



R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

(Hindi Vidya Prachar Samiti's) **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce**

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

August 13, 2023

Notice

The Research Advisory Cell of RJ college will be organizing a **Talk on 'Content Writing'** in the **MPSS Hall** at **10 am** on **August 19, 2023**.

Day: Saturday

Date: 19th August 2023

Time: 10 am

Venue: MPSS Hall

Dr. Himanshu Dawda

Principal

Dr Kiran Kolwankar

Convenor RAC



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OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

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Flyer



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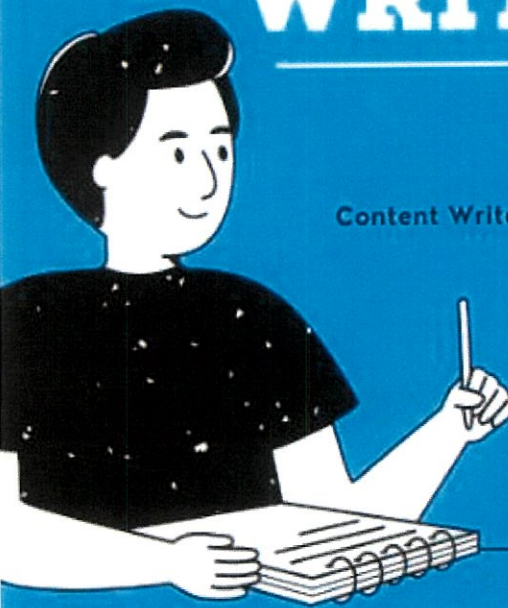
Research Advisory Cell
(RAC)

TALK ON CONTENT WRITING



SPEAKER

Hasvi Jain
Content Writer @ One Window Overseas Education



SATURDAY AUG 19, 2023

10.00 AM IST

MPSS HALL





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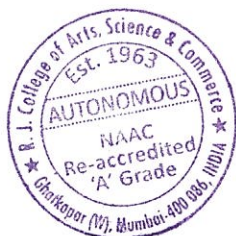
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Bionote

Ms Hasvi Jain holds a Bachelor's Degree in Psychology, Literature, and Journalism from St. Joseph's in Hyderabad. She is currently pursuing her M.A. in Psychology at RJ College, Mumbai. With a background in digital marketing, content writing, and content marketing, She now thrives as a part of the One Window Overseas Education team.



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Talk on Content Writing by Hasvi Jain

on

August 19,2023

No. of Beneficiaries: 16

Programme Objectives:

- To enable students to understand the importance of creating good content.
- To introduce students to the responsibilities of a Content Writer

Programme Outcome:

Students are able to:

- Use different styles while writing/creating their content
- Understand the different job opportunities in the field of Content Writing

Report

The Research Advisory Cell of RJ college organised a Talk on 'Content Writing' on August 19,2023. Hasvi Jain, Content Writer at One window overseas education, was the speaker for the talk.

Various important aspects of Content Writing were covered in the workshop starting with the need and importance of Content Writing. She informed the students about the scope of content writing as to how they could start a part time or full time career as a content writer and she also shared tips and techniques for marketing one's own content. The speaker introduced the students to various job Opportunities under content writing like Freelance Content Writer, Script Writer, Ghost Writer, Blog Writer and Social Media Content Writer.

The talk concluded with an active question and answer session. 16 students of TYBA (English), MA (English) and TYBAMMC attended this programme.



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Photograph of the Talk on Content Writing organized by Research Advisory Committee on 19th August 2023



Ms Hasvi Jain, Content Writer @ One Window Overseas Education sharing insights into the do's and don'ts of Content Writing



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LIST OF STUDENTS WHO PARTICIPATED IN THE CONTENT WRITING SESSION CONDUCTED ON 19TH AUGUST 2024

Sr No	Name	Class	Roll No
1	RISU GUPTA	TYBAMMC	2309
2	KALANIYA SADAF	TYBAMMC	2308
3	KANADE MAANSI	TYBAMMC	2305
4	KOTHAWALE SANIKA	TYBA	109
5	MISHRA SAAKSHI	TYBA	108
6	ABHISHEK SINGH	TYBA	114
7	PRATHAMESH PANDEY	TYBA	116
8	KAJAL PRAJAPATI	TYBA	143
9	NASREEN BANO	TYBA	723
10	SHAIKH HUSNA BANU	TYBA	415
11	TANVI VASWANI	MA I	23
12	ARYA GUPTA	TYBA	115
13	KAJAL KAHAR	TYBA	103
14	IMMANUEL D	MA II	09
15	SHAIKH BUSHRA	TYBA	202
16	ALIZA SHAIKH	TYBA	122



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CERTIFICATE



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Ghatkopar (W) Mumbai-86.

Certificate of Participation

This is to certify that Mr. / Ms. / Dr. Priyanshi Pandey (TYBA English)
has participated in a talk on 'Content Writing' organized by Research
Advisory Committee on August 19, 2023.

Dr. Kiran Kolwankar
Vice Principal, Coordinator RAC

Dr. Bhushan Arekar
IQAC Coordinator

Dr. Himanshu Dawda
Principal



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