



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Department of Mass Media (BAMMC)

Academic Year 2022-2023

Action Taken Report on Analysis of Curriculum Feedback

Curriculum feedback was obtained from the stakeholders namely the alumni, students, peer teachers and employers from industry in the field of media. The feedback was tabulated and analyzed. The analysis of feedback along with recommendations of the stakeholders were put forth in the Board of Studies meeting held on 31st March 2023

Following update was given to the board members:

1. Overview of the activities conducted and initiatives undertaken for the students during the academic year 2022-2023. Media related days are celebrated such as: World Emoji day, World Social media day, Photography day, Bollywood day, National Cinema day, Documentary screenings to commemorate human rights day.
2. Value added course of Events Planning and management and Building Corporate skills in collaboration with U2L Academy.
3. Discipline specific electives offered to students to impart additional knowledge
4. Alumni Engagement Sessions.
5. Career guidance seminars with industry experts
6. Department's initiative to celebrate 60 years of our esteemed institution- The Media Chronicles, where 6 media professionals from varied fields related to media addressed the students and held interactive sessions.
7. Field visits to National Museum of Indian Cinema, Ikea, Gravity Films and Alok Industries at Silvassa were undertaken.
8. Conduct of Mentor Mentee Sessions

The board members appreciated and applauded the efforts taken by the college and the department. No new suggestions were given as the team was told to keep up the good work.

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.08.2018)