



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)


Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

NOTICE



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)
 (Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)
 Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.
 Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957
 College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956
 Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Date: 18/10/2023

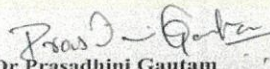
NOTICE
 Department of MAEMA
 (Master of Arts Entertainment Media and Advertising)
 Organizes a
 Workshop and Studio Visit
 to
 K Sera Sera Production Studio
 2023 -2024

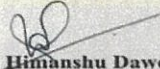
The Department of Master of Arts in Entertainment Media and Advertising MAEMA of HVPS's Ramniranjan Jhunjhunwala College of Arts, Science & Commerce (Autonomous), Ghatkopar, Mumbai is organising a Workshop and Studio Visit.

Date: 21/10/ 2023
Day: Saturday
Time: 2.30 - 4.00pm
Venue - K SERA SERA Virtual Production
 D3/4/5, 401107, Hatkesh Udhog Nagar, Mira Road, Mira Bhayandar, Mumbai, Maharashtra 401107

Workshop and Studio Visit to K SERA SERA Virtual Production Studio is expected to be on 21st September, 2023. Students are requested to make the travel arrangements themselves and reach the venue at 2.30 pm. Interested students should register themselves on the link mentioned below.

Registration Link: <https://forms.gle/923sdwisuogXHJfPA>
 Looking forward to your participation!!


Dr. Prasadhini Gautam
 M.A.E.M.A In-Charge


Dr. Himanshu Dawda
 Principal

2019: Star College Status by DBT
 2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009
 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College
 2013 & 2014: 'Jagar Jaanvancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013
 2018: Autonomous Status by University Grants Commission (No. F. 22-12615/AC3-28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440-08.06.2018)

Registration Link: <https://forms.gle/923sdwisuogXHJfPA>



2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanvancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-12615/AC3-28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440-08.06.2018)

PRINCIPAL

RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

Department of MAEMA & BAMMC

Academic Year: 2023-2024

REPORT

NAME OF THE DEPARTMENT - MAEMA -Master of Arts in Entertainment Media and Advertising

INDUSTRIAL VISIT - K SERA SERA PRODUCTION HOUSE - STUDIO VISIT

Date: 21/10/ 2023

Day: Saturday

Time: 11.30am - 1.30 pm

Venue - K SERA SERA Virtual Production

D3/4/5, 401107, Hatkesh Udhog Nagar, Mira Road, Mira Bhayandar, Mumbai, Maharashtra 401107

Number of Beneficiaries

Students - 17

Teachers - 1

Name of the Speaker - Mr. Sainyam Ghai

Objective of Conducting the Programme -

- To provide exposure to a real time studio setup for shooting
- To understand the ways virtual production works
- To understand behind the scene for any film or frame that is released.

Workshop

The K SERA SERA Virtual Production is a leading virtual studio with 4 different settings that are for different shoots. The students of M.A.EMA 1 & 2 visited the place.

The session was started by Mr Yunus, KSera Sera Virtual production CEO. It was followed by Mr Sainyam Ghai, the Production manager, associate director along with his team members had give a tour and also briefed about the entire process of how they merge real shoots with virtual frames. The Coordinator of M.A.EMA - Dr Prasadhini Gautam thanked the entire Ksera production for providing a wonderful experience.

This visit has helped our students to gain knowledge and information relevant to their field of study and career.

Learning Outcome

- Ability to distinguish the real and reel shots seen in the movies, short films, advertisements and video content.
- Knowing the software platforms used which can help them to enter into this field.
- Hands on experience of the studio setup and how technology is helping them to create videos quickly, cost effective content, saves manpower and energy.



PRINCIPAL

RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2014: Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)


Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

APPRECIATION LETTER



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)
 (Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)
 Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.
 Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957
 College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956
 Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

21st October, 2023

To

Ms. Yunal Bukhari,

K SERA SERA Virtual Production
 D3/4/5, 401107, Hatkesh Udhog Nagar, Mira Road, Mira Bhayandar,
 Mumbai, Maharashtra 401107

Subject: Letter of Appreciation.

Respected Sir,


On behalf of our College and the Department of MA.EMA, we would like to express sincere gratitude and heartfelt thanks for arranging the studio visit and workshop at **K SERA SERA Virtual Production** on 21st October, 2023.

The knowledge you imparted through this session shall serve to enhance our students' understanding and assist them in their future endeavors.

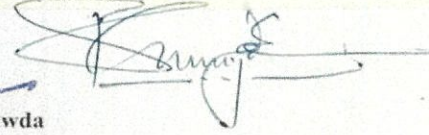
We appreciate your presence and look forward to the next session.

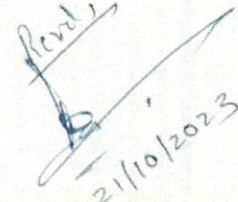
Thank you!

With regards,

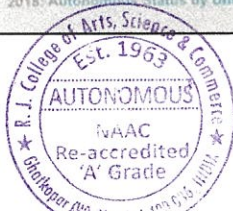


Dr. Himanshu Dawda
Principal





2019: Star College Status by DBT
 2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009
 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College
 2013 & 2014: 'Jagat Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013
 2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 29.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.06.2018)



2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagat Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1/2018(AC) - 29.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.06.2018)


PRINCIPAL
 RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)

(Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)


Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

ATTENDANCE



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)
 (Hindi Vidya Prachar Samiti's RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)
 Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai 400086, Maharashtra, INDIA.
 Website: www.rjcollege.edu.in Email: rjcollege@rjcollege.edu.in Tel No: +91 22 25151763 Fax No: +91 22 25150957
 College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956
 Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

Department of Mass Media
 (Master of Arts in Entertainment, Media and Advertising)
 Organizes a
Workshop and Studio Visit
 to
K SERA SERA Production Studio 2023-2024

Date: 21st, October 2023

Day: Saturday

Time: 11.00am-1.00pm

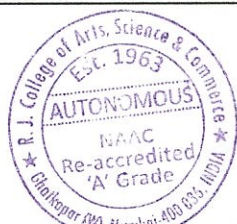
Venue: KSERA SERA Production House, Mira Road, Mumbai.

Resource Person: Mr Yusuf Bukhari, CEO KSERA SERA

ATTENDANCE

Sr No	Name of the Student	Class	Roll No	Sign
1.	Rekha Upadhyay	MAEMA-II	259	<i>Rekha</i>
2.	Nikitha Banda	MAEMA-II	251	
3.	Raschi Acharya	MAEMA-II	252	<i>Raschi</i>
4.	Ritika Chauhan	MAEMA-II	257	<i>Ritika</i>
5.	Sandesh Ingle	MAEMA-II	254	<i>Sandesh</i>
6.	Abhishek Pandey Azeem	MAEMA-II	270	<i>Abhishek</i>
7.	Shubham Rasanbhai	MAEMA-II	272	<i>Shubham</i>
8.	RISHIKESH .P. SATHE	M II		
9.	Madhura P. Gosavi	MAEMA-I	217	<i>Madhura</i>
10.	Nirita . Pal	MAEMA-I	228	<i>Nirita</i>
11.	Kashwiza Vedale	MAEMA-I	219	<i>Kashwiza</i>
12.	Dubey Neeraj Divch	MAEMA-I	203	<i>Neeraj</i>
13.	AIREEN MULLA	MAEMA-I	212	<i>Aireen</i>
14.	Shant Sodhi	II	225	<i>Shant</i>
15.	OMAR .CHETTIAR	MAEMA-I	206	<i>Omar</i>
16.	MARSHA .KURIL	MAEMA-I	220	<i>Marsha</i>

2019: Star College Status by DBT
 2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009
 2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College
 2013 & 2014: 'Jagat Jaanvancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013
 2018: Autonomous Status by University Grants Commission (No. F. 22-1(2018)(AC) - 28.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.06.2018)



[Signature]

PRINCIPAL
 RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

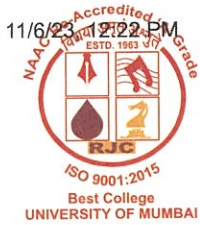
2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagat Jaanvancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013

2018: Autonomous Status by University Grants Commission (No. F. 22-1(2018)(AC) - 28.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.06.2018)

https://docs.google.com/document/d/1w4v4kkm_sUNRw79uRk4w7g2v6XZ8w55BAJ19Eg1/edit



R. J. COLLEGE of Arts, Science & Commerce (AUTONOMOUS)
 (Hindi Vidya Prachar Samiti's **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce**)
Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400 086, Maharashtra, INDIA.
 Website : www.rjcollege.edu.in Email : rjcollege@rjcollege.edu.in Tel. No. : +91 22 25151763 Fax No. : +91 22 25150957
College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956
Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.50)

ATTENDANCE				
Sr. No.	Name	Class	Roll No.	SIGN
17	Shetyas	MAGHAI		<i>(Signature)</i>

2019 : Star College Status by DBT
 2008 : Best College by University of Mumbai 2010 : IMC RBNQ Award 'Performance Excellence' for the year 2009
 2011 : 'Best Teacher Award' by Government of Maharashtra 2013 : DST-FIST 2014 : DBT STAR College
 2013 & 2014 : 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016 : ISO 14001:2015 2016 : ISO 9001:2015 2017 : ISO 27001:2013
 2018 : Autonomous Status by University Grants Commission (No. F-22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)

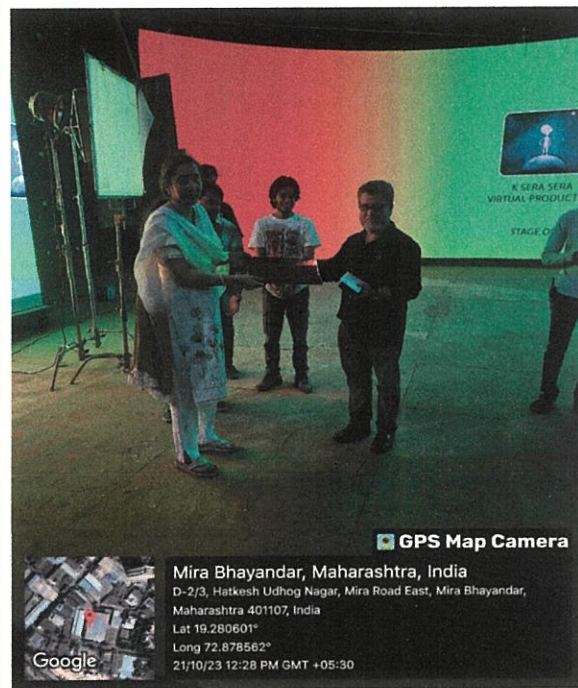
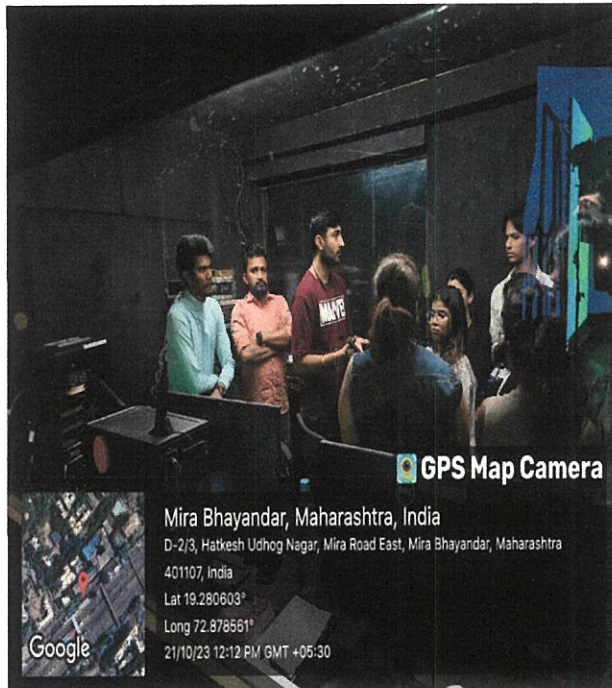


(Signature)
PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

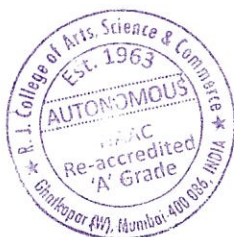
PHOTO



KSERA SERA PRODUCTION HOUSE, Mira Road



KSERA SERA PRODUCTION HOUSE- Mr Saiyam, Associate Producer briefing students of MAEMA



Feedback - <https://forms.gle/NzNCY8LB5RahUvz9A>

PRINCIPAL
 RAMNIRANJAN JHUNJHUNWALA COLLEGE
 OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
 Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019 : Star College Status by DBT

2008 : Best College by University of Mumbai 2010 : IMC RBNQ Award 'Performance Excellence' for the year 2009

2011 : 'Best Teacher Award' by Government of Maharashtra 2013 : DST-FIST 2014 : DBT STAR College

2013 & 2014 : 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016 : ISO 14001:2015 2016 : ISO 9001:2015 2017 : ISO 27001:2013

2018 : Autonomous Status by University Grants Commission (No. F 22-1/2018(AC) - 28.05.2018) & by University of Mumbai (No.Aff./ICD/18-19/440 - 08.06.2018)