

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)
Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

Date: 21/07/2023

Notice

Department of BBA in Business Analytics and Management

The department of BBA in Business Analytics and management is organizing a workshop on Empowering Business with Analytics .

The details are as follows:

Speaker: Mr. Vikram Hande BE, MBA, BE

Day: Monday & Tuesday

Date: 24th & 25th July 2023

Time: 11:00 am onwards

Venue: Data Science Lab

All are cordially invited.

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Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



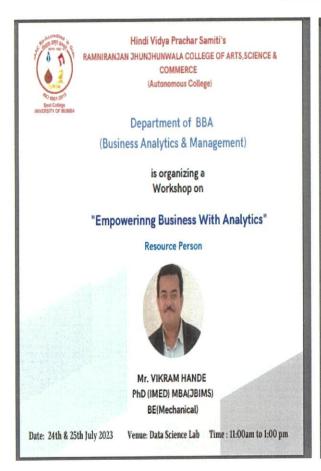
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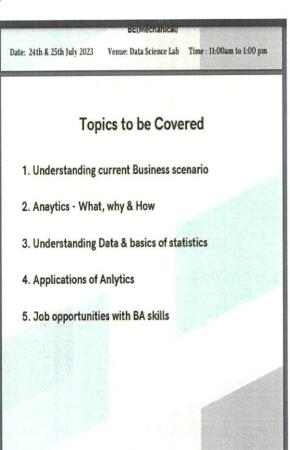
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Boucher







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Bio Data

Vikram Hande

Profile Mumbai

University Approved Management Faculty

Email: vikram.hande12@gmail.com Mobile No: 9819024309

Ph.D. Scholar (Thesis Submitted) MBA (Information Management-JBIMS) BE (Mechanical)

Diploma Management Consultancy (IMCI)

- 16 years of Industrial Experience in Operations & 12+ years working as a regular & visiting faculty in the area of Operations, Supply Chain Management, Business Analytics, Information management & Entrepreneurship at top management institutes.
- Research publications in National & International Journals
- AIMA, Biz-Lab Certified Business Simulation Faculty Higher Education Forum Award for Research & Contribution in HEF 2021
- Mentored Cropwheel startup during Covid 19 to digitize the Agri supply chain
- Selected by AICTE for Business Case writing & Teaching Methodology at Welingkar Management Institute
- Developed a Data Science Certificate program for MMS students in 2019, with industrial association L&T Powai, L&T Mahape
- Winner for research publication Big data & Smart cities International Conference 2019 at Vivekanand Education Society Institute of Management- Feb 2019
- Best Paper Award -Winner First Price at National Conference Dr. G.D. Pol Foundation, YMT College of Management 2018.



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Report

BBA Department

Name of the Session: Empowering Business through Analytics

Trainer: Mr. Vikam Hande

Day: Thursday & Friday

Date: 24th & 25th July 2023

Time: 11.00 am to 1.00pm onwards

Venue: Data Science Lab

No. of Participants:

No. of Teachers: 02

Mr. Vikram Hande shared different business stories and their business cycle model. He also shared the business analytics aspects and the different avenues where it can be use. Sir also shared the use of artificial intelligence in business from acquiring raw materials to customer retention and many more avenues.

He also explained the use of statistics in analytics and management. He explains the job avenues after BBA.

The session ended with question and answer where students asked the different question on analytics.

Objective: The objective of the session conducted by Mr. Vikram Hande was to educate BBA students on various aspects of business cycles, business analytics, artificial intelligence (AI) applications in business, the role of statistics in analytics and management, and career opportunities available after completing BBA.

Input:

- Mr. Vikram Hande, expert in business cycles and analytics
- BBA students
- Presentation materials and resources on business cycles, analytics, AI, and statistics

Process:

1. Business Stories and Business Cycle Model

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Mr. Vikram Hande shared different business stories illustrating various business cycle models, providing practical insights into how businesses operate over time.

2. Business Analytics:

- o Discussed the fundamentals and applications of business analytics in decisionmaking processes within organizations.
- o Explored different avenues where analytics can be applied, such as operations, marketing, and customer retention.

3. Artificial Intelligence in Business:

o Covered the use of AI from sourcing raw materials to enhancing customer retention strategies and other operational efficiencies.

4. Statistics in Analytics and Management:

Highlighted the importance of statistics in deriving meaningful insights from data for effective management and strategic decision-making.

5. Career Opportunities After BBA:

Provided insights into various job avenues available after completing a BBA degree, particularly in fields related to business analytics, AI, and management.

6. Question and Answer Session:

o Concluded with an interactive Q&A session where students had the opportunity to ask questions related to analytics, AI, statistics, career prospects, and any other relevant topics.

Outcome:

The session conducted by Mr. Vikram Hande successfully achieved its objectives of enhancing students' understanding of business cycles, introducing them to the applications of analytics and Al in business, emphasizing the role of statistics in management, and informing them about potential career paths after BBA. The engagement and feedback from students reflect a positive impact on their knowledge and readiness for future professional endeavors in the business world.

> MAAC accredite Grade Mumbai 400

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Photograph of Empowering Business through Analytics 24/07/2023





Mr. Vikram Hande and students during the session of "Empowering Business through Analytics"



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R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

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NAME OF THE SESSION:	FyBBA-	Empowering	Business
·	with Analyt	tics	

Day: Monday/Tuesday Day: 24th and 25th Tuly Time: 11:00 to 1:00

Attendance

Sr.no	Name	Class	24107	25/07
01	Janhavi Alhat	ty BBA	· Hiller	
2	Shruti Sunil		Pherid	
3	Radha Sahu	FY BBA	Radha,	
4	Abhishek Pandey	FY BBA	Mohishale	
5	Anand Mohan , Tha	FY BBA	Ahand	
-6-	Devansh Tripathi	FXBBA	01 -	0)
7	Shashank pandey Rohit maudya	LFY BBA	S. panagy	
8	Rohit moustyer U	FYBBA	Robert	
9	Karshna Mishaa	FY BBA	ON A	a 1000
10	Shaikh Asil Afzal	FYBBA	Starthart	Sextifie
11	Ayaan niyazi	FYBBA	diparritast	
12	Adetya Anil Ilhwakaruna	F.YBBA	Carried Town	A
13	Hammad Mir Va Ashad	FXBBA	7 anmod	Manmad
15	ROHIT Vidyasagar Tiwari	FY BBA	60	
15	Rohan bhagwan Kedare	FY BDA	Simil	Pal
16	Pal Symit	FYBBA		Pal
17	Soukalp Sough	FYBBA	Sanhalf	
18	Shivan Curil Singh	FYBBA	Bilavent	
19	Chivam Cunil Oingh	FYBBA_	Vauns	Krush
20	Shruh Santosh Angne	FYBBA	T	Too
21	Shailth Igoa	FY BBA.	190a.	24001
20	Janhavi Rané	FY BBA	Tunks	Tunika
23	Jeevika Sonav	FYBBA	-	
24	Hilesh Rajblor	FYBBA	Milesh	
25	Kahit jaismal	FYBBA EYBBA	Tusker!	(what
26	Tushen Anil	FYBBA	Portham	1 Prathamesh
27	Poathamesh Jadal	THE PRA	A CAN WIN	1
28	Om - K. Rele	F.Y.B.B.A	Riadhay	Riadhau
29	Laukesh Ramchandra Jadhav	F.Y. BBA	Riadhay	- Survey
30	Rahul Chosh.	F.Y.BBA	Shivam	
31	Shivam Mausya Sign. 1963 GAUTONOMOUS	IF YOUN	. ()	
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2019: Star Gollege Status by DBT

RAMNIRANJAN JHUNJHUNWALA COLLEGE

2008: Best College by University of Mumbai 2010: WAR Award 'Performance Excellence' for the weir 2009 MMERCE (AUTONOMOUS

2011: 'Best Teacher Award' by Government of Makarashtra 2013: DST-FIST 2014: 'Best Teacher Award' by Government of Makarashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2013 & 2014: 'Jagar Jaanivancha Award' by Govt, of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

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Sr.no	Name	Class	24/07	25/07
32	Shweta ywal Garda	F.y.BBA	4.5	A. J.
33	Ansari Arren Bano	Fy BBA	Afrein	Africen
34	Muskan Partel	FY BRA	mustan	
35	South More	F.Y.B.B.A F.Y.B.B.A	Kusha	
36	Ritu choudhary	F.V.P.P.A	RIFO	
371	Shaikh Soliya Siddik	F. Y. B. B. A	Soliva	
38	Riddhi Tiwari	F. Y. B.B.A	Rhider -	6
39	Jyoti. S. Tambhelle	F.Y.B.B.A	Chief	<u> </u>
40	Siddhant Rajesh Shelar	F. Y . B. B. A.	Skeholar	Skeppler
41	Oritan Mak Michna	F.y.B.B.A	A desired	Distano
12	Pritam. Alok. Mishra Shreyas Vilas Pednekar	F.4. B. B. A.	Smint	Chry3
43	Perathamesh. Balaram. Bhoir	F. X. BBA	artico 1	- Palarot
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	Shaikh Soflya	F.Y.B.B.A	Sofiye	
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49	Jeevika Sonay	FYBBA		
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46.	Gardharva Balkrishna, Sawat		(B&awont	
478	Simran Chavan	FYBBA		Linita
487	Muskan Patel	FYBBA		nusper
40	Ansari Afreen Bano	FYBBA		Afrein
50	Ritu sunil choudhary	FYBBA		Rito
51)	Shaikh Sofiya. Siddik.	FYBBA		Sotiye
52	Riddhi Tiwayii	FY. BBA		Klubbo -
53		FY.BBA		Milesto
511	Solot Hoigh all	FY.B.B.A		2001
54 55	Rohit Mawiga	FY. B.B.A	/	Poly
<u> </u>		P-Y BBB		0
S6	Konstra Mismae	FYBBA		5. pandey
57	shashank pandey	AY BBA		Anard
58	Anand mohan what Devansh Tripathi	Fy BBA		(I)
59	Jevansh Ismaviu	BBA		heel
60	Tyoti 5. Tambhelle	BBA	x	: lihat
61	Janhavi Alhat	MBBA		(Shruhi
62	Shruti Sunil Radha Sahu	TIRRA		Palla
63	Kaapa Sanu	FYBBA		De hatkal.
97	Kistb · D · Bhatkal			ACCORDING OF MANAGEMENT OF THE PARTY OF THE
65	Rahul Orh OSh. 35/25t. 1963	FYBBA		Julios A.
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	2019: Star Goldenet	*	(
	2019: Star Gollegel)	Stayus by DBI		W

2013: Star College By University of Mumbal 2010 Md Rene Starus by DBT

2008: Best College by University of Mumbal 2010 Md Rene Award 'Performance Excellence' for the year Rene CIPAL

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DIVISION DIVISION DESCRIPTION OMOUS

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Certificates



R. J. COLLEGE OF ARTS, SCIENCE & COMMERCE

(AUTONOMOUS)

Department of BBA IN BUSINESS ANALYTICS AND MANAGEMENT

Certificate of Participation

This is to certify that SHELAR SIDDHANT RAJESH has participated in the workshop/session/event/competition titled "EMPOWERING BUSINESS WITH ANALYTICS" held on 24/07/2023

Dr. Himanshu Dawda

Principal



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(AUTONOMOUS)

Department of BBA IN BUSINESS ANALYTICS AND MANAGEMENT

Certificate of Participation

This is to certify that PANDEY ABHISHEK has participated in the workshop/session/event/competition titled "EMPOWERING BUSINESS WITH ANALYTICS" held on 25/07/2023.

Dr. Himanshu Dawda

Principal



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