

#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

Title of the	Project: Field	Visit (Prime Focus Studio) Report
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#### PROJECT REPORT SUBMITTED

BY

NAME: Atharva Pravin Khandge

CLASS: MA EMA(I)

DIV: \_\_\_

ROLL NUMBER: 202

**ACADEMIC YEAR: 2022-2023** 



PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the	Project:	Feild	Visit		
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NAME :	Rekha	Upa	dhyay		
		/	' /		
CLASS :	MA-EM	A-I			
DIV :		ROLL	NUMBER:_	204	
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<b>ACADEMIC</b>	YEAR: 202	2-2023			

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Signature of Student with Date

RAMNIRANJAN AHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

#### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: <u>Lield</u>	visit to	National	
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#### PROJECT REPORT SUBMITTED

BY

NAME: Shakshi P. Shetty

CLASS: MACMA PORTI

DIV: \_\_\_\_\_ ROLL NUMBER: \_\_\_\_\_\_\_\_

ACADEMIC YEAR: 2022-2023

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Signature of Student with Date

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PROCIPAL
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

Title of the Project:	ild Visit	Report	oF	2KFA
Navi Mumbai				

#### PROJECT REPORT SUBMITTED

RY

NAME: Shybhangi Mansingh Gaikwad

CLASS : MA EMA - I

DIV: \_\_\_\_\_

ROLL NUMBER: 207

**ACADEMIC YEAR: 2022-2023** 

AUTONOMOUS NAAC Re-accredited Re-accredited A' Grade

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Retail	& Advertising for
Media Management	30

#### PROJECT REPORT SUBMITTED

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NAME: Shery A. Cusher

CLASS : MAEMA -T

DIV:

ROLL NUMBER : \_ & D 8

**ACADEMIC YEAR: 2022-2023** 

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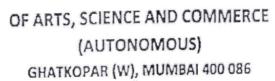
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Signature of Student with Date

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#### RAMNIRANJAN JHUNJHUNWALA COLLEGE





Title of the	Project: Freld Visit on IKEA
A. S.	PROJECT REPORT SUBMITTED
	ВУ

CLASS: MA FMA

DIV: \_\_\_\_ ROLL NUMBER: \_\_\_\_\_\_\_

ACADEMIC YEAR: 2022-2023

NAME: Sondesh Ingle

In College of Arts, Science 1963

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Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) **GHATKOPAR (W), MUMBAI 400 086** 

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#### PROJECT REPORT SUBMITTED

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CLASS: MA-EMA-I

ROLL NUMBER: 210

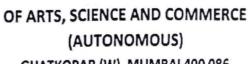
ACADEMIC YEAR: 2022-2023

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Signature of Student with Date

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
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GHATKOPAR (W), MUMBAI 400 086



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#### PROJECT REPORT SUBMITTED

ROLL NUMBER : \_\_\_\_

ACADEMIC YEAR: 2022-2023

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Signature of Student with Date



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OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Field	Visi	+ to	National
Museum	08	India	n linema

#### PROJECT REPORT SUBMITTED

CLASS : MA EMA - I

ROLL NUMBER: 212

ACADEMIC YEAR: 2022-2023

PRINCPAL
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student with Date

Signature of Teacher In

charge /HOD



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: _	Field
Project	Roport
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	PROJECT REPORT SUBMITTED
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NAME: Nidhi	Singh.
CLASS : MASMA	=1
DIV:	ROLL NUMBER: 213

**ACADEMIC YEAR: 2022-2023** 



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#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

#### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Prime focus Studio

#### PROJECT REPORT SUBMITTED

BY

NAME: Sunny Deepak Late

CLASS: MA-EMA(Part-1)

DIV: \_\_\_\_\_

ROLL NUMBER: 214

ACADEMIC YEAR: 2022-2023

AUTONOMOUS SALES AUTONOMOUS Re-accredited A' Grade

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Ghatkopar (W), Mumbai-400 086, Manarashtra, INDIA

Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

Title of the Project:	Field	visit	Report	to	Prime	Focus	
Studio							

#### PROJECT REPORT SUBMITTED

BY

NAME: Jaden Fernandes

CLASS: M.A. EMA-PartI

DIV: C ROLL NUM

ROLL NUMBER : 216

ACADEMIC YEAR: 2022-2023

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Re-accredited
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RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

Title of the P	roject: Freld vrst on IREA
¢'	PROJECT REPORT SUBMITTED
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NAME :	Raschi Acharya
CLASS :	1 A FM A
DIV:	ROLL NUMBER: 917
ACADEMIC Y	EAR: 2022-2023
	auda College of Arts, Science

Signature of Student with Date

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### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

**GHATKOPAR (W), MUMBAI 400 086** 

Title of t	he Project: Fig	19 1186.	t Report	= (trong
Foo	us Stud	20)	<b>\</b>	
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* **		ВҮ		
NAME :_	Keshav	Shelar		
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CLASS :	MA EMA	-2		
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**ACADEMIC YEAR: 2022-2023** 

Signature of Student with Date

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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



# RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

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	PROJECT REPORT SUBMITTED	
	ВУ	
NAME:	Shubham. Rasanbhaire	
CLASS :	MAEMA-I	
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ACADEM	MIC YEAR: 2022-2023	

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

#### OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of t	Media company,		
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	PR	OJECT REPORT SUBMITTED	
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NAME :_	Banda Nikitha	Srinivasulu	
CLASS :	MAEMA I		
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ACADEMIC YEAR: 2022-2023

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Signature of Student with Date



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# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

**GHATKOPAR (W), MUMBAI 400 086** 

Title of the Pr	oject: Trailer-making project at R-city
	mall, Ghatkopar
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	PROJECT REPORT SUBMITTED
	BY BY
NAME :	Priyal Sanjay More
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CLASS :	MAEMA
DIV: C	ROLL NUMBER : 223
ACADEMIC YE	AR: 2022-2023
	college of Arts, C.

accredited

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08-12-2022 Signature of Student with Date PRICIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title o	f the Project:field	15. 77
	project Report	
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#### PROJECT REPORT SUBMITTED

BY

NAME: Pureshi Kashif shahid

CLASS : MAEMA-I

DIV: \_\_\_\_\_

ROLL NUMBER: 225

**ACADEMIC YEAR: 2022-2023** 

College of Arts, Science of Arts, Scienc

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

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#### PROJECT REPORT SUBMITTED

BY

NAME:	lina	Koli			
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CLASS : F MA EMA -2

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ACADEMIC YEAR: 2022-2023

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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Signature of Student with Date

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OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

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roume	SWOT	Studio	limited	•

#### PROJECT REPORT SUBMITTED

BY

NAME: Mansi Rawle

CLASS : MA-EMA - II

DIV: C

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ACADEMIC YEAR: 2022-2023

AUTONOMOUS.

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PRINCIPAL
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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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Signature of Student with Date



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project: Repaut of Jield wisit to Prime Focus Studio (Mumbai)

#### PROJECT REPORT SUBMITTED

BY

NAME: Albhishek Craikwad

CLASS: MAEMA-II

DIV: \_\_\_\_\_\_

ROLL NUMBER:

256

**ACADEMIC YEAR: 2022-2023** 

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12-12-2022

Signature of Student with Date

PRITCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
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#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

## OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

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#### PROJECT REPORT SUBMITTED

BY

NAME: MAHAJAN SAURAV KAILAS

CLASS : MA.EMA - II

DIV: \_\_\_\_\_

ROLL NUMBER: 257

ACADEMIC YEAR: 2022-2023

AUTONOMOUS

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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project:	field	wirit	ta	PRIMEFOCUS
Studie.	U			

#### PROJECT REPORT SUBMITTED

NAME: Maywr. Hender.

CLASS: MA.EMATL

DIV: \_\_\_\_\_\_ ROLL NUMBER: 2.60

ACADEMIC YEAR: 2022-2023

RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Signature of Student with Date

Signature of Teacher In charge /HOD

21.12.22

#### FIELD PROJECT REPORT

FIELD VISIT: PRIME FOCUS STUDIO.

DATE:19<sup>TH</sup> SEPTEMBER

TIME: 12:00 PM - 3:30 PM

the field visit to PRIME FOCUS STUDIO took place on 19th September Monday - The fastest way to reach the studio is by train but I reached the studious by bike it took me 30 – 45 minutes to reach Chembur.

The first thing I noticed there was the department allotment and the process which goes behind a single release for an advertisement. Like: editing, colour grading, graphic designs, pre-production & post-production process etc.

For a 50 sec ad - how an advertisement is shot, then sent to the post-production and how the process on each one bit works - 1. The colours, extra footage, and sound music are checked, added or edited in this process.

2. Dubbing the Dialogues, adding additional props, making the skin clear and how music would be adjusted is the second stage

3. On to the final stage it is sent to the client for approval and if the client wants more changes or is unhappy with the final results if they are satisfied.

#### One of the experiences was -

During our visit, they showed us the before and after pictures of the advertisement and how the CTA headlining gets posted and how if there is any other additional effect is required

They also shared a video of Kesariya's song from Brahmastra from pre-edited to after editing where the studio added all the flowers with the help of the software they have in their studio.

They also demonstrated to us how one of the actresses' faces had a lot of editing done because it was a close-up shot and the skin needs to be clear

It's also fascinating to see How some effects are added later in the Ad is shot and how the mix of sounds and dialogue is made.

The field visit was one of a kind experience which was very much insightful and the class learning wherein I observed real-life experiences and how the field works, what the education & skills required to work at such a big studio.

#### Thank you.

Grateful to RJ COLLEGE & our MAEMA co-ordinator Dr Prasadhini Ma'am who made it possible for us to have a chance to relieve our college days and learn from these educational field visits, projects and class discussions wherein I am acquiring new knowledge, develop skills, participating and gaining experience every day.

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#### **HINDI VIDYA PRACHAR SAMITI'S**

#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS) GHATKOPAR (W), MUMBAI 400 086

Title of the Project	t:F	eld '	Visit	Project	Report
· Paime	Focus	Stu	dio 1	imited	/ Workshop

#### PROJECT REPORT SUBMITTED

BY

NAME: Kapadia Dheun Rajesh

CLASS : M.A. EMA-TT

DIV: \_\_\_C

ROLL NUMBER: 26

**ACADEMIC YEAR: 2022-2023** 

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Signature of Student with Date

RAMNIRANJAN JHUNJHUNWALA COLLEGE OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS) Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



#### RAMNIRANJAN JHUNJHUNWALA COLLEGE

# OF ARTS, SCIENCE AND COMMERCE (AUTONOMOUS)

GHATKOPAR (W), MUMBAI 400 086

Title of t	he Project: _	Field	Visit	Project	Report
	PRIME	Focus	STUDI	D LIMI	TIEID.

#### PROJECT REPORT SUBMITTED

BY

NAME: SAMRUDHI	SHAILENDRA	DUBF

CLASS : MARMA

DIV: \_\_\_\_\_

ROLL NUMBER : Z64

ACADEMIC YEAR: 2022-2023

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Signature of Student with Date

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