



R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

(Hindi Vidya Prachar Samiti's) **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce**

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

Date: 10/9/2023

Notice

The department of BMS in collaboration with Incubation Cell is organizing "HUNAR" wherein the students can exhibit different products and also render their individual skills. The event will be held on 16/09/2023 from 8.00 to 2.00 pm at college gymkhana.

All are cordially invited.

BMS department

Principal

Dr. Himandhu Dawda



PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai **2010: IMC RBNQ Award 'Performance Excellence' for the year 2009**
2011: 'Best Teacher Award' by Government of Maharashtra **2013: DST-FIST** **2014: DBT STAR College**
2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra **2016: ISO 14001:2015** **2016: ISO 9001:2015** **2017: ISO 27001:2013**
Recognized by University Grants Commission (No. F. 22-1/2018/AC) - 28.05.2018) & by University of Mumbai (No. Aff./ICD/18-19/440 - 08.06.2018)



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BROCHURE

Hindi Vidya Prachar Samiti's
Ramniranjan Jhunjhunwala College of Arts, Science, and Commerce
(Autonomous)
Ghatkopar (W) Mumbai 400086

DEPARTMENT OF BMS
AND
INSTITUTION INCUBATION CELL
is Organizing
Hunar 2.0
on
16th September 2023
Saturday



🕒 Time : 8:00am to 2:00pm
📍 Venue : Gymkhana and Still Area

1	Mehndi Application or any other
2	Nail Art
3	Decoration items
4	Menu Card Specific to Ganpati Festival
5	Accessories
6	Any Service Provider (Event organiser , Decorator)

🚀 Unveil Your Brilliance at 'Hunar 2.0' - Where Dreams Take Center Stage! 🌟

Prepare for an electrifying event that transcends the ordinary - 'Hunar' is here to revolutionize your student experience! 🌟

🎨 Show, Share, and Sell:
This is YOUR moment to exhibit your artwork, crafts, and more!

Date 📅: 16th September, 2023
Time ⌚: 8:00a.m. to 2:00p.m.
Venue 📍: Gymkhana and Still Area.

Register your self now:

[Click here](#)

Join WhatsApp

[Click here](#)

*Last day of registration is 14th September.



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Report Department of BMS HUNAR 2.0

Day: Saturday

Date: 16/09/2023

Time: 8-2pm

Venue: College gymkhana

No. Of students: 49

Objectives

1. **Develop Business Skills:** Equip students with practical experience in selling products, managing stalls, and understanding business dynamics.
2. **Learn Window Dressing:** Teach students how to effectively display and market their products to attract customers.
3. **Understand Financial Concepts:** Provide insights into managing costs, pricing strategies, and calculating profit and loss.
4. **Analyze Business Acumen:** Allow students to evaluate their business strategies and performance.

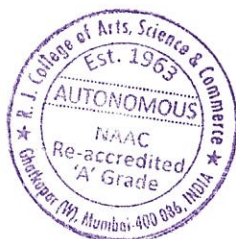
Process

1. Preparation:

- **Stall Setup:** Students set up 10 to 15 stalls, each displaying different products like women's accessories, handbags, and mehendi application services.
- **Rate Cards:** Each stall prepares rate cards to clearly display the prices of their products or services.
- **Additional Activities:** Some students engage in calligraphy, adding a creative dimension to the event.

2. Event Execution:

- **Product Sales:** Students actively sell their products or services to visitors.
- **Customer Interaction:** Engage with customers, answer their queries, and handle transactions.
- **Window Dressing:** Arrange products attractively to maximize visibility and appeal.
- **Financial Management:** Track sales, manage cash flow, and monitor expenses.



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3. Post-Event Analysis:

- **Financial Review:** Calculate total sales, costs, and profits. Compare with initial pricing and budgeting.
- **Feedback Collection:** Gather feedback from customers and participants about the stalls, products, and overall event.
- **Self-Evaluation:** Students assess their own performance in terms of sales, marketing, and customer service.

Output

1. Skill Development:

- **Selling Skills:** Students gain hands-on experience in sales techniques and customer interaction.
- **Marketing Skills:** Learn effective product display and promotion strategies.
- **Financial Understanding:** Improved comprehension of budgeting, pricing, and financial analysis.

2. Business Insights:

- **Performance Evaluation:** Students gain insights into their own business strategies and identify areas for improvement.
- **Market Understanding:** Better grasp of customer preferences and market dynamics.

3. Event Success Metrics:

- **Sales Data:** Total revenue generated, expenses incurred, and net profit.
- **Customer Feedback:** Quality of the products, effectiveness of the display, and overall satisfaction.
- **Student Reflection:** Students' ability to reflect on their business practices and identify learning outcomes.



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Photos of Hunar 2.0



Stalls set up by students during HUNAR 2.0



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LIST OF STUDENT PARTICIPANTS

Sr No	Name	Roll No	Class
1	GAVALI BHUMIKA VINOD REKHA	51	FYBA
2	ADAL MANOOJKUMAR DALEYA RAJESHWARI	3323	SYBMS
3	PANDEY SUDHANSHU DINESHKUMAR SUNITA	3256	SYBMS
4	PARWANI DIYA UMESH RENUKA	3305	SYBMS
5	PATEL ANIKET BAIJNATH BACHCHI DEVI	3261	SYBMS
6	PATEL SAIMA ANWAR HUSAIN NAZMA	3313	SYBMS
7	PATIL ANIKET JAGANNATH NAYANA	3276	SYBMS
8	PILKE YASH PRAKASH PRIYA	3206	SYBMS
9	PRAJAPATI RATAN VINOD NISHADEVI	3223	SYBMS
10	PRASAD HIMANSHU RAJESHWAR SARITA	3275	SYBMS
11	QAZI AHMER ROMAN RAMZAN SHAHIDA	3316	SYBMS
12	QURESHI ALTAF ISRAIL GUDIYA	3330	SYBMS
13	RAI GAURAV SANJEEV PRITI	3220	SYBMS
14	RAJPUROHIT MANASSINGH RANJEETSINGH SHEETAL	3244	SYBMS
15	RAUT PRANAY LAXMAN PUSHPA	3279	SYBMS
16	SAHU SHALU KAMLESH KANCHAN	3225	SYBMS
17	SALEKAR ADITI BHAU ANITA	3249	SYBMS
18	SHELAR RITESH AJAY MEENA	3307	SYBMS
19	SHINDE PRATHAMESH RAJESH SONALI	3203	SYBMS
20	SHINDE TANAY RAVINDRA MAYA	3226	SYBMS
21	DEDHIA SEJAL CHANDRAKANT SHEETAL	3504	TYBMS
22	DHURI VEDANG DATTATARY GAURI	3628	TYBMS
23	DIXIT NEHA RAJKUMAR SUMAN	3572	TYBMS
24	DUBE ASHUTOSH PRADEEPKUMAR ARTI	3611	TYBMS
25	DUBEY JITESH DEEPCHANDRA SANGITA	3553	TYBMS
26	GHADAWALE ADITI ANIL ANJALI	3717	TYBMS
27	GHANEKAR SAMIKSHA VIJAY SANGITA	3710	TYBMS
28	GOKHALE ESHAN MAHESH SMITA	3702	TYBMS
29	GOKHALE LALCHAND DHANANJAY RESHMA	3631	TYBMS
30	GUPTA AJAY KUMAR KAMLESH KUMAR SUNITA	3567	TYBMS
31	GUPTA ARCHANA JAIPRAKASH SUNITA	3635	TYBMS
32	GUPTA KRISHNA DURGESH POOJA	3541	TYBMS
33	SAHU RAHUL RABINDRA SUJATA	3549	TYBMS
34	SAHU SHIVAM SANTOSH GAYATRI	3533	TYBMS
35	SALVE RUTUJA LAXMAN ANITA	3602	TYBMS



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36	BHATT MISHTI TEJ BAHADUR PARVATI	3102	FYBMS
37	BHOIR RIDDHI PRAKASH BHARATI	3038	FYBMS
38	BHOSALE YASH GORAKH SUSHAMA	3011	FYBMS
39	BHOSALE VAISHNAVI SHEKHAR SHEETAL	3075	FYBMS
40	BINWADE GAYATRI DATTATRAY MIRA	3010	FYBMS
41	CHAURASIYA SUJALKUMAR SANTOSHKUMAR AKHILESHKUMARI	3073	FYBMS
42	JAIWAR ARADHANA RAMANAND BANDANA	3113	FYBMS
43	JAIWAR VICKY RAJENDRA SNEHLATA	3076	FYBMS
44	JAIWAR VIVEK KUMAR RAMASAREY GEETA DEVI	3068	FYBMS
45	JHA ARPITA ANIL KUMAR SANGEETA	3036	FYBMS
46	KAHAR SAHIL DEEPAK REENADEVI	3024	FYBMS
47	KALAMBE OMKAR SUNIL RANJANA	3020	FYBMS
48	KARANGUTKAR PRARTHANA ADESH SAMIKSHA	3107	FYBMS
49	VISHWAKARMA PRAGATI RADHESHYAM REENA	3105	FYBMS



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Certificate



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Department of Bachelor of Management Studies

Certificate of Participation

This is to certify that **MS BHUMIKA GAVALI**
has participated in the workshop/session/event/competition titled "**HUNAR 2.0**"
held on 16/09/2023.


Dr. Himanshu Dawda
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