

Date: 18th August, 2023

NOTICE

Department of Mass Media
Masters of Arts in Entertainment, Media & Advertising
Organizes

MEDIANO 2023-2024

"Tell me, and I forget, teach me, and I may remember, involve me and I learn."
Benjamin Franklin

INTER- DEPARTMENT COMPETITION 2023-2024

The M.A.EMA department is planning to host an event at a college level which is organized by the student community with the support of their Faculties, Principal and Management. "MEDIANO" is a spanish word that represents Medium. This event is organized to encourage our department students to explore their hidden talent. This event can build a variety of skills and be the perfect tool for practical learning.

Event: Inter-Dept. Competition 2023-24

Special Guest : In-house Faculties & Alumni

Day and Date: 1st September, Friday 2023

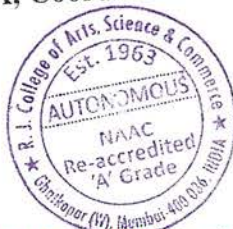
Event Details - Fashion & Fusion - Create your own Fashion Brand Competition

Time: 7.30 AM

Venue: Saboo Hall


Dr Prasadhini Gautam

M.A.EMA, Coordinator




Dr. Himanshu Dawda

Principal

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEG.
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA.

2019: Star College Status by DBT

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2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

Department of MAEMA Academic Year: 2023-2024

REPORT

NAME OF THE DEPARTMENT - MAEMA -Master of Arts in Entertainment Media and Advertising
TITLE OF THE PROGRAMME-MEDIANO- INTER-DEPARTMENT COMPETITION

Special Guest : In-house Faculties & Alumni

Day and Date: 1st September, Friday 2023

Event Details - Fashion & Fusion - Create your own Fashion Brand Competition

Time: 7.30 AM

Venue - Saboo Hall

Number of Beneficiaries -

Students - 101

Teachers - 7

Name of the Judges & Alumni - Mrs Pooja B, Mrs Sheryl, Mrs Prachi

Alumni - Ms Dhruvi, Mr Abhishek, Mr Saurabh

Objective of Conducting the Programme -

- To bring out the hidden talent among students
- To Provide a platform for students
- To explore the aspects of branding a clothing line and to understand media

EVENT DETAILS

The event had the Theme - "BarbieHeimer- Fashion & Fusion" BUILD YOUR OWN CLOTHING BRAND LINE. Participants had to create their own dress on the spot. The judges selected the winners based on the uniqueness and creativity.

Rules- Max 6 per Team 1 Brand Manager, 2 Creative Designer, 1 Photographer

2 MODELS MALE & FEMALE

- CLOTHING BRAND NAME, TAGLINE, LOGO, TARGET AUDIENCE, PRICING
- Props were given to them on the spot
- Followed by "INSPIRE2 INSPIRE" DOCUSERIES- MAEMA-PART 1 & 2
- "Cultural Performances"

Learning Outcome

- Ability to understand the various media and design the clothing line
- Time Management and building creativity
- Practical exposure towards branding and promotion



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Masters of Arts in Entertainment, Media & Advertising


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MEDIANO 2023-2024

INTER- DEPARTMENT COMPETITION 2023-2024

DATE	EVENT DETAILS	COMPETITION -TOPIC	Open to All- Class	DURATION
7.30 am-12.00am	<p>M.A.EMA PART 1 & 2</p> <p>PERFORMANCE & HOSTING THE EVENT</p> <p>"INSPIRE2 INSPIRE"</p> <p>DOCUSERIES- MAEMA-PART 2</p> <p>"Cultural Performances "</p> <p>Fashion & Fusion - Create your own Brand</p>	<p>"MEDIANO2023"</p> <p>FUSION PERFORMANCE FOLLOWED BY "CREATE YOUR BRAND OF CLOTHING"</p> <p>Theme - "BarbieHeimer-Fashion & Fusion"</p> <p>BUILD YOUR OWN CLOTHING BRAND LINE</p> <p><u>RULES-</u></p> <ul style="list-style-type: none"> • Max 6 per Team • 1 Brand Manager, 2 Creative Designer, 1 Photographer • 2 MODELS MALE & FEMALE • CLOTHING BRAND NAME • TAGLINE • LOGO • TARGET AUDIENCE • PRICING <p>PROPS WILL BE GIVEN</p>	FY,SY & TY	3 HRS

REGISTRATION COMPULSORY


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HVPS RAMNIRANJAN JHUNJHUNWALA COLLEGE OF
ARTS, SCIENCE & COMMERCE
(Empowered Autonomous) Ghatkopar West, Mumbai, INDIA.

Department of MAEMA

Master of Art in Entertainment Media & Advertising

Presents

NEEDIANO

Inter Department Competition
ELAFEL Heimer

" FASHION & FUSION "

2023-2024

1st September, 2023
Day : Friday

Time : 07:30 am
Venue : Saboo Hall



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Department of MAEMA

Master of Art in Entertainment Media & Advertising

MEDIA

Inter Department Competition

ELAFEL Heimer

2023-2024

" FASHION & FUSION "

**CREATE YOUR BRAND OF
CLOTHING**

" Fashion & Fusion "

**BUILD YOUR OWN
CLOTHING BRAND LINE**

RULES

- Max 6 per Team
- 1 Brand Manager
- 2 Creative Designer,
- 1 Photographer
- 2 Models - MALE & FEMALE

PRESENTATION

**4 Mins Presentation -CLOTHING
BRAND NAME, TAGLINE
LOGO,PRICING
TARGET AUDIENCE**

Things TO Bring

- Scissors / Double Tape
- Glue / Fevicol / Safety pin
- sketch pen, Paints / Stapler
- Make up
- 1 Black & Pink Dupatta

PROPS WILL BE GIVEN

Fashion Model Photography

- 1 Participant for 1 Team
- No Editing
- Single photo per participants
- JPEG Format
- Immediately email the Photos

Register Now!

<https://forms.gle/zWsQdkMQTGMgEHV3A>



[Signature]
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INTER- DEPARTMENT COMPETITION

To
Mrs Sheryl,
BAMMC Department

Dear Madam,

Subj - Invitation to be the Judge for the event

We are very much honored to invite you as the main judge of our event MEDIANO 2023-24.
This event is an Inter-Department Competition held on

1st September, Friday 2023

Event Details - Fashion & Fusion - Create your own Fashion Brand Competition

Theme - BarbiHeimer

Time: 7.30 AM

Venue: Saboo Hall

Our event will consist of creating Fashion brands and making their own attire and promoting it. I hope your guidance will help us get a better judgment for the event.

We are extremely excited to get a positive reply from you.
Hope you will give us this opportunity to serve you.

Thank you very much,

Regards

Prasadhini Gautam

Dr Prasadhini Gautam

Coordinator

MAEMA



[Signature]

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To

Mrs Pooja Bharadwaj,

Coordinator - BAMMC

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R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in

Email: rjcollege@rjcollege.edu.in

Tel No: +91 22 25151763

Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

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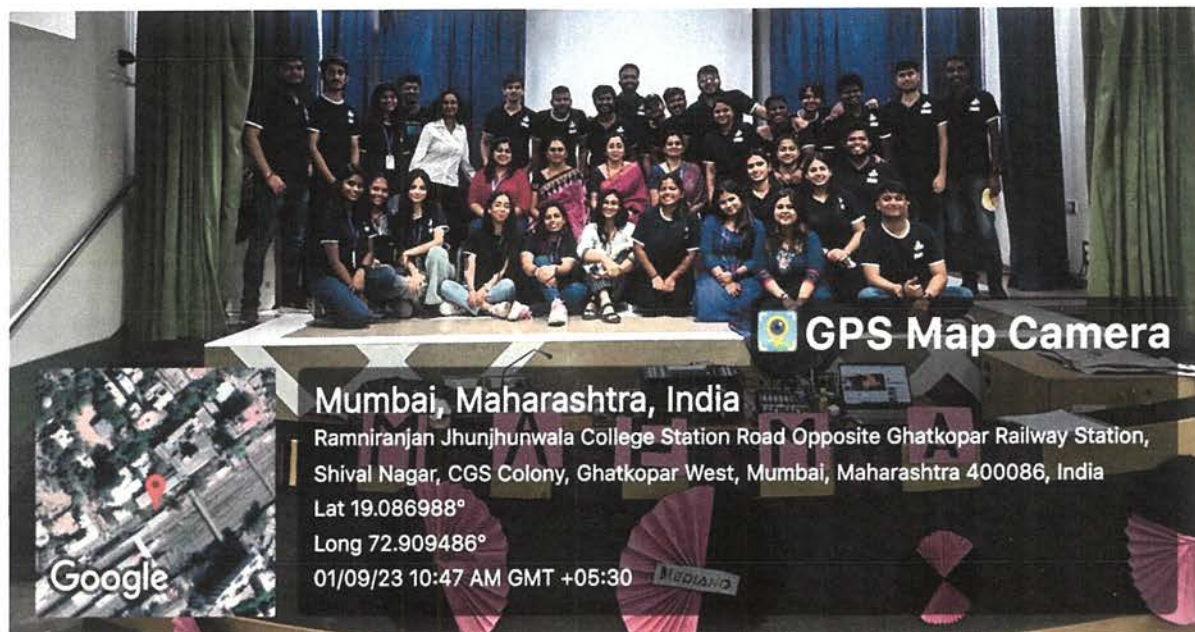
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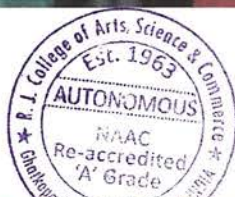
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2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



PHOTO

MAEMA PART 1 & 2 STUDENTS - Faculty Members



[Signature]
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Attendance

Sr No	Name of the Student	Class	Roll No	Sign
1	Esther Devkule	FYBAMC	2002	Esther
2	Anjali Gound	FYBAMMC	2032	Anjali
3	RUTUJA YELEKAR	FYBAMMC	2030	Rutuja
4	Shweta Vishwakarma	FYBAMMC	2016	Shweta
5	Shyam. Kn. Tiwari	FYBAMMC	2037	Shyam
6	Pracheta Samant	FYBAMMC	2003	Pracheta
7	Priyee Jha	FYBAMMC	2029	Priyee
8	Riddhi more	FYBAMMC	2022	More
9	Jaravi Rao	FYBAMMC	2010	Jaravi
10	Sheetal Kumawat	FYBAMMC	2051	Sheetal
11	Maanya Devadiga	FYBAMMC	2052	Maanya
12	Parv Shah	FYBAMMC	2011	Parv Shah
13	AKSHAD MATHE	FYBAMMC	2044	Akshad
14	Anshumon Mishra	FYBAMMC	2001	Anshumon
15	Zigarranman Khan	FYBAMMC	2026	Zigarranman
16	Shyam Kumar Satyarthi	FYBAMMC	2050	Shyam
17	Aika Vishwakarma	FYBAMMC	2023	Aika
18	Astha Maurya	FYBAMMC	2025	Astha



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Sr No	Name of the Student	Class	Roll No	Sign
19	Rohini Phalenao	FYBAMMC	2008	
20	Pallavi Bhalega	FYBAMMC	2048	
21	Priyanka Rathod	FYBAMMC	2039	
22	Sana Khan	FYBAMMC	2049	
23	Avinash Raj Sharma	FYBAMMC	2062	
24	Vivek T. Mishra	FYBAMMC	2021	
25	Romir Hire	FYBAMMC	2045	
26	Aniket Kharat	FYBAMMC	2058	
27	Shaikh Farhan	FYBAMMC	2047	
28	Sharma Prapti	FYBAMMC	2008	
26	Shaikh Saima	FYBAMMC	2013	
27	Sharan Kale	FYBAMMC	2028	
28	Akhish Devadiga	FYBAMMC	2036	
29	Nisha Gupta	FYBAMMC	2041	
30	Vanshita Ojha	FYBAMMC	2012	
31	Riddhi Bobade	FYBAMMC	2061	
32	Chaturvedi Rajivratnam	FYBAMMC	2020	
33	Borai Parthik	FYBAMMC	2014	
34	Pranali Rajgire	FYBAMMC	2034	
35	Shivani B. Gupta	FYBAMMC	2063	
36	Mohammed Sameer Bhaikh	FYBAMMC	2064	
37	Adesh Kudekar	FYBAMMC	2057	
38	Hemant Mhadeshwar	FYBAMMC	2015	
39	Boby Gupta Upendra	FYBAMMC	2009	

Sr No	Name of the Student	Class	Roll No	Sign
40	Prabhat kumarz	FYBAMMC	2035	Prabhat
41	Manasvi Mane	FYBAMMC	2040	manasvi
42	Gopalkrishna. Iyer	FYBAMMC ^{AD}	2228	Gopalkrishna
43	Aarthesh Kumar	TYBAMMC	2211	Aarthesh
44	Bipin Gire	TYBAMMC	2238	Bipin
45	Sakshi Singh	TYBAMMC	2207	Sakshi
46	SINGH Ananyash Bipin	TYBAMMC	2232	Ananyash
47	Khushi Singh	TYBAMMC ^{CAO}	2210	Khushi
48	Rahul Rane	TYBAMMC ^{AD}	2218	Rahul
49	Sakshi Gawade	TYBAMMC ^{AD}	2209	Sakshi
50	Riddhi Kadam	TYBAMMC ^{AD}	2217	Riddhi
51	Harshad Jadhav	TYBAMMC ^{AD}	2202	Harshad
52	Pooja Shukla	TYBAMMC ^{AD}	2234	Pooja
53	Shikha Singh	TYBAMMC ^{AD}	2215	Shikha
54	Tushar Sardar	TYBAMMC(AD)	22	Tushar
55	Riya sharma	TYBAMMC(AD)	2235	Riya
56	Tejas Velonde	TYBAMMC(AD)	22	Tejas
57	Sabrin Khan	TYBAMMC(AD)	2286	Sabrin
58	Vinay Mishra	TYBAMMC(AD)	2229	Vinay
59	Tushar Sardar	TYBAMMC(AD)	2225	Tushar
60	Riya sharma	TYBAMMC(AD)	2237	Riya
61	Tejas Velonde	TYBAMMC(AD)	2239	Tejas
62	AKSHAY Singh	TYBAMMC(AD)	2220	AKSHAY
63	Shiv Kumar - P. Yemul	TYBAMMC(AD)	2243	Shiv

Sr No	Name of the Student	Class	Roll No	Sign
64	Parmeshwar . B. Tripathi	TYBAMMC (AD)	2042	
65	Yash . S. Singh	SYBAMMC	2118	
66	Sarita Pal.	SYBA	33	Sarita.
67	Sejal Gupta	SYBAMMC	2130	
68	Iaksh Vishwakarma	SYBAMMC	2140	
69	Sahil Kamble	SYBAMMC	2114	
70	Aditya Kawangul	SYBAMMC	2119	
71	Vedti . J. Jain	SYBAMMC	2126	Vedti
72	Nishtha Yadav	SYBAMMC	2111	Nishtha
73	Alma Khalid Khan	SYBAMMC	2115	Alma
74	Aradhana Mishra	SYBAMMC	2116	Aradhana
75	Tanvi P. Po Kale	SYBAMMC	2101	
76	Nahid Fawqai	SYBAMMC	2107	
77	Reeti Chaudhary	SYBAMMC	2110	Reeti
78	Khan Misbah	SYBAMMC	2109	Misbah
79	Deepthi . B. Singh	SYBAMMC	2108	
80	Dhanshree . M. Ghosh	SYBAMMC	2122	
81	Aashutosh Kumar	SYBAMMC	2112	Aashutosh
82	Divya R. A. Mishra	SYBAMMC	2105	
83	Achutam . B. Pardey	SYBAMMC	2125	
84	Shashank . S. Sawant	SYBAMMC	2131	
85	Dukhigam Bairol	FYBSc CS	5049	BDukhi
86	OMKAR SAWANT	TYBAMMC (JR)	2307	
87	Deepak Chaudhary	TYBAMMC - AD	2227	Deepak



Certificate




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