



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit (Prime Focus Studio) Report

PROJECT REPORT SUBMITTED

BY

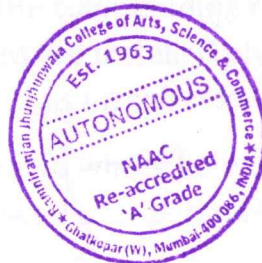
NAME: Atharva Pravin Khandge

CLASS : MA EMA (I)

DIV : A

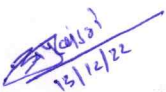
ROLL NUMBER : 202

ACADEMIC YEAR : 2022-2023





PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


13/12/22

Signature of Student
with Date



Signature of Teacher In
charge /HOD



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Feild Visit

PROJECT REPORT SUBMITTED

BY

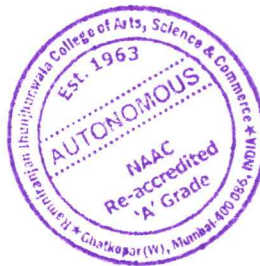
NAME : Rekha Upadhyay

CLASS : MA-EMA-I

DIV : C

ROLL NUMBER : 204

ACADEMIC YEAR : 2022-2023



Rekha
09/12/22

Signature of Student
with Date


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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: field visit to National
Museum of Indian Cinema

PROJECT REPORT SUBMITTED

BY

NAME: Shakshi P. Shetty

CLASS: MAGMA Part I

DIV: C

ROLL NUMBER: 206

ACADEMIC YEAR: 2022-2023



Shakshi
9/12/22

Signature of Student
with Date

[Signature]
PRINCIPAL
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]
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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit Report of ZKEA
Navi Mumbai, Maharashtra, India

PROJECT REPORT SUBMITTED

BY

NAME: Shubhangi Mansingh Gaikwad

CLASS: MA FMA - I


DIV: C


ROLL NUMBER: 207

ACADEMIC YEAR : 2022-2023




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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: _____

Retail & Advertising for
Media Management

PROJECT REPORT SUBMITTED

BY

NAME: _____

Sheryl A. Cusher

CLASS: _____

MAEMA - I

DIV: _____

ROLL NUMBER: _____

208

ACADEMIC YEAR : 2022-2023



[Signature]

Signature of Student
with Date

[Signature]

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[Signature]
PRINCIPAL
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OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: field visit on IKEA

PROJECT REPORT SUBMITTED

BY

NAME: Sandesh Ingle


CLASS : MA FMA


DIV : C ROLL NUMBER : 209

ACADEMIC YEAR : 2022-2023




PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Report and feedback on
Physical Newspapers.

PROJECT REPORT SUBMITTED

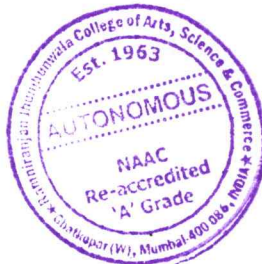
BY
NAME: Rishikesh Pandurang Sathre

CLASS : MA-EMA-I

DIV : C

ROLL NUMBER : 210

ACADEMIC YEAR : 2022-2023



Sathre
9/12/2022

Signature of Student
with Date

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Report and feedback on
Prime focus Industrial visit

PROJECT REPORT SUBMITTED

BY

NAME: Kottapamtho Dennis Daniel

CLASS : MA-EMA-I

DIV : C

ROLL NUMBER : 24

ACADEMIC YEAR : 2022-2023



[Signature]
9/12/22

Signature of Student
with Date

[Signature]

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]

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charge /HOD



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field visit to National
Museum of Indian Cinema

PROJECT REPORT SUBMITTED

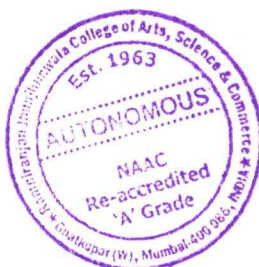
BY

NAME: Sakshi H. Soni

CLASS: MA-EMA - I

DIV: C ROLL NUMBER: 212

ACADEMIC YEAR : 2022-2023



Soni
9/12/22
Signature of Student
with Date

[Signature]
PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]
Signature of Teacher In
charge /HOD



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field
Project Report

PROJECT REPORT SUBMITTED

BY

NAME: Nidhi Singh

CLASS: MAEMA-I

DIV: A

ROLL NUMBER: 213

ACADEMIC YEAR : 2022-2023



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with Date

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charge /HOD



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Prime focus Studio
field visit

PROJECT REPORT SUBMITTED

BY

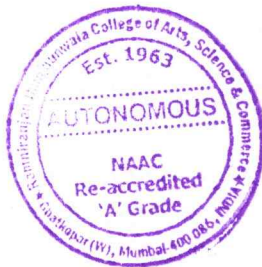
NAME: Sunny Deepak Late

CLASS: MA-EMA(Part-I)

DIV: C

ROLL NUMBER: 214

ACADEMIC YEAR : 2022-2023



Sunny

Signature of Student
with Date

[Signature]

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field visit Report to Prime Focus
Studio

PROJECT REPORT SUBMITTED

BY

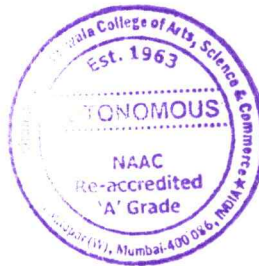
NAME : Jaden Fernandes

CLASS : M.A. EMA - Part I

DIV : C

ROLL NUMBER : 216

ACADEMIC YEAR : 2022-2023



Jaden Fernandes
09/12/22

**Signature of Student
with Date**

[Signature]
PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]
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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit on IKEA

PROJECT REPORT SUBMITTED

BY

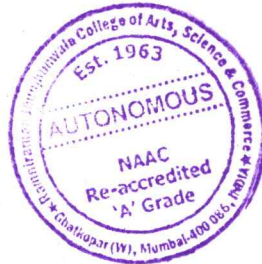
NAME: Raschi Acharya

CLASS: M A F M A

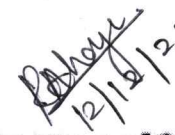
DIV: C

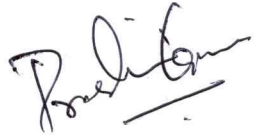
ROLL NUMBER: 217

ACADEMIC YEAR: 2022-2023




PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field visit Report (Prime Focus Studio)

PROJECT REPORT SUBMITTED

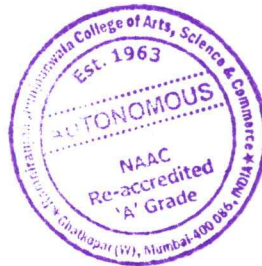
BY

NAME: Keshav Phelar

CLASS: MA EMA-I

DIV: C ROLL NUMBER: 218

ACADEMIC YEAR : 2022-2023



[Signature]
09/12/2022

**Signature of Student
with Date**

[Signature]
PRINCIPAL
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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit Report
Prime Focus Ltd.

PROJECT REPORT SUBMITTED

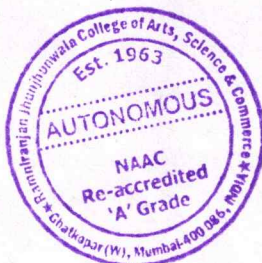
BY

NAME: Shubham. Pasantbhaire

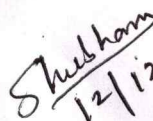
CLASS: M.A.EMA-I

DIV: C ROLL NUMBER: 220

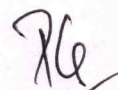
ACADEMIC YEAR: 2022-2023




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OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


12/12/22

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field visit to Prime Focus Limited (Media company,
Khar West, Mumbai)

PROJECT REPORT SUBMITTED

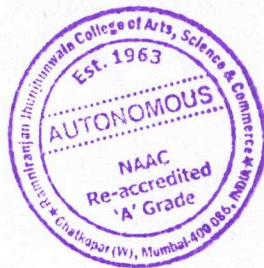
BY

NAME : Banda Nikitha Srinivasulu

CLASS : MAEMA I

DIV : C **ROLL NUMBER :** 222

ACADEMIC YEAR : 2022-2023




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with Date



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Trailer-making project at R-city
mall, Ghatkopar

PROJECT REPORT SUBMITTED

BY

NAME : Priyal Sanjay More

CLASS : MAEMA

DIV : C


ROLL NUMBER : 223

ACADEMIC YEAR : 2022-2023

08-12-2022
Signature of Student
with Date




PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: field
project Report

PROJECT REPORT SUBMITTED

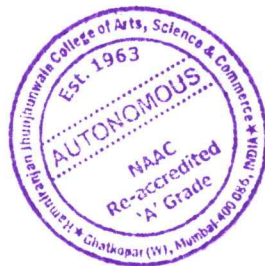
BY

NAME: Pureshi Kashif Shahid

CLASS : MAEMA-I

DIV : A ROLL NUMBER : 225

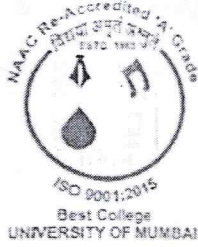
ACADEMIC YEAR : 2022-2023



PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student
with Date

Signature of Teacher In
charge /HOD



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Create a local & global ads &
strategy for your brand separately

PROJECT REPORT SUBMITTED

BY

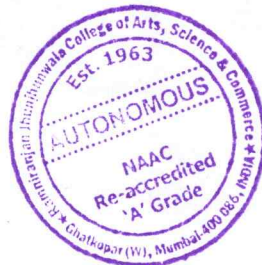
NAME: Tinal Keli

CLASS: MAEMA-2

DIV: C

ROLL NUMBER: 252

ACADEMIC YEAR : 2022-2023



Tinal

Signature of Student
with Date

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Pradip

Signature of Teacher In
charge /HOD



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit Project Report
Prime Focus Studio limited.

PROJECT REPORT SUBMITTED

BY

NAME: Mansi Rawle

CLASS: MA-EMA-II

DIV: C

ROLL NUMBER: 253

ACADEMIC YEAR : 2022-2023




PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


09/12/22

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with Date



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HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Report of field visit
to Prime Focus Studio (Mumbai)

PROJECT REPORT SUBMITTED

BY

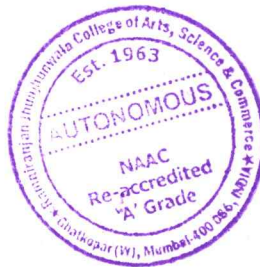
NAME: Abhishek Gaikwad

CLASS: MAEMA-II

DIV: C

ROLL NUMBER: 256

ACADEMIC YEAR : 2022-2023



Gaikwad

12-12-2022

Signature of Student
with Date

[Signature]
PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]

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charge /HOD



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Report of field visit to
IKEA, Navi Mumbai.

PROJECT REPORT SUBMITTED

BY

NAME: MAHAJAN SAURAV KAILAS

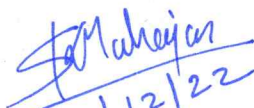
CLASS: MAEMA-II

DIV: C ROLL NUMBER: 257


ACADEMIC YEAR : 2022-2023




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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


12/12/22

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with Date


Signature of Teacher In
charge /HOD



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RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE AND COMMERCE
 (AUTONOMOUS)
 GHATKOPAR (W), MUMBAI 400 086

Title of the Project: field visit to PRIME FOCUS
Studio's.

PROJECT REPORT SUBMITTED

BY

NAME: Mayur. Hendre.

CLASS: MA-EMA II

DIV: C ROLL NUMBER: 260

ACADEMIC YEAR: 2022-2023



Mayur.

Signature of Student
 with Date

21.12.22

[Signature]
 PRINCIPAL

RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

[Signature]

Signature of Teacher In
 charge /HOD

FIELD PROJECT REPORT

FIELD VISIT: PRIME FOCUS STUDIO.

DATE: 19TH SEPTEMBER

TIME: 12:00 PM – 3:30 PM

the field visit to PRIME FOCUS STUDIO took place on 19th September Monday - The fastest way to reach the studio is by train but I reached the studios by bike it took me 30 – 45 minutes to reach Chembur.

The first thing I noticed there was the department allotment and the process which goes behind a single release for an advertisement. Like: editing, colour grading, graphic designs, pre-production & post-production process etc.

For a 50 sec ad - how an advertisement is shot, then sent to the post-production and how the process on each one bit works - 1. The colours, extra footage, and sound music are checked, added or edited in this process.

2. Dubbing the Dialogues, adding additional props, making the skin clear and how music would be adjusted is the second stage

3. On to the final stage it is sent to the client for approval and if the client wants more changes or is unhappy with the final results if they are satisfied.

One of the experiences was -

During our visit, they showed us the before and after pictures of the advertisement and how the CTA headlining gets posted and how if there is any other additional effect is required

They also shared a video of Kesariya's song from Brahmastra from pre-edited to after editing where the studio added all the flowers with the help of the software they have in their studio.

They also demonstrated to us how one of the actresses' faces had a lot of editing done because it was a close-up shot and the skin needs to be clear

It's also fascinating to see How some effects are added later in the Ad is shot and how the mix of sounds and dialogue is made.

The field visit was one of a kind experience which was very much insightful and the class learning wherein I observed real-life experiences and how the field works, what the education & skills required to work at such a big studio.

Thank you.

Grateful to RJ COLLEGE & our MAEMA co-ordinator Dr Prasadhini Ma'am who made it possible for us to have a chance to relieve our college days and learn from these educational field visits, projects and class discussions wherein I am acquiring new knowledge, develop skills, participating and gaining experience every day.



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit Project Report
Prime Focus Studio Limited / Workshop

PROJECT REPORT SUBMITTED

BY

NAME: Kapadia Dhevi Rajesh

CLASS: M.A. EMA-II

DIV: C


ROLL NUMBER: 261

ACADEMIC YEAR : 2022-2023




PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA


Signature of Student
with Date


Signature of Teacher In
charge /HOD



HINDI VIDYA PRACHAR SAMITI'S
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(AUTONOMOUS)
GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field Visit Project Report
PRIME FOCUS STUDIO LIMITED.

PROJECT REPORT SUBMITTED

BY

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14/012/2022
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with Date


Signature of Teacher In
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