



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 5 February, 2024

NOTICE

Department of Mass Media (BAMMC) Organizes Magazine Launch Activity

The Department of Mass Media (BAMMC) is conducting a Magazine Launch Event where, our invited guest, Ms. Nital Kalyani shall be launching the magazines designed and curated by the students of TYBAMMC Journalism.

Day and Date: Monday, February 12, 2024

Time: 9:30 AM

Venue: 6th Floor, Dept of Mass Media

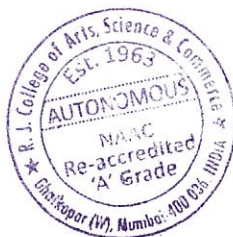
Looking forward to your participation!!

Ms. Pooja Bhardwaj

BAMMC In-Charge

Dr. Himanshu Dawda

Principal



PRINCIPAL

RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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2017: ISO 27001:2013 2018: ISO 27001:2013 2018: ISO 27001:2013 & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)



R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

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Department of Mass Media (BAMMC)

Report: Magazine Launch Activity

Academic Year: 2023-2024

Date: February 12, 2024

Day: Wednesday

Time: 9:00 AM - 10:00 AM

Venue: BVOC Lab, 6th Floor, RJ College

The Department of Mass Media (BAMMC) organized a Magazine Launch Event wherein students of TYBAMMC Journalism choose a genre they would like to design a magazine in, wrote articles pertaining to that genre, designed a magazine cover and printed their magazine.

Objective of the Activity:

1. To provide journalism students with hands-on experience of a magazine launch event, allowing them to understand the complexities of publication launch.
2. To inspire journalism students by showcasing successful magazine launches and highlighting the impact of quality storytelling and journalistic integrity in print media.

Learning Outcome of the Activity:

1. The students gained insight into the importance of networking, developing connections between journalism students and professionals in the magazine publishing industry.
2. The students gained knowledge and skills in editorial writing, design, photography, and marketing, providing practical insights and hands-on learning experiences.

The guest Ms. Nital Kalyani addressed the students about the importance of quality in publishing and networking in the field of magazines. The activity concluded with an interactive question and answer session with the students.

Student Beneficiaries: 53 students

Teacher Beneficiaries: 03 (Ms. Nital Kalyani, Ms. Pooja Bhardwaj, Ms. Prachi Vankiani)




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Poster

HVPS's Ramniranjan Jhunjunwala College of Arts, Science & Commerce (Empowered Autonomous)

MAGAZINE LAUNCH

12 FEBRUARY, 2024

VENUE: BVOC LAB, 6TH FLOOR, RJ COLLEGE

9:00 AM ONWARDS



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Photographs of the Magazine Launch Event on 12th February 2024



TYBAMMC Journalism students with the faculties and Guest Ms. Nital Kalyani on 12th Feb 2024



Student, Ms. Shikha Singh, TYBAMMC Journalism explaining the rationale behind her choice of Magazine Genre, how she drafted the articles and designed the magazine



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BAMMC Department

Academic Year: 2023-2024

Name of the Activity: MAGAZINE LAUNCH

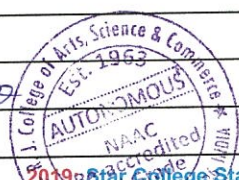
Venue: BVOL LAB, 6th FLOOR

Date: 12/02/2024

Time: 9:00 - 10:00 AM

Total Number of beneficiaries: 53 students + 03 Faculties

Sr No	Name of the student (First Name Last Name)	Class	Roll No	Signature
1)	Shikha Singh	TYBAMMC JK	2303	[Signature]
2)	Risu Gupta	TYBAMMC JK	2309	[Signature]
3)	Sarupa Gupta	TYBAMMC JK	2306	[Signature]
4)	Sady Kalaniya	TYBAMMC JK	2308	[Signature]
5)	Divya Bharati	TYBAMMC JK	2310	[Signature]
6)	Lachad Ranjan Jha	TYBAMMC JK	2302	[Signature]
7)	Madhumita Mudliyaner	TYBAMMC JK	2301	[Signature]
8)	OMKAR SAWANT	TYBAMMC JK	2307	[Signature]
9)	Aashutosh Kumar	SYBAMMC	2112	[Signature]
10.	Deepti Singh	SYBAMMC	2108	[Signature]
11.	Pooja Gupta	SYBAMMC	2104	[Signature]
12	Reeti Chaudhary	SYBAMMC	2110	[Signature]
13	Paabhat Kumar	FYBAMMC	2035	[Signature]
14	Sneetal Kumawat	FYBAMMC	2051	[Signature]
15	Maanya Deradiga	FYBAMMC	2052	[Signature]
16	Shyam Satyasthi	FYBAMMC	2050	[Signature]
17	Riddhi Bobade	FYBAMMC	2061	[Signature]
18	Ayush Waykar	FYBAMMC	2043	[Signature]
19	Pranali Rajgire	FYBAMMC	2034	[Signature]
20	Anjali Gound	FYBAMMC	2032	[Signature]
21	NEKETA YADAV	FYBAMMC	2031	[Signature]
22	Nisha Gupta	FYBAMMC	2041	[Signature]
23	Vanshika Dghia	FYBAMMC	2012	[Signature]
24	Hinash Sharma	FYBAMMC	2062	[Signature]
25	Sana Khan	FYBAMMC	2049	[Signature]
26	Pallavi Bhulerao	FYBAMMC	2048	[Signature]
27	Priyanka Rathod	FYBAMMC	2039	[Signature]



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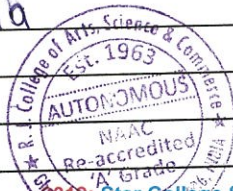
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28	Hemant Mhadeshwar	FYBAMMC	2015	
29	Boby Gupta	FYBAMMC	2009	
30	Adnan Khan	FYBAMMC	2004	
31	Aklesh Kudekar	FYBAMMC	2057	
32	Sameer Shaikh	FYBAMMC	2064	
33	Sharma Prapti	FYBAMMC	2008	
34	Anshuman, Mishra	FYBAMMC	2002	
35	Romir Ajay Hire	FYBAMMC	2045	
36	Saima Akbar Ali	FYBAMMC	2013	
37	Parv Shah	FYBAMMC	2011	
38	Rutuja Yeolekar	FYBAMMC	2030	
39	Shweta Vishwakarma	FYBAMMC	2016	
40	Aniket Kharat	FYBAMMC	2058	
41	Narpat Dasna	FYBAMMC	2021	
42	Rohan Brahman	FYBAMMC	2008	
43	Suyash Kadam	FYBAMMC	2046	
44	Rajivratnam Chaturvedi	FYBAMMC	2020	
45	Prachin Sawant	FYBAMMC	2003	
46	Breha Gupta	FYBAMMC	2060	
47	ANJALI YADAV	FYBAMMC	2007	
48	Fardeen Shaikh	FYBAMMC	2106	
49	Navneet Shukla	FYBAMMC	2124	
50	Shivam Tiwari	FYBAMMC	2037	
51	Khushi Shukla	FYBAMMC	2027	
52	Riddhi More	FYBAMMC	2022	
53	Priyee Jha	FYBAMMC	2029	



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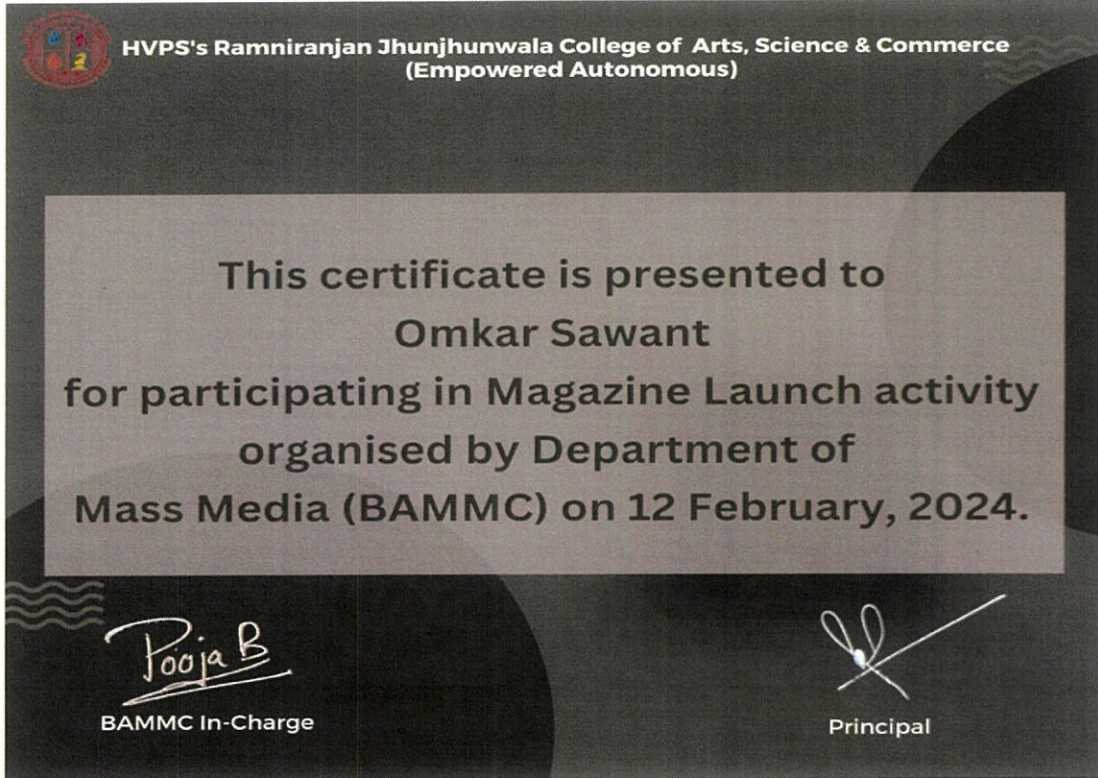
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Certificate



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