



R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

(Hindi Vidya Prachar Samiti's **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce**)

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

Department of Life Long Learning and Extension (DLLE) Unit,

Ramniranjan Jhunjhunwala College, Ghatkopar (Autonomous)

Report on projects carried out by registered students

Academic Year 2023-2024

Co-Ordinator: Dr Vaishali Raikwar

Total beneficiaries:473

The Department of Life Long Learning and Extension is a statutory department under the Mumbai University formed in 1978 to promote meaningful and sustained rapport between the university and the community. The motto of DLLE is "TO REACH THE UNREACHED". The department carries out extension work projects encompassing social issues. During the orientation program each stream and class gets acquainted with the projects and the functioning of DLLE activities. The First term training program and Second term training sessions are arranged for the students. During the training, teachers give insight about the activities to be conducted in the first term for the extension activities and also brief them about the format of the report to be submitted by the students at the year end in second term training, details about the students participation in UDAAN festival and benefits of joining the DLLE activity are also shared with the students.




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Project Name: Career Project (CP)

Teacher Incharge: Mr Rahul Tiwari

Number of beneficiaries: 65

Report on Career Project (CP)

R. J. College is involved in extension work projects related to career development. One such project is the Career Project (CP) offered by the Directorate of Lifelong Learning and Extension (DLLE). This project has attracted 65 students from various streams at Ramniranjan Jhunjhunwala College. During the Deeksharambh (Induction) sessions conducted by the college, DLLE teachers provided an overview of the different projects available and the requirements for successful completion. DLLE conducted First Term and Second Term training programs for the students. As part of the CP, students are required to interview two individuals from any field using a prepared questionnaire. To share their knowledge on various career options, students are expected to exhibit their findings at their own college, school, or the University through charts, brochures, and short talks. Regular meetings with faculty members were held to guide and monitor student progress. Student Managers also ensured regular updates and briefed students on the report format due at the end of the year. Students participated in various events organized by the DLLE Unit of the college, including PRAKHAR. Upon completion of 120 hours of work on the Extension Work Projects, students are required to prepare a systematic project report based on their observations and following the required formats.



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List of Students Enrolled for Career Project (CP) in 2023-2024

SR NO	NAME OF STUDENT	ROLL NO	CLASS	MALE/ FEMALE	EMAIL-ID
1	Alam Naziya shamshad Shahnaz Begum	14	FYBA	Female	raqibalam52@gmail.com
2	Ansari Muskan Jalim Nazma	412	FYBA	Female	ansarimuskan25905@gmail.com
3	Vishwakarma Saraswati Kirankumar Sushila	53	FYBCOM	Female	vishwakarmasaraswati221@gmail.com
4	Tiwari Kajal Keshavprasad Rekha	332	FYBCOM	Female	kajaltiwari012345@gmail.com
5	Prajapati Sonam Parmesh Taradevi	448	FYBCOM	Female	696sonamp11come@gmail.com
6	Prajapati Kajal Jogender Nirmala	487	FYBCOM	Female	362kajal11comc@gmail.com
7	Gupta Supriya Kamlesh	527	FYBCOM	Female	supriyagupta1606@gmail.com
8	Ahirvar Nitesh Ghanshyam	630	FYBCOM	Male	niteshahirvar4@gmail.com
9	Yadav Vikash Rajesh Beena	4075	FYBSC(Biotec)	Male	vikashyadv9511@gmail.com
10	Harsh Shinde Sharad Suvarna	4076	FYBSC(Biotec)	Male	harshshinde9975@gmail.com
11	Sharma kiran kanhaiyalal Anita	5090	FYBSC(Comp Sci)	Female	sharmakiran2005@gmail.com
12	Atpadkar nikita babu malan	5100	FYBSC(Comp Sci)	Female	nikitaatpadkar2006@gmail.com
13	Tiwari Riya Rahul Mamta	5118	FYBSC(Comp Sci)	Female	rt5909430@gmail.com
14	Yadav Aniket Dinesh Parvati	14007	FYBSC(Data Sci)	Male	aniketyadavrjcollege@gmail.com
15	Pal Aditya Deviprasad Rajkumari	14009	FYBSC(Data Sci)	Male	adityaa.pal09@gmail.com
16	Bisht Rohit Jiwan Shobha	14012	FYBSC(Data Sci)	Male	rohitbisht233@gmail.com
17	Khan Ahmed Shabbir Shabana	14018	FYBSC(Data Sci)	Male	ahmed15062003@gmail.com
18	Yadav Sujal Davan Sangeeta	14029	FYBSC(Data Sci)	Male	sujaly519@gmail.com
19	Jaiswar Anshul Sanjay	14036	FYBSC(Data Sci)	Male	anshuljaiswar42@gmail.com
20	Tiwari Vishnu Prabhakar Baby	14039	FYBSC(Data Sci)	Male	tiwarivishn400@gmail.com
21	Pillai Gomathi Shankar Sudalai Dhanalaxmi	14045	FYBSC(Data Sci)	Male	pillai Gomathishankar@gmail.com



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22	Sahu Saurabh Ramashish Dularidevi	14046	FYBSC(Data Sci)	Male	saurabhsahu7512@gmail.com
23	Khan Mohd Suhail Asgar Ali Saidunnisa	14047	FYBSC(Data Sci)	Male	msohailk9137@gmail.com
24	Shukla yash satyaketu babli	14054	FYBSC(Data Sci)	Male	shuklayash215@gmail.com
25	Sayyad Mohammad Moiz Aijaz Samina	14060	FYBSC(Data Sci)	Male	abdulmoizaijaz70@gmail.com
26	Yadav Abhay Dhaniram Malti	14061	FYBSC(Data Sci)	Male	abhay.rjclg@gmail.com
27	Arti kannaujiya santvijay usha Devi	1205	FYBSC	Female	artikannaujiya9152@gmail.com
28	Yadav Pramesh Kailash Amrawati	1334	FYBSC	Male	prameshstudy4@gmail.com
29	Patwa Amrita Rajkumar Chandrakala	2021	SYBAMMC	Female	patwaamrita2005@gmail.com
30	Misal Atharva Indranil Shobha	2102	SYBAMMC	Male	atharvamisal2004@gmail.com
31	Shaikh Sameer Moijuddin Rokeya	2117	SYBAMMC	Male	sameershaikh7483@gmail.com
32	Shukla Navneet Vishnu Narayan Vineeta	2124	SYBAMMC	Male	navneettt06@gmail.com
33	Yadav Moni Rajbahadur Urmila	22	SYBCOM	Female	moniyadav2735@gmail.com
34	Patwa Sonali Ranjeet Aarti	93	SYBCOM	Female	sonalirpatwa@gmail.com
35	Shaikh Mustafa Iqbal Tasneem	218	SYBCOM	Male	mustafaiqbalshaikh@gmail.com
36	Chauhan Neha Mohanlal Rekha Devi	469	SYBCOM	Female	rjcneha11com517@gmail.com
37	Yadav Saneha dilip premshila	472	SYBCOM	Female	yadavsaneha68@gmail.com
38	Shaikh Sana Mariyam	477	SYBCOM	Female	Not given
39	Gayatri Panigrahi Jagannath Mamta	6222	SYBSC(IT)	Female	gayatripanigrahi02@gmail.com
40	Jaiswal Khushi Premprakash Seema	6235	SYBSC(IT)	Female	khushipjaiswal1107@gmail.com
41	Singh Deepshikha Suresh Shashi	6228	SYBSC(IT)	Female	deepshikhasingh9930@gmail.com
42	Gupta Aryan Sunil Sunita	6282	SYBSC(IT)	Male	aryangupta7304@gmail.com
	Tadgonda Saakshi Mallesh Yashoda	2201	TYBAMMC	Female	saakshitadgonda11092003@rjcollege.edu.in



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44	Jadhav Harshad Ramchandra Sunita	2202	TYBAMMC	Male	harshadjadhav03042001@rjcollege.edu.in
45	Choudhary Urmila Narayanlal Kamala	2205	TYBAMMC	Female	urmilachoudhary31082002@rjcollege.edu.in
46	Gawade Sakshi Tulsidas Suvarna	2209	TYBAMMC	Female	sakshigawade02102003@rjcollege.edu.in
47	Kadam Riddhi Ankush Aparna	2217	TYBAMMC	Female	riddhikadam18112003@rjcollege.edu.in
48	Rane Rahul Deepak Kiran	2218	TYBAMMC	Male	rahulrane05112002@rjcollege.edu.in
49	Poojari Varun jaganath Shalini	2221	TYBAMMC	Male	varunpoojari16@gmail.com
50	Pandey Aditi Manoj Umesh	2224	TYBAMMC	Female	aditi05pandey@gmail.com
51	Sardar Tushar Ganesh Sujata	2225	TYBAMMC	Male	tusharsardar24122003@rjcollege.edu.in
52	Mishra Vinay Devendra Meera	2229	TYBAMMC	Male	vinaymishra21082003@rjcollege.edu.in
53	Kushwaha Srishti Shailesh Indu	2230	TYBAMMC	Female	srishtikushwaha09092003@rjcollege.edu.in
54	Shukla Pooja Adityanaryan Sangeeta	2234	TYBAMMC	Female	poojashukla19062004@rjcollege.edu.in
55	Khan sabrin afjal noorain	2236	TYBAMMC	Female	sabrinkhan04022002@rjcollege.edu.in
56	Swain Ritesh Jyotikrishna Narmada	1251	TYBBI	Male	riteshkumarswain22052004@rjcollege.edu.in
57	Yadav Priya Amarjeet Vandana	1255	TYBBI	Female	yadavpriya52803@gmail.com
58	Mohammad Usman Mohammad Gulam Sarwar Meena khaton	131	TYBCOM	Male	usmanshaikh204183@gmail.com
59	Shukla Anubhav sushil kumar neetu	139	TYBCOM	Male	rjcanubhav12com652@gmail.com
60	Yadav Hemant Virendakumar	142	TYBCOM	Male	hemantyadav829123@gmail.com
61	Vishwakarma Arun Satyanarayan Chamela devi	186	TYBCOM	Male	8879355042arunvishwakarma079@gmail.com
62	Gupta Riya Sajanlal Asha	5445	TYBSC(Comp Sci)	Female	rg857383@gmail.com
63	Tiwari Aman Brijesh Anita	5489	TYBSC(Comp Sci)	Male	amantiwari21112002@rjcollege.edu.in



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64	Indulkar Sakshi Tushar Varsha	405	TYBSC(Stats)	Female	sakshiindulkar2003@gmail.com
65	Shaikh Zainab Mustkeem Ahmad	608	TYBSC(Zoo)	Female	zainabshaikh10012003@rjcollege.edu.in





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University of Mumbai



University of Mumbai

DEPARTMENT OF LIFELONG LEARNING AND EXTENSION

“EXTENSION WORK PROJECT REPORT”

Name of the Student : Amrita patwa

(Beginning with Surname)

Class :SYBAMMC _____ Div: A _____ Roll No.: 2120

Name and Address of the College : Ram NIRANJAN Jhunjhunwala college of arts science and

_____ commerce autonomous college Ghatkoper west .

Name of the Extension Work Project: career project


Dr Himanshu Dawda

Signature of Principal

& **PRINCIPAL** seal

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Signature of the Director, DLLE with Seal

From the Desk of the Director ...

Dear students,

It gives me a great pleasure to provide you guidelines about the Project Report to be submitted for your participation in annual extension work activities and partial fulfillment to avail the benefit of additional 10 grace marks in your final examination.

The Department of Lifelong Learning & Extension (DLLE) is established on October 12, 1978 and had been recognized as a Statutory Department of the University of Mumbai since 1994 to promote a meaningful and sustained rapport between the Universities and the community. Now it is recognized as one of the Teaching Department of University of Mumbai. The Department acts as a focal agency in the University system for all Lifelong Learning Six Extension Work programmes and to provide academic and technical resource support for community based activities in collaboration with Universities, departments and colleges. The Department serves as an intellectual intervention in the community's living problems which need to overcome through an educational process. It helps to deepen the teachers' & students' knowledge through a wider exposure to real life situations through a variety of programs.

In addition to our other teaching responsibilities, the Department committed to conduct community oriented activities to **reach to unreached** sections of the society. To facilitate the sensitization of the student to the socio-cultural realities, the Department offers for the student, extension work projects encompassing social issues to develop a sense of responsibility towards society. These programs will help you to face life and its challenges with greater social commitment and thus create an ambience for a learning society. This will also enhance your employability skills & develop positive attitude towards community development work.

Hence, we anticipate investing your one hundred and twenty hours in one academic year for the welfare of the society through various activities involved in extension work. I am sure the qualities like Time Management, Decision-making, Interpersonal Relations, Leadership, Self-Confidence, Communication and Group Discussion Skills will be developed by your participation in these activities which are very much useful to become good citizen of India.

Here, I expect you to submit the brief record of hard work carried out by you to reach to unreached sections of the society. Please submit your observations, views and offer your constructive suggestions for our improvement.

Thanks to all,
Sincerely yours,



Dr. Kunal D. Jadhav
Professor & Director (I/c.)

- **Acknowledgement by the Student**

(Please mention the kind of support provided by DLLE Unit, Principal & Extension teachers, work place staff, community and others.)

I want to express my gratitude to Dr. Himanshu Dawda Sir, the principal of our college, for giving us this chance and for his assistance. Additionally, I got a lot of help from our department teacher Pooja Bharadwaj ma'am, our extension unit instructor Vaishali Raikwar ma'am, student manager Khushi Singh, and extension student managers. They inspired us to do this task and provided us with suggestions. They were always available to us to offer advice.

- **My reason for joining Extension Work Activity:**

Initially, I was unaware of the DLLE program. But my friend Sameer motivated me to join the Extension Work Activity in the DLLE program as he was aware of it and gathered info on the same from the teachers. He saw this as an opportunity to apply theoretical knowledge in a practical setting, aiming to gain hands-on experience and explore innovative methodologies. Additionally, Sameer sought to collaborate with peers and experts, fostering a learning environment that encouraged diverse perspectives and skill development. Due to his explanation giving me a clear understanding on the DLLE program, I was motivated to join this extension unit.

- **Please write about:**

- How I started
- How I was trained – acquired skills
- How I built rapport with the others / community around.
- How I worked and the kind of work, carried out

at the beginning. i was really confused on which career to take for my research and interview. so. i consulted my department teacher who is also a part of dlle. pooja bharadwaj ma'am. she gave me a lot of tips and asked me to explore myself and take up the career which interested me the most so that i could make better questions and give clear explanation to others. so, after giving it a lot of thought, i chose video editing which i have been doing for quite a while. after that, under the guidance of my teacher and student manager. i prepared the interview questions. i asked them a lot of questions on how to prepare the questions and got a lot of helpful tips from them. the next hurdle was finding the right person for the interview. thankfully, one of my friend's cousin works as a video editor in a studio. the other person that i interviewed was my brother's friend who has a lot of experience in video editing. after choosing the interviewees. i had a talk with them and scheduled a date which was suitable for both of us. i was extremely nervous for taking the interview. i watched various videos online and my teacher as well as the student manager reassured me and gave me a lot of confidence. thankfully, the interviewees were also extremely friendly which made my nervousness go away and helped me to carry out the interview smoothly. this was a pleasant, new and an extremely valuable experience.

- Please write about your expectations from extension work activities. Are your expectations fulfilled? Please brief.

In the DLLE program, my expectations from extension work activities revolved around enhancing the depth of knowledge, exploring new methodologies, and gaining practical insights. These activities were anticipated to provide a broader perspective on the subject matter, offering opportunities for hands-on learning and skill development.

Regarding whether my expectations were fulfilled, to a great extent, yes. The extension work activities provided avenues for deeper exploration, allowed for the application of theoretical concepts, and facilitated interactions with experts and peers, which aligned with my initial expectations. However, there might still be room for further expansion or varied approaches to fully meet all anticipated outcomes.

- Please write about the difficulties you faced while conducting activities (if any):

During the extension work activities in the DLLE program, a few challenges were encountered. These included:

Resource Constraints: Limited access to certain tools, software, or data sources posed challenges in conducting comprehensive analysis or experimentation.

Time Constraints: Balancing project commitments with other academic or personal responsibilities occasionally led to time management difficulties.

Technical Hurdles: Technical issues, such as software glitches or compatibility problems, momentarily hindered progress.

Collaboration Barriers: Coordination and communication challenges within teams or with mentors at times led to delays or misunderstandings

While these difficulties were encountered, proactive problem-solving and seeking guidance helped in mitigating their impact on the overall progress of the activities.

- How did you overcome the difficulties?

Through the guidance of my teacher, I could choose the right career for the extension project. I also received a lot of helpful tips from my teachers and student manager for prepare the questionnaire for the interview. I also watched a lot of online videos to get an insight on the same. Thanks to the help of my friends, I was able to find the interviewees who had a lot of experience in the field that I had chosen. The most challenging part was carrying out the interview as I was extremely nervous so I practiced asking the questions in front of the mirror and to

my friends in order to gain confidence.

- What did you learn by Extension Activities? (gain / loss)

It was an extended unit that taught me a lot. With the help of these activities, I was able to extend my knowledge domain, thus I can declare with confidence that there were no losses. I gained more self-awareness and understanding of my desired professional path. I gained knowledge on a variety of topics, including how to conduct in-depth research, create a suitable interview questionnaire, communicate more confidently, manage my time well, be on time, and much more! I also developed a sense of accountability for doing tasks on time.

-
- How will Extension Work help you to contribute to the Society?

My practical skills and expanded perspective from the Extension Work will help me contribute meaningfully to society. I want to use the information I've obtained to address relevant societal challenges, whether it's by coming up with creative ideas, getting involved in the community, or pushing for change. My sense of responsibility for the welfare of society was nurtured by the experience, which inspired me to actively engage in social improvement activities.

- What do you say about improving Extension Work: (Your Experience, views, suggestions, etc.)

continuous evaluation for relevance and impact. My experience emphasizes the importance of interactive workshops, digital platforms, partnerships with local stakeholders, and ongoing feedback loops to enhance extension services. Moreover, adopting a multidisciplinary approach and adapting strategies based on evolving needs are key aspects for successful extension work

Improving extension work involves tailoring information to diverse audiences, utilizing technology for wider reach, fostering community engagement.

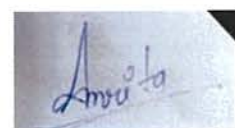
- Remarks & feedback for extension work with suggestions (with illustrations if any):

The extension work presented a remarkable opportunity for learning and growth. The strengths lay in its innovative approach and thorough research, enhancing understanding and depth. However, further exploration, especially in diversifying data sources and refining presentations for better engagement, could elevate the project's impact. Incorporating feedback loops for iterative improvements and leveraging emerging technologies could further enhance the work's effectiveness. Visual aids or illustrations, such as infographics or diagrams, can complement complex information and make the content more accessible.

Strengthening collaborative efforts and embracing diverse perspectives would also add significant value to future endeavors in similar projects. Overall, the extension work provided an enriching experience, paving the way for continuous learning and improvement.

Sign of Student Manager

Sign of Student



- Names of the College & Community Level Activities in which student has taken active participation such as: street play, group songs, poster, elocution, speech, lessons, industrial visit etc. (any other)

Sr. No.	Date	Name of the activity such as: Street Play, group songs, poster, allocation, speech lessons etc.	Topic of the activity: (Save Food, Child Labor, Environment, Pollution, women empowerment etc.)	Participation for / as: writing, directing, performing, music or singing, poster designing, painting etc.	Location/ Place of performance (College / Community)	Poster prepared Yes / No	No of Hours	Signature of the Extension Work Teacher
1	06/08/2023 to 19/01/2024	Information collection interview	Video editing as a Career	Interviewer	Saki Naka & Ghatkopar	Yes	80	
2	02/08/2023 and 05/09/2023 12/12/2024	Training	---	Extension student	R J College, Ghatkopar	--	10	
3	06/08/2023 31/01/2024	Festival/Talks/Seminar/ Exhibition/Essay Writing	Social, Environmental, Career Related	Extension student	R J College, Ghatkopar	Yes	20	
4	01/01/2024 to 05/01/2024	Project Report	Video editing as a Career	Extension student	R J College, Ghatkopar	Yes	10	
			Total				120	

Please give other details (if any):

● Details of the activities attended by you performed at college or community level:

Sr. No	Name of the Activity	Yes / No	Date	Place / Location	Topic / Subject	Participated as	No. of Participants	No of Hours
i	Exhibition	Yes	03/01/2024	R J College, Ghatkopar	Career after HSC and Graduation	Extension Student	250 plus schools and College students	5
ii	Seminar, Talk, Speeches	---	07/08/2023	R J College, Ghatkopar	"Meditation for good mental health" as a part of Govt of India's initiative "Har Ghar Dhyan"	Extension Student	475 students and 4 teachers	2
iii	Visits	---	---	---	---	---	---	---
iv	Street Play	---	---	---	---	---	---	---
v	Competitions held such as Elocution, Rangoli, Poster Making, Street Play, Quiz, Debate, Essay, Craft Making, etc.	Yes	30/11/2023	R J College, Ghatkopar	Prakahar Intercollegiate DLLE festival	Extension Student	250 plus	10
vi	Lessons taken by students if any (for B. Ed. students)							

vii	Interview / survey	Yes	16/08/2023 To 31/12/2023	No. of persons Interviewed :- 2	Career Project	Interviewer	2 persons	80
viii	Any other Activity	Yes	25/12/2023 to 05/01/2024	R J College, Ghatkopar	CP	Extension Student		10

Interview questions No 1

Miss Alka Devvanshi

1. What made you interested in content writing?

Answer: I've always been passionate about storytelling and communication. Content writing allows me to combine these passions while providing valuable information to audiences.

2. How do you approach researching for content creation?

Answer: I start by understanding the target audience and then delve into reputable sources, leveraging keywords, industry publications, and data-driven insights to ensure the content is informative and engaging.

3. What strategies do you use to ensure your content is SEO-friendly?

Answer: I integrate relevant keywords naturally, optimize meta descriptions and titles, structure content with headers and subheadings, and focus on creating high-quality, valuable content that resonates with both readers and search engines.

4. Can you describe your editing and proofreading process?

Answer: After writing, I take a break before editing to gain a fresh perspective. I focus on clarity, grammar, style, and coherence. Additionally, I use tools like Grammarly and Hemingway Editor to enhance the quality of my work.

5. How do you adapt your writing style to different target audiences or industries?

Answer: Understanding the audience is key. I adjust tone, vocabulary, and content depth accordingly. For example, technical industries might require a more formal tone compared to lifestyle or entertainment-related content.

6. What metrics do you use to measure the success of your content?

Answer: I track various metrics such as click-through rates, time on page, social shares, conversion rates, and engagement metrics to assess the impact and effectiveness of the content.

7. Could you share an experience when a piece of your content had a significant impact?

Answer: Certainly. I wrote a blog post that addressed a prevalent industry issue. It gained traction on social media, increased website traffic by 40%, and generated a high number of quality leads for our company.

8. How do you stay updated with industry trends and changes in content writing?

Answer: I regularly read industry blogs, attend webinars, and participate in relevant forums. Networking with professionals in the field helps me stay abreast of the latest trends and best practices.

9. Can you discuss a time when you had to collaborate with a team on content creation?

Answer: I collaborated with a team of designers and marketers to create an eBook. We had regular meetings, shared ideas, and worked together to ensure the content aligned with the overall marketing strategy and visual appeal.

10. How do you manage your time and prioritize tasks when handling multiple writing projects?

Answer: I rely on tools like project management software or to-do lists to organize tasks. Setting deadlines for each project and regularly reassessing priorities helps me manage my time effectively.

11. What's your approach to handling constructive criticism or feedback on your writing?

Answer: I view feedback as an opportunity for growth. I actively listen, analyze the feedback, and use it to improve my writing. Constructive criticism helps refine my skills and produce better content.

12. What do you think sets great content apart from average content?

Answer: Great content is informative, engaging, and adds value to the reader. It addresses their needs, entertains, or educates while being well-researched, structured, and written in a compelling manner.

Thank you sir!

Interview questions No 2

Miss Anupam Tiwari

Welcome to our interview session! Today, we have the pleasure of speaking with someone who understands the power of words, someone who crafts compelling content that captivates and engages audiences – a content writer.

Q1: What inspired you to become a content writer?

A1: Writing has always been my passion. I love the way words can paint vivid pictures and evoke emotions. I discovered content writing as a way to channel that passion into something impactful and meaningful.

Q2: How do you approach understanding the target audience when creating content?

A2: Understanding the audience is key. I delve into research, study demographics, and analyze data to comprehend their preferences, pain points, and interests. This allows me to tailor the content to resonate effectively.

Q3: What strategies do you use to keep your content fresh and engaging?

A3: I constantly seek inspiration from various sources, remain updated with industry trends, and experiment with different writing styles. Moreover, incorporating multimedia elements and interactive content helps maintain engagement.

Q4: Can you share an example of a challenging project you worked on and how you overcame it?

A4: Certainly. I had a project where the subject matter was complex, making it challenging to simplify without losing depth. To tackle this, I collaborated closely with subject matter experts, conducted extensive research, and used storytelling techniques to make the content more digestible without compromising accuracy.

Q5: How do you measure the success of your content?

A5: Metrics are crucial. I track various performance indicators like engagement rates, click-through rates, conversion rates, and audience feedback. These insights help gauge the content's effectiveness and guide adjustments for improvement.

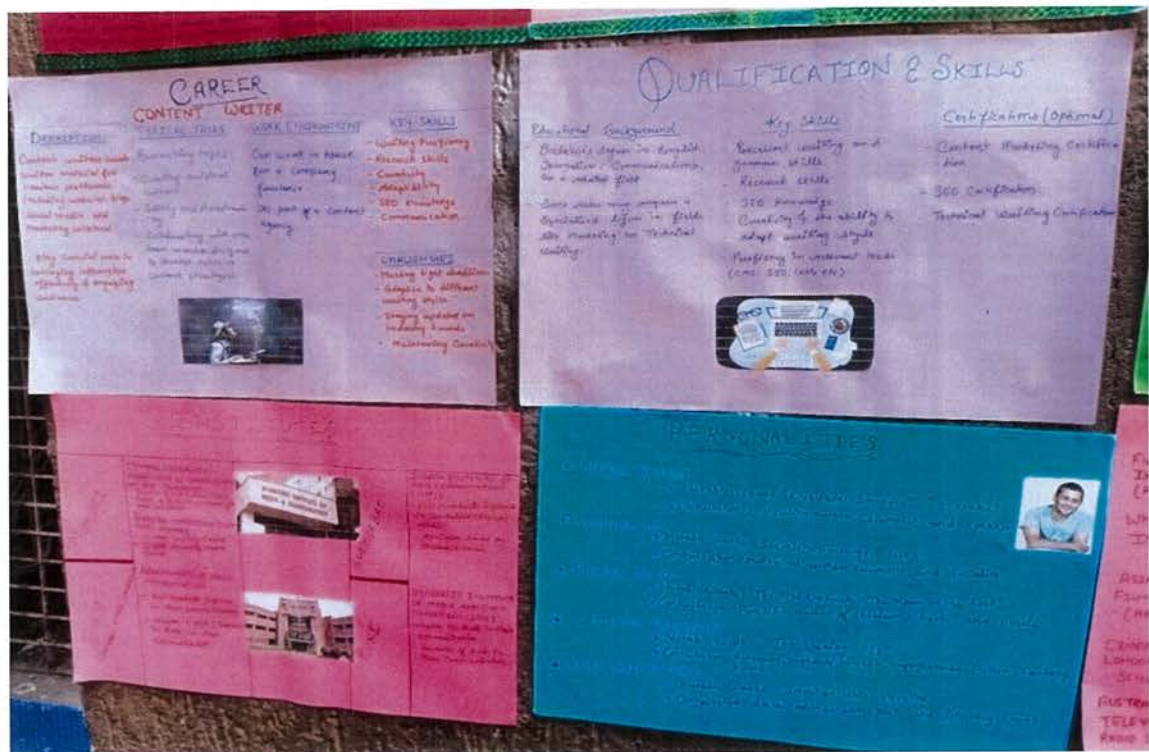
Q6: Lastly, what advice would you give to aspiring content writers?

A : Stay curious and versatile. Embrace constant learning, be adaptable to different styles and formats, and never underestimate the power of revisions – they can transform good content into great content.

(Thank you for sharing your insights and experiences with us. It was truly enlightening to learn about your approach to content creation.)

Thank you sir!

Charts and Boucher:



Essay Writing / Additional information

Adult and Continuing Education in universities

Adult and Continuing Education within universities encompasses a broad spectrum of educational opportunities tailored to the needs of adult learners beyond the traditional undergraduate and graduate programs. It's a specialized field aimed at providing learning avenues for individuals of various ages and backgrounds, focusing on personal development, career advancement, and lifelong learning.

The foundation of Adult and Continuing Education lies in acknowledging that learning is a lifelong process and doesn't cease after formal education. It addresses the diverse needs of adults seeking education for various reasons—career advancement, personal growth, skill development, or simply pursuing interests and hobbies.

These programs are often structured in flexible formats, accommodating the schedules and demands of adult learners who may be working professionals, parents, or individuals pursuing education while managing multiple responsibilities. Distance learning, evening classes, online courses, workshops, seminars, and certificate programs are some of the formats commonly offered in this field.

Universities play a pivotal role in offering diverse Adult and Continuing Education programs. They leverage their resources, faculty expertise, and infrastructure to create an inclusive environment conducive to adult learning. These programs may range from professional development courses to liberal arts programs tailored for adult learners, ensuring accessibility and relevance in the

content delivered.

The curriculum in Adult and Continuing Education is designed to be practical, relevant, and adaptable to the needs of adult learners. It often incorporates real-life experiences, encouraging interaction and collaboration among participants, facilitating peer-to-peer learning. Additionally, these programs tend to focus on providing skills that are immediately applicable in the workplace or personal life, enhancing employability and fostering personal growth.

One of the key aspects of Adult and Continuing Education is the concept of Andragogy, introduced by Malcolm Knowles, emphasizing the importance of self-directed learning, experience, and problem-solving in adult education. This approach recognizes that adult learners come with a wealth of experiences and that effective education builds upon this existing knowledge.

Furthermore, universities offering these programs frequently collaborate with industry partners, community organizations, and government agencies to ensure that the content remains current, aligned with industry demands, and addresses societal needs. This collaboration often leads to specialized training, certifications, and partnerships that benefit both learners and the community at large.

The impact of Adult and Continuing Education extends beyond individual growth; it contributes significantly to societal development by fostering a more skilled, knowledgeable, and adaptable workforce. Additionally, it promotes a culture of continuous learning, enriching communities and contributing to economic development.

In conclusion, Adult and Continuing Education in universities plays a crucial role in meeting the diverse educational needs of adult learners. These programs offer flexible, practical, and relevant learning opportunities that empower individuals, contribute to personal and professional growth, and benefit society as a whole.



- Please attach photographs of your participation in extension work activities. (Optional)



THE EXTENSION DIMENSION (Reach to Unreached)

To facilitate the sensitization of the student to the socio-cultural realities, the Department offers for the student, extension work projects encompassing social issues. The student is awarded Ten Additional Marks at the final exam for projects on completion of 120 hours of work and the submission of a project report which are undertaken by degree college students. At present our DLLE extension activities are being conducted on regular basis in annual program of nearly 300 colleges with 500 degree college Extension Work teachers and 30,000 college students on an average Extension Work Students involved in Six Extension Work Projects of Skill Development, Industry Orientation, Career Guidance, Information Technology, Entrepreneurship Development, Status of Women in Society, Environmental Protection, Population Education & National Institute of Schooling.

These six types of Extension Work Projects are being offered by the department under the two different units for enhancing the employability and IT skills of the student. The projects are as given below

I) Vocational Career Oriented Projects

1. Career Project [CP]
2. Industry Orientation Project [IOP]
3. Anna Poorna Yojana [APY]

II. Community Oriented Projects

1. Population Education Club (PEC)
2. Survey of Women's Status (SWS)
3. National Institute of Open Schooling (NIOS)

Monitoring

The Extension Work activities and the field projects are monitored through a network of Field Coordinators who are experienced Extension work Teachers and also trained Students as Student Managers from affiliated colleges of University of Mumbai.

Training

The Department systematizes intensive training programs for the Teachers from the associated participating colleges both Degree and B. Ed colleges. More than 500 Degree and B. Ed. Teachers and nearly 750 Student Managers are trained and motivated every year to carry out the extension work projects in the colleges and to benefit the community.

Every year the Department organizes an evaluation process through arranging an Annual Extension Work Festival. Students of Extension Work from various colleges come together and give Performances and Best Displays are also awarded prizes based on the recommendations of the panel of Expert Judges. In the last year around 10,000 college students & teachers participated in this Festival at various locations in Mumbai, Thane, Palghar, Raigad, Ratnagiri & Sindhudurg districts.

Summary of participation of students and colleges in Extension Work

Year	UG	B. Ed./ M. Ed.	Pharm.	Mgmt.	Engi.	Law	Total (Colleges)	Total (Students)
2005-06	8	14	-	-	-	--	22	1,888
2006-07	17	15	-	-	-	--	32	2,490
2007-08	32	20	-	-	-	--	52	3,918
2008-09	28	51	-	-	-	--	79	6,132
2009-10	72	41	04	01	-	--	118	9,890
2010-11	94	63	01	03	01	--	162	12,548
2011-12	119	64	02	04	01	--	190	15,568
2012-13	125	52	02	06	02	04	191	17,065
2013-14	145	36	02	06	03	06	198	17,749
2014-15	150	30	05	07	02	08	202	19,286
2015-16	161	26	03	11	04	08	213	19,390
2016-17	175	30	05	12	01	10	235	23,532
2017-18	192	31	06	11	07	10	257	24,995
2018-19	208	40	07	09	08	11	283	29,112
2019-20	230	30	15	08	06	16	305	32,980
2020-21	161	15	09	06	05	10	206	17,163
2021-22	203	21	12	09	06	15	266	21,335

M. A. and Ph. D. in RURAL DEVELOPMENT:

These full time teaching programmes are conducted by the Department. The intake capacity for M. A. is 40 students. The courses are full of various academic activities such as seminars, power-point presentations, open book assignments, paper presentations, research guidance, book reviews and field visits.

Department of Lifelong Learning & Extension

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ACTIVITY RELATED HOURS (WORK) TABLE

Table A

1) CAREER PROJECT (CP)

COLLEGE LEVEL

Sr. No.	Date	Topic	Activity	Hours	Outcome
1		Name of Person Interviewed & their designation & their contact details: 1. Alka devvanshi 83180 86835 2. Anupam sukla 70398 14790	Interview	05 05	1.The gain of knowledge about profession 2.The inspiration 3. communication skill development
2		Name of Career: content writer Contents of the chart prepared. Chart 1: Introduction Chart 2: Qualifications required Chart 3: Institutions Chart 4: Famous Personalities	Chart Preparation 01 to 04	15	Soft skill development
3	3	Contents of the Booklet prepared: Summary of information - Required Skills, Eligibility, Best Institutes, Payout Salary, How To Learn The Skills, Scope and Common FAQs	Booklet Preparation	05	Writing skill and soft skill development
Total				30 hrs.	

COMMUNITY LEVEL

Sr. No.	Date	Topic	Activity	Hours	Outcome
1	20/07/2023 to 27/07/2023	Name of Locality – Diva Prashant Nagar. I built rapport with community by involving in genuine engagement, active listening and fostering a positive and inclusive environment.	Build Report with the Community	10	Development of communication skill

2	03/01/2024	R J College, Ghatkopar	Poster / Charts Exhibition	10 10 10	Development of soft skills, self confidence
3	12/01/2024	Name of career Content writer.	Talk / presentation	10	Development of soft skills, self confidence
			Total	50 hrs.	

