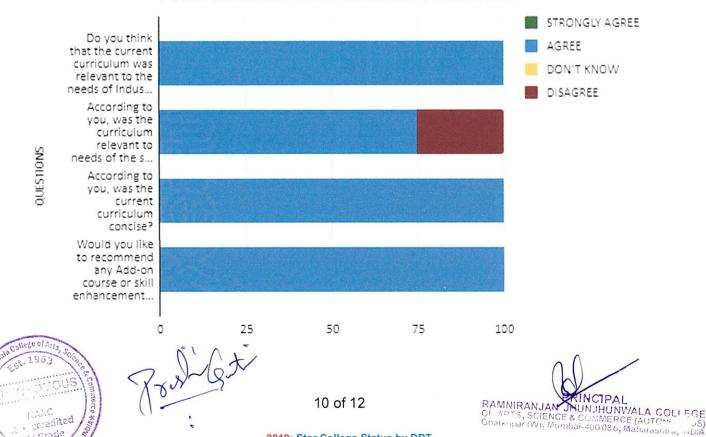
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Curriculum Feedback by Students

SR. NO.		RESPONSE % AGE			
	QUESTIONS	STRONGLY AGREE	AGREE	DON'T KNOW	DISAGREE
1	Do you think that the current curriculum was relevant to the needs of Industry?	0.00	100.00	0.00	0.00
2	According to you, was the curriculum relevant to needs of the society	0.00	75.00	0.00	25.00
3	According to you, was the current curriculum concise?	0.00	100.00	0.00	0.00
4	Would you like to recommend any Add-on course or skill enhancement courses to be conducted by the college	0.00	100.00	0.00	0.00

PEER TEACHER CURRICULUM FEEDBACK



2019: Star College Status by DBT 2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

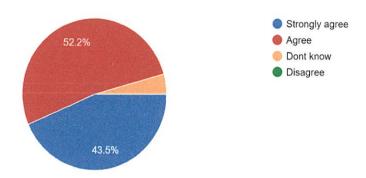
2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College 2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013



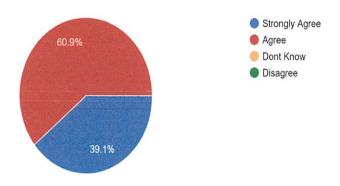
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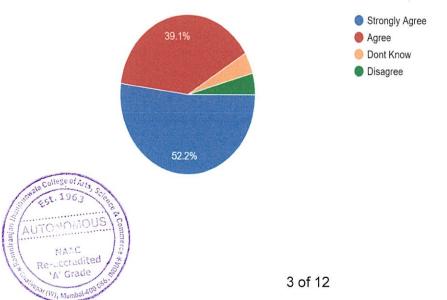
1. Do you think that the current curriculum was relevant to the needs of industry?



2. According to you, is/ was the curriculum relevant to needs of the society



3. Do you feel the curriculum has enhanced your skills?



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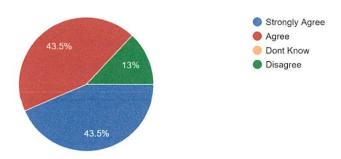
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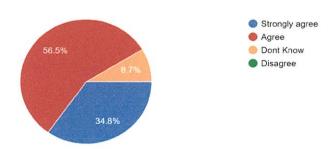
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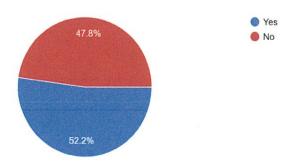
4. Do you feel the curriculum has updated your knowledge?



5. According to you, was the current curriculum concise?



6. Would you like to do any ad-on courses or skill enhancement courses?



The students recommended the following add-on courses: data sciences, data analytics, animation to name a few.

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2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College 2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013



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Curriculum Feedback by Alumni

SR.	QUESTIONS	RESPONSE 9			
NO.		STRONGLY AGREE	AGREE	DON'T KNOW	DISAGREE
1	Do you think that the current curriculum was relevant to the needs of industry?	42.90	42.30	14.30	0.00
2	According to you, was the curriculum relevant to needs of the society	57.1	14.30	0.00	20.00
3	Do you feel the curriculum has enhanced your skills	40.00	60.00	0.00	0.00
4	Do you feel the curriculum has updated your knowledge	80.00	20.00	0.00	0.00
5	According to you, was the current curriculum concise?	100.00	0.00	0.00	0.00
6	Would you like to do any ad-on courses or skill enhancement courses?	80.00	20.00	0.00	0.00

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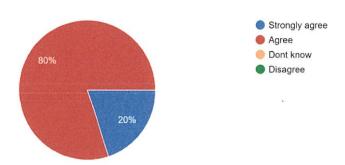


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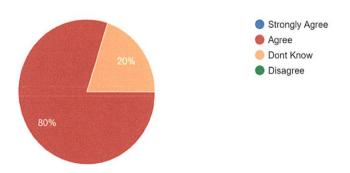
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1. Do you think that the current curriculum was relevant to the needs of industry?

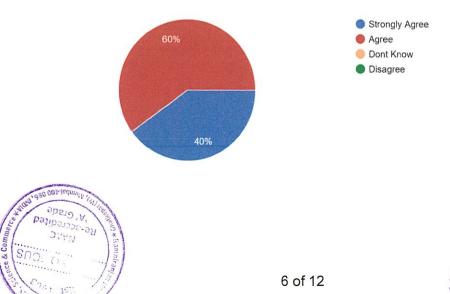


2. According to you, was the curriculum relevant to needs of the society



3. Do you feel the curriculum has enhanced your skills

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'A' Grade

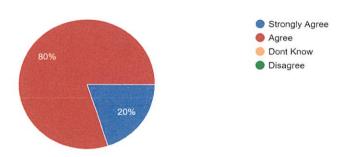
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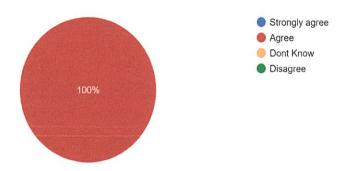
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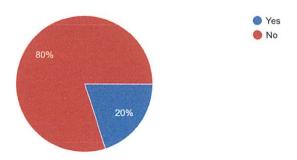
4. Do you feel the curriculum has updated your knowledge?



5. According to you, was the current curriculum concise?



6. Would you like to do any ad-on courses or skill enhancement courses?



The alumni recommended the following as ad-on courses: Deep study on visual arts and communications and better field related projects and assignments, Digital marketing including editing, Digital marketing including editing,

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Curriculum Feedback by Industry Person/ Employers

SR. NO.	QUESTIONS	RESPONSE %AGE			
		STRONGLY AGREE	AGREE	DON'T KNOW	DISAGREE
1	According to you, do the students of the MAEMA curriculum, employed by you, exhibit leadership and team-work qualities?	42.86	42.86	14.29	0.00
2	According to you, did the curriculum imparted to the students, equip them with the skills needed in the current work environment?	57.14	28.60	14.30	0.00
3	Do you think that the students employed by you were imparted the curriculum that is relevant to the current needs of Industry?	57.14	28.57	14.30	0.00
4	Do you think that the students employed by you were imparted the curriculum that is relevant to the current needs of the society?	57.14	28.57	14.29	0.00
5	Would you like to recommend any Add-on course or skill enhancement courses to be conducted by the college to increase the employability of the students studying the curriculum?	57.14	42.86	0.00	0.00

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