



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

17, August, 2023

NOTICE

Department of Mass Media (MAEMA and BAMMC)
Organizes a

Seminar on

“Journey from an Aerial Cinematographer to Director of creative and Technical
Production “

Chicago, Illinois, DePaul University

2023-2024

Seminar : Aerial Cinematographer to Director of creative and Technical Production

Day and Date: Saturday, 19th January 2023

Guest Speaker : Mr. Piyush Parmar, Research Assistant || Founder & Aerial DP ||
Filmmaker || DGCA India Certified Pilot || FAA USA Part 107 Certified Pilot || UAV Tech Expert
|| *Chicago, Illinois, United States*

Time: 9.00 AM

ZOOM - Link

Looking forward to your participation!!

Dr Prasadhini Gautam
M.A.E.M.A In-Charge

Mrs Pooja Bhardwaj
BAMMC In-Charge

Dr. Himanshu Dawda
Principal



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HVPS R Jhunjhunwala College of Arts Science and Commerce,
Empowered Autonomous College Ghatkopar, Mumbai



MAEMA & BAMMC

Presents

MEDIA TALKS

WITH

MR. PIYUSH PARMAR

Research Assistant || Founder & Aerial DP || Filmmaker || DGCA
India Certified Pilot || FAA USA Part 107 Certified Pilot || UAV
Tech Expert || PUSH STUDIO / MATTERS AT PLAY, DePaul
University, Chicago, Illinois, United States

IN CONVERSATION
WITH

Harshavardhan & Nikitha



MAEMA Students



Mr Piyush Parmar

"JOURNEY FROM AN AERIAL
CINEMATOGRAPHER TO
DIRECTOR OF CREATIVE AND
TECHNICAL PRODUCTION"

join us

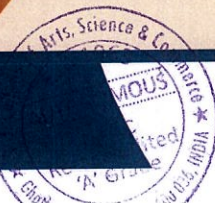


ZOOM PE CHARCHA...

<https://zoom.us/j/3234833524?pwd=OGxUK3ZaK2hOREpmaUVsemIRTk00Zz09>

Meeting ID: 323 483 3524

Passcode: 662408



Piyush Manoj Parmar

Chicago, Illinois

Phone: +1(312)776-4398 | Email: pparmar@depaul.edu | IMDB | Vimeo | LinkedIn | Instagram



WORK EXPERIENCE

PUSH STUDIO / MATTERS AT PLAY, DePaul University

Chicago, IL

Research Assistant

August 2023 - Present

- Engaging in data-driven research for delivering emerging technology solutions through people-centered design.
- Contributing my research insights and assisting with idea generation, project planning, development, and execution.
- Collaborating with other team members, faculty, & researchers within the PUSH, MAT, & DePaul University.

PUSH STUDIO, DePaul University

Chicago, IL

Director of Creative and Technical Production

June 2023 - Present

- Proficiently installed and developed engaging demo content for the VIVE Mars Cam Track system, showcasing unreal virtual experiences.
- Contributing consistently to the ongoing success of CDM Tours projects, delivering high-quality and immersive AR/VR tours for educational institutions.
- Collaborated effectively on diverse media and audio production projects, employing creative and technical expertise to deliver captivating multimedia content & PUSH Studio's Drone Pilot in Residence.

PUSH STUDIO, DePaul University

Chicago, IL

Audio/Video Producer

November 2022 - June 2023

- Spearheaded end-to-end production, meticulously planning, and executing visual filming projects.
- Demonstrated expertise as a certified drone pilot, making significant contributions to creative projects involving AR/VR interactive content.
- Conducted innovative research to integrate and leverage cutting-edge technologies, delivering captivating interactive media experiences to users.

ORBITER MEDIA

Mumbai, MH

Founder & Aerial DP

November 2019 - August 2022

- Pioneered the successful integration of FPV Drones into the Indian Film Industry, positioning the organization as the first media company to adopt this cutting-edge technology.
- Led and managed a proficient team of 12 skilled drone pilots for the production of national and international films and Television Commercials.
- Orchestrated comprehensive planning and seamless execution of film projects as the Chief Aerial Director of Photography (DP).

BRAINWING AERIAL SERVICES LLP

Mumbai, MH

Head of Aerials & Marketing

March 2015 - October 2019

- Directed and supervised a team of 5 skilled UAV Pilots, ensuring seamless project execution and successful deliveries across various locations in India.
- Strategically orchestrated and executed dynamic social media campaigns, leveraging cutting-edge digital marketing tactics, resulting in a remarkable 30% increase in brand visibility and a substantial boost of 40% in audience engagement.
- Implemented effective social media marketing strategies that contributed to a substantial growth in the customer base.

EDUCATION

DePaul University

Chicago, IL

Master's in Digital Communication and Media Arts, Media Arts (3.86/4.0)

June 2024

Mumbai University

Mumbai, MH

Bachelor of Mass Media - Advertising

April 2018

LEADERSHIP & ACTIVITIES

Myanmar radio & television (MRTV), Dept. Of Telecommunication,

Government of Myanmar

Yangon, Myanmar

Technical Chief and UAV Flying Instructor

August 2015

- Trained 25 Engineers of MRTV on Drone Technology, Aerial Photography, Safety Standards.
- Instructed on Drone piloting techniques, & maintenance of drone & camera peripherals.
- Conducted sessions on Drone Safety Protocols, Aerial Photography Best Practices, & Deployment Procedures for Drone Equipment.

SKILLS

Creative- Visual Aesthetics, Story Structure and Narrative Understanding, Conceptualisation & Execution of Ideas, Marketing.

Technical- Camera & lens knowledge, Drone operations & maintenance Proficiency, Understanding of Aerial shots & applications.

Hard- Drone Piloting, Media Production, Video Editing, Data analysis, Microsoft suite, Tableau, Data visualisation, A-B testing.

Soft- Leadership, Punctuality, Problem solving, Time management, Communication, Project management, Emotional intelligence.

CERTIFICATIONS & LICENSES

FAA Part 107 Certified UAV/UAS Pilot, USA

February 2023

DGCA RPAS Certified UAV/UAS Pilot, India

January 2022

ATC Photography – Sir J.J. School of Arts, Mumbai, India

April 2018


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Department of MAEMA
Academic Year: 2023-2024

REPORT

NAME OF THE DEPARTMENT - MAEMA -Master of Arts in Entertainment Media and Advertising and BAMMC

TITLE OF THE PROGRAMME -SEMINAR -Aerial Cinematographer to Director of creative and Technical Production

Date : 19th, Saturday 2023

Venue: Online ZOOM

Time: 9.00 am

Number of Beneficiaries -

Students - 36

Teachers - 3

Name of the Speaker - Mr. Piyush Parmar, Research Assistant || Founder & Aerial DP || Filmmaker || DGCA India Certified Pilot || FAA USA Part 107 Certified Pilot || UAV Tech Expert || *Chicago, Illinois, United States*

Objective of Conducting the Programme -

- To explore life as a student, producer and aerial cinematographer
- To understand the Journey
- To explore job opportunities and trend in media in western countries

Seminar

Aerial Cinematographer to Director of creative and Technical Production , Talk show was conducted for the students of M.A.EMA 1 & 2 and BAMMC. The session commenced with a welcome address by our The Coordinator of M.A.EMA - Dr Prasadhini Gautam expressed her thanks to the guest who was live with us from Chicago, USA.

The Chief Guest of the day **Mr. Piyush Parmar** , Research Assistant || Founder & Aerial DP || Filmmaker || DGCA India Certified Pilot || FAA USA Part 107 Certified Pilot || UAV Tech Expert || *Chicago, Illinois, United States* gave an insight on fake news and the impact on the public. He shared his experiences and made the session interesting and interactive.

Learning Outcome

- Ability to understand the various media culture seen
- Problems related to being in a new country
- Gaining experience while studying becomes the key for job opportunities and practical exposure





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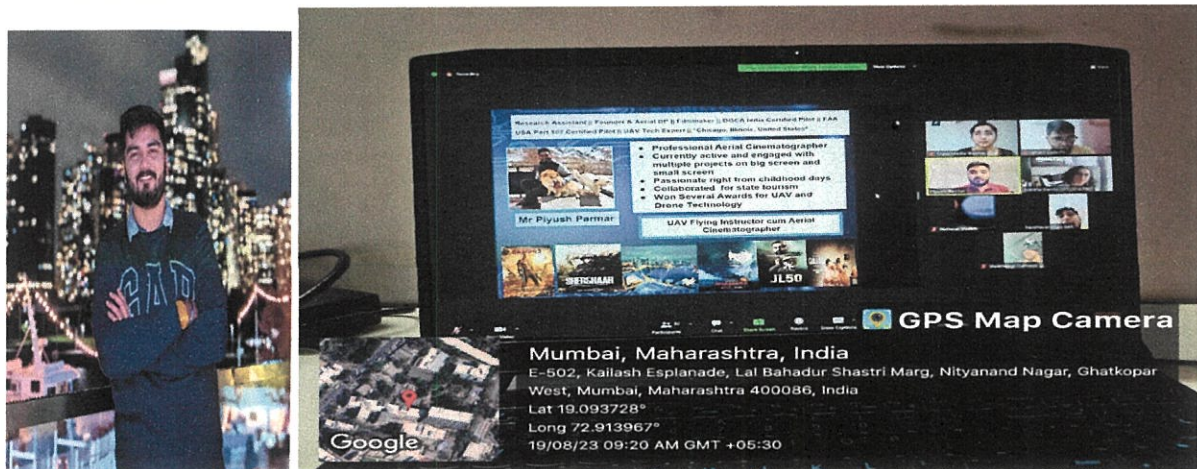
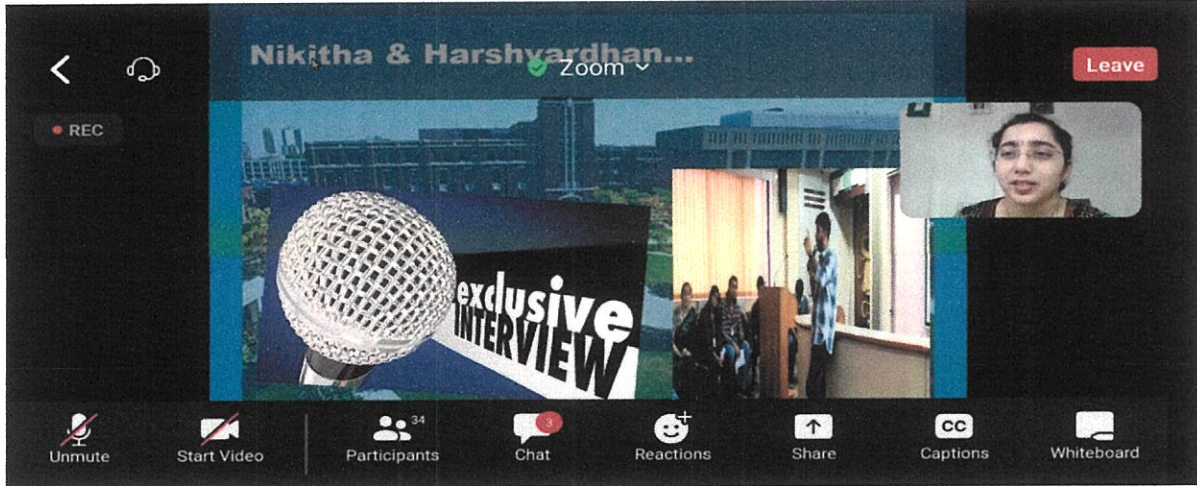
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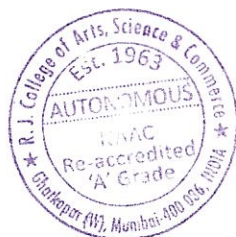
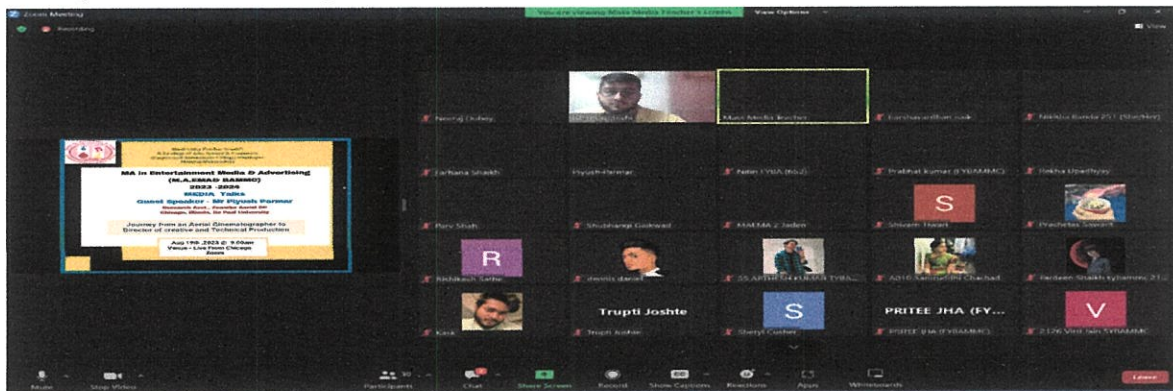
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Mr Piyush Parmar along with Students -MAEMA - Interview Session



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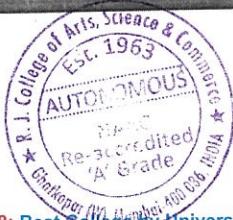
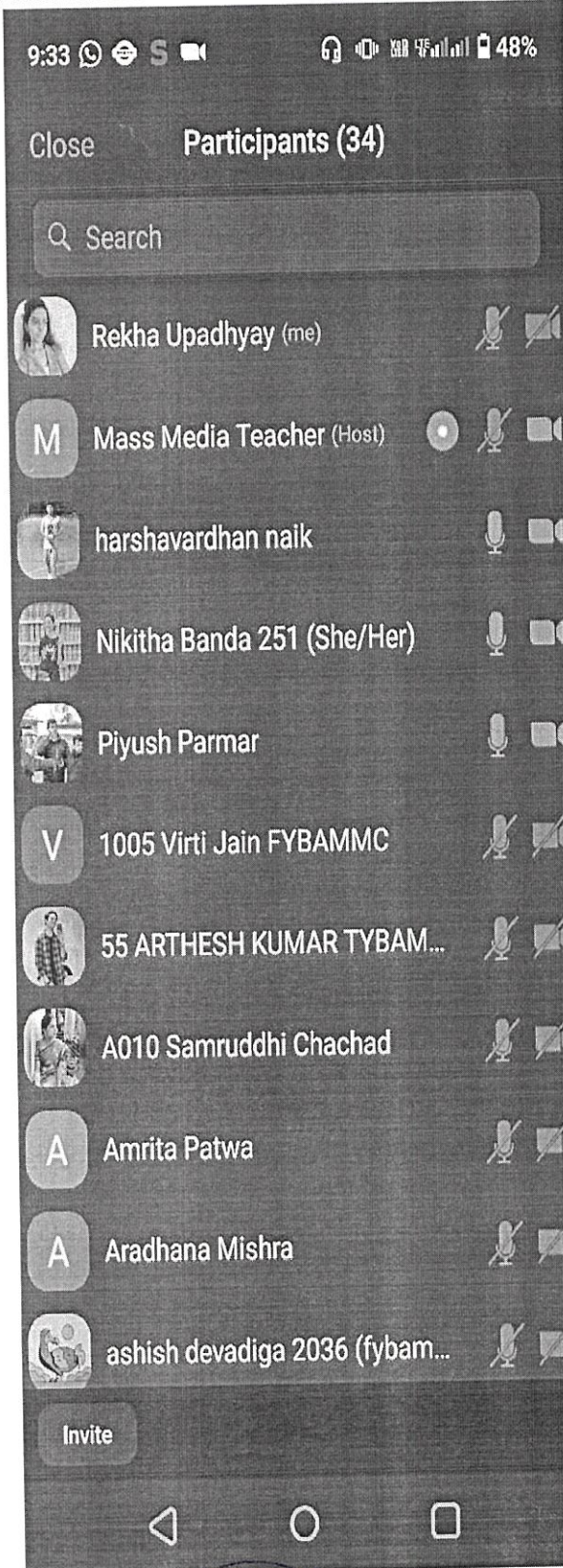
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Attendance Link



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Department of MA EMA

DEEKSHARAMBH 2023-2024

Induction Programme

Date: Tuesday 18, July

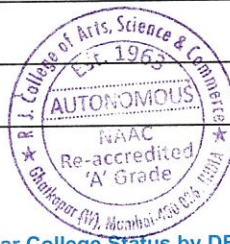
Time: 8.30 am

Venue: Seminar Hall

Chief Guest: ISHA VAIDYA SR. Copywriter, Albatrot

Attendance

Sr. No.	Name of the Student	Class	Signature
1	AAKANKSHA KAMBLE	MAEMA I	Akanksha
2	AIREEN MULLA	"	Aireen
3	Kashmira Vedak.	"	Kashmira
4	Sumruddhi Chachad	"	Sumruddhi
5	Madhura Gosavi	"	Madhura
6	Ritu yadav	"	Ritu
7	Harsha Kureshi	MAEMA I	Harsha
8	OMKAR CHETTIAR.	"	Omkar
9	Harshvardhan Naik	"	Harsh
10	SHREYAS MATKAR	"	Shreyas
11	Dubey Neeraj Dinesh	"	Neeraj
12	ASOLKAR KARTIK SANJAY SHRUTI	"	Kartik
13	Raichi Acharye	"	Raichi
14	Sandeep Ingole	"	Sandeep
15	Ritika Chauhan	"	Ritika
16	Nikitha Banda	"	Nikitha
17	Dennis Daniel	"	Dennis
18	Rekha Upadhyay	"	Rekha
19	shrikumar	"	Shrikumar



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18th August, 2023

To

Mr Piyush Parmar,

Chicago, Illinois, United States

Subject: Letter of Invitation.

Respected Sir,

The Department of Master of Arts Entertainment Media Advertising and BAMMC, is organizing a Seminar for our students on **19th, August 2023**. On behalf of the management and the teaching staff, requesting you to be the '**Guest Speaker**' for the day and honour us with your presence and insights on the topic.

Seminar : Journey from Aerial Cinematographer to Director of creative and Technical Production

Day and Date: Saturday, 19th August 2023

Guest Speaker : Mr. Piyush Parmar, Research Assistant || Founder & Aerial DP || Filmmaker || DGCA India Certified Pilot || FAA USA Part 107 Certified Pilot || UAV Tech Expert || *Chicago, Illinois, United States*

Time: 9.00 AM

ZOOM - Link

<https://zoom.us/j/3234833524?pwd=OGxUK3ZaK2hQREpmaUVsemIRTk00Zz09>

Meeting ID: 323 483 3524

Passcode: 662408

Looking forward to your session.

With regards,

Dr. Himanshu Dawda
Principal



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19th August, 2023

To

Mr Piyush Pawar,

Subject: Letter of Appreciation.

Respected Sir,

On behalf of our college and the Department of Mass Media (M.A.EMA & BAMMC), we would like to express sincere gratitude and heartfelt thanks for enlightening the students with your knowledge on your **"Journey from an Aerial Cinematographer to Director of creative and Technical Production at DePaul University, Chicago"** conducting an interactive session on 19th, August, 2023

The knowledge you imparted shall serve to enhance our students' understanding and assist them in their future endeavors.

We appreciate your presence and look forward to the next session.

Thank you!

With regards,

Dr. Himanshu Dawda
Principal



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CERTIFICATE

	<p>Hindi Vidya Prachar Samiti's R. J. COLLEGE OF ARTS, SCIENCE & COMMERCE (EMPOWERED AUTONOMOUS) Opposite Ghatkopar Railway Station, Ghatkopar (W), Mumbai 400 086.</p>
CERTIFICATE	
This is to certify that	
SAMRUDDHI CHACHAD	
Of MAEMA participated in the seminar on 'Journey from an Aerial Cinematographer to Director of creative and Technical Production' organized by the Department of Mass Media on 19/01/2024.	
 Dr. Himanshu Dawda Principal	

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