

9th October 2023

Notice

The BAMMC Department is offering a Value Added Course!!

Subject: Events Planning & Management
Total No of Hours: 30

Course Code: RJAUBMMC03
Total No of Credits: 02

Course Objectives: To impart knowledge about the basics of event planning and management thereby enabling the learners to prepare for a variety of careers in the events industry.

Learning Outcome:

1. The learners will acquire understanding of the aspects in event management including planning, promoting, executing and evaluating events.
2. Learners will acquire the basic and relevant skills required to conduct an event.

Eligibility: Any learners curious and enthusiastic about the learning process involved in planning and management of successful events.

Mode of Teaching: Offline with the assistance of softwares


Evaluation Modes: Continuous Evaluation with projects at the end of the units.

Total Marks: 100 (Projects: 60 Marks; MCQ's: 40 Marks)

Passing Standard: 40%

No of Lectures: 12 (100 minute lectures)

Dates of the Value Added Course: 25th October to 2nd November 2023


Ms. Pooja Bhardwaj
BAMMC Dept In-charge


Dr. Himanshu Dawda
Principal

PRINCIPAL
RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA





R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

(Hindi Vidya Prachar Samiti's) **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce**

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Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

BROCHURE

AY 2020 Onwards

Hindi Vidya Prachar Samiti's
RAMNIRANJAN JHUNJHUNWALA COLLEGE
(EMPOWERED AUTONOMOUS)
(Also known as R. J. College of Arts, Science & Commerce as per UGC Notification)

Affiliated to UNIVERSITY OF MUMBAI || Recognized by UGC under 2f & 12B
NAAC Accredited 'A GRADE' with CGPA 3.50

Knowledge is all Ambrosia

**CERTIFICATE
COURSE IN
EVENTS PLANNING
& MANAGEMENT**

A T S M C

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2017: ISO 27001:2013



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**ABOUT US**

Hindi Vidya Prachar Samiti was inception on the auspicious day of Shri Krishna Janmashtami, 15th August 1938. A brain-child of a visionary Late Shri Nandkishore Singh Jalramji, samiti was established with the objectives of catering to the educational needs of the Hindi speaking community. Ramniranjan Jhunjhunwala College came into existence in 1963, enabling a larger section of the society to take advantage of the facilities provided for higher education.

From 1999-2000 the College has added a number of self-financing courses like B.M.S., B.B.I., B.Sc. in Computer Science, Information Technology, Biotechnology, M.Sc. in Computer Science, Biotechnology and Information Technology as well as add on courses, which further hone the special skills of the students.

The college has been re-accredited with 'A' Grade by NAAC in 2014 with a CGPA 3.50 and received the Best College Award (2007-2008) of the University of Mumbai. The College has been bestowed with IMC "Ramkrishna Bajaj Performance Excellence Trophy", 2010.

The Principal of the college was awarded "Best Teacher" by Government of Maharashtra in 2011.

Government of Maharashtra conferred the college with "JAAGAR JAANIVANCHA" (First in Mumbai Suburban- in 2013 and Second in Mumbai Suburban- in 2014) for safety of girls.

Course Code: **RJAUBMMC03**

Duration: **30** hours



Credits : **02**

LEARNING OUTCOME

- The learners will acquire understanding of the aspects in event management including planning, promoting, executing and evaluating events.
- Learners will acquire the basic and relevant skills required to conduct an event.

COURSE OBJECTIVE

To impart knowledge about the basics of event planning and management thereby enabling the learners to prepare for a variety of careers in the events industry.






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**COURSE
CONTENT**

CERTIFICATE COURSE IN EVENTS PLANNING & MANAGEMENT	
Unit I	Introduction to Event Management <ul style="list-style-type: none">The Event Planning IndustryEvent Planning Company: FunctionsRole of Event ManagersAssignment
Unit II	Pre-Planning and Pre-production of an event <ul style="list-style-type: none">Departments and Individual RoleConcept and its ImportanceImportance of PresentationAssignment
Unit III	Production <ul style="list-style-type: none">Role of a DirectorRole of ActorsRole of CinematographerCostume and MakeupCamera and Sounds
Unit IV	Pitching and promotion of events <ul style="list-style-type: none">Crisis ManagementPost Evaluation of EventMarketing and LearningAssignment
Unit V	Careers in Event Management <ul style="list-style-type: none">CompaniesSelf EvaluationPower of Event ManagerAssignment
Project Work for all Units	Report Writing Event Pitch Presentation

MEDIUM OF INSTRUCTION English

**EVALUATION** Continuous Evaluation with projects at the end of the units.

100 MARKS  **PASSING 40**

WHO SHOULD DO IT?
Any learners curious and enthusiastic about the learning process involved in planning and management of successful events.




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Report

The BAMMC Department conducted a value added course on Events planning and management from October 25 to November 2, 2023. It was open to students of all the streams in the college.

Value Added Course Objectives:

1. To impart knowledge about the basics of event planning and management.
2. To enable the learners to prepare for a variety of careers in the events industry.

Value Added Course Learning Outcome:

1. The learners will acquire understanding of the aspects in event management including planning, promoting, executing and evaluating events.
2. Learners will acquire the basic and relevant skills required to conduct an event.

Our resource person for the course was conducted by Mr. Kripal Sengupta, An Actor, Film-maker, Events Planner who has founded Magic Lamp Entertainment, a creative solution company which deals with making Corporate AVs, Wedding Films, TVCs, Films, Websites, Events, Branding Solutions, Marketing Strategies, Photography, Social Media Marketing with clients such as SET, Kelvinator, Sansui, Videocon, Black and White, Aditya Birla Group, Shell, Nomura, Star Sport, Master Chef, Mizzigo, Zee, Hotel Ocean Inn, Radisson Maldives to name a few.

The course consisted of interactive lectures, conducted offline with hands-on activities on how to plan and manage events.

The evaluation of the course was a combination of assignment, class participation and multiple choice based questions.

The course was of 30 hours and 2 credits and a certificate was awarded to every student who completed the course. The students gained an overview of the various aspects of events management and with the completion of the project assignment, gained basic skills to conduct an event.

Total Number of Students who registered for the course: 65

Total number of Students who completed the course: 55



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Photographs of the Value Added Course conducted by the BAMMC Dept: Events Planning and Management

The faculty Mr. Kripal Sengupta conducting a lecture for the students



The students interacting with the faculty Mr. Kripal Sengupta




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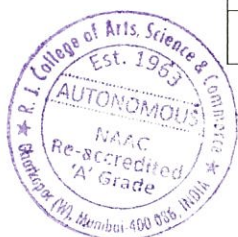
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Affiliated to UNIVERSITY OF MUMBAI II NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

List of students who completed the course successfully:

Sr. No	Students Name	Roll No	Class
1	Tanvi Pokale	2101	SYBAMMC
2	Atharva Misal	2102	SYBAMMC
3	Gupta Pooja Rakesh	2104	SYBAMMC
4	Divya Mishra	2105	SYBAMMC
5	Fardeen Shaikh	2106	SYBAMMC
6	Nahid Fatima Ajmat Faruqui	2107	SYBAMMC
7	Deepti Singh	2108	SYBAMMC
8	Khan Misbah	2109	SYBAMMC
9	Reeti Ashok Chaudhary	2110	SYBAMMC
10	Nishtha Yadav	2111	SYBAMMC
11	Aashutosh Kumar	2112	SYBAMMC
12	Mohammad Aleem Khan	2113	SYBAMMC
13	Sahil Rajesh Kamble	2114	SYBAMMC
14	Alma Khalid Khan	2115	SYBAMMC
15	Aradhana Ajay Mishra	2116	SYBAMMC
16	Shaikh Sameer Moijuddin	2117	SYBAMMC
17	Aditya Ganesh Kavungal	2119	SYBAMMC
18	Amrita Rajkumar Patwa	2120	SYBAMMC
19	Singh Yuvraj	2121	SYBAMMC
20	Dhanshree Ghosh	2122	SYBAMMC
21	Akash Devraj Rajbhar	2123	SYBAMMC
22	Achyutam Brijbhushan Pandey	2125	SYBAMMC
23	Virti Jayantilal Jain	2126	SYBAMMC
24	Umey Fatima Julfikar Shaikh	2127	SYBAMMC
25	Ashika Gupta	2128	SYBAMMC
26	Ajay Arun Gupta	2129	SYBAMMC
27	Sejal Gupta	2130	SYBAMMC



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28	Jasmine Ataullah	2136	SYBAMMC
29	Laksh Vishwakarma	2140	SYBAMMC
30	Tejas Churmure	2206	TYBAMMC AD
31	Sakshi Singh	2207	TYBAMMC AD
32	Sakshi Tulsidas Gawade	2209	TYBAMMC AD
33	Kavita Manoj Gupta	2213	TYBAMMC AD
34	Om Sanjay Rane	2216	TYBAMMC AD
35	Riddhi Ankush Kadam	2217	TYBAMMC AD
36	Rahul Rane	2218	TYBAMMC AD
37	Akshay Singh	2220	TYBAMMC AD
38	Navtej Gaikwad	2222	TYBAMMC AD
39	Aditi Pandey	2224	TYBAMMC AD
40	Deepak Amarnath Chaidhary	2227	TYBAMMC AD
41	Vinay Devendra Mishra	2229	TYBAMMC AD
42	Srishti Shailesh Kushwaha	2230	TYBAMMC AD
43	Ananyah Bipin Singh	2232	TYBAMMC AD
44	Sejal Manoj Singh	2233	TYBAMMC AD
45	Avishkar Chabukswar	2235	TYBAMMC AD
46	Sabrin Khan	2236	TYBAMMC AD
47	Ria Dinesh Sharma	2237	TYBAMMC AD
48	Tejas Velonde	2238	TYBAMMC AD
49	Vinay Sadavarte	2240	TYBAMMC AD
50	Parmeshwar.B.Tripathi	2242	TYBAMMC AD
51	Yemul Shivkumar	2243	TYBAMMC AD
52	Sarupa Gupta	2306	TYBAMMC JR
53	Omkar Sawant	2307	TYBAMMC JR
54	Sadaf Kalaniya	2308	TYBAMMC JR
55	Risu Gupta	2309	TYBAMMC JR




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HVPS's Ramniranjan Jhunjhunwala College of Arts Science and Commerce (Empowered Autonomous)

BAMMC Department

Value Added Course: Events Planning and Management

Academic year 2023-2024

Attendance Sheet

Name of the faculty: Prof. Kripal Sengupta

Signature of the Faculty

Date/ Time

25/10/23 8 to 10:36

Sr No.	Name of the student	Roll No	Class	Signature	Signature	Signature	Signature	Signature	Signature	Signature	Signature	Signature
1	Tanvi Pokale	2101	SYBAMMC									
2	Atharva Misal	2102	SYBAMMC									
3	Gupta Pooja Rakesh	2104	SYBAMMC									
4	Divya Mishra	2105	SYBAMMC									
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20	Dhanshree Ghosh	2122	SYBAMMC									
21	Akash Devraj Rajbhar	2123	SYBAMMC									



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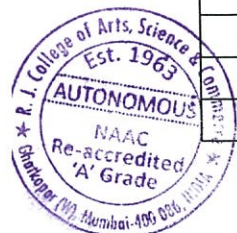
Attendance Sheet

Name of the faculty: Prof. Kripal Sengupta

Signature of the Faculty

**Date/
Time**

Sr No.	Name of the student	Roll No	Class	25/10/2023	26/10/2023	27/10/2023	28/10/2023	30/10/2023	31/10/2023	01/11/2023	Signature	Signature
22	Navneet Shukla	2124	SYBAMMC									
23	Achyutam Brijbhushan Pandey	2125	SYBAMMC									
24	Virti Jayantilal Jain	2126	SYBAMMC									
25	Umey Fatima julfikar Shaikh	2127	SYBAMMC									
26	Ashika Gupta	2128	SYBAMMC									
27	Ajay Arun Gupta	2129	SYBAMMC									
28	Sejal Gupta	2130	SYBAMMC									
29	Shreyash shridhar shinde	2132	SYBAMMC									
30	Sandeep Kumar Gupta	2134	SYBAMMC									
31	Jasmine ataulah	2136	SYBAMMC									
32	Ved Iyer	2137	SYBAMMC									
33	Laksh Vishwakarma	2140	SYBAMMC									
34	Ezhil Nithyashri	2141	SYBAMMC									
35	Khan Rehan	2142	SYBAMMC									
36	Tejas Churmure	2206	TYBAMMC AD									
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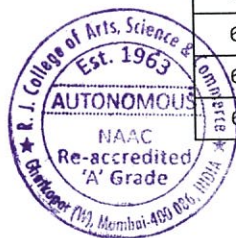
28/10/2023

30/10/2023

31/10/2023

01/11/2023

Sr No.	Name of the student	Roll No	Class	Signature	Signature	Signature	Signature	Signature	Signature	Signature	Signature	Signature
43	Akshay Singh	2220	TYBAMMC AD									
44	Navtej Gaikwad	2222	TYBAMMC AD									
45	Aditi Pandey	2224	TYBAMMC AD									
46	Deepak Amarnath Chaidhary	2227	TYBAMMC AD									
47	Gopalkrishnan Iyer	2228	TYBAMMC AD									
48	Vinay Devendra Mishra	2229	TYBAMMC AD									
49	Srishti Shailesh Kushwaha	2230	TYBAMMC AD									
50	Ananyah Bipin Singh	2232	TYBAMMC AD									
51	SEJAL MANOJ SINGH	2233	TYBAMMC AD									
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61	Sadaf Kalaniya	2308	TYBAMMC JR									
62	Risu Gupta	2309	TYBAMMC JR									
63	Divya Bharati	2310	TYBAMMC JR									





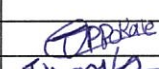
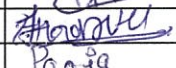
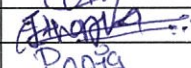
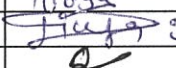




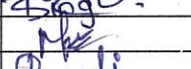
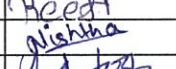
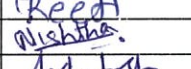


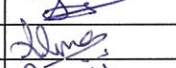

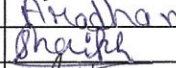

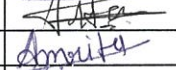
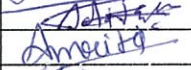
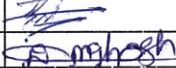
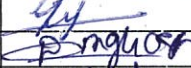
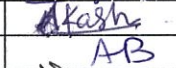









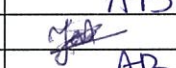
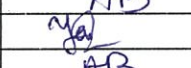


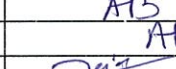

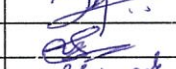

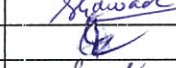
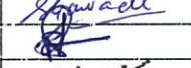
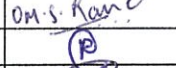
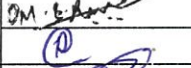


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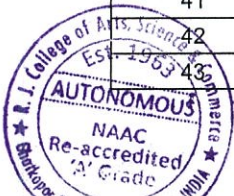
Ramniranjan Jhunjhunwala College Of Arts Science And Commerce
(Empowered Autonomous), Ghatkopar (W)

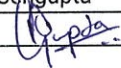







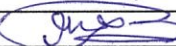






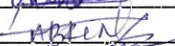
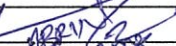
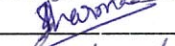





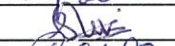
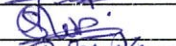

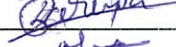

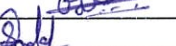
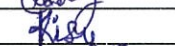
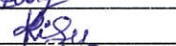










BAMMC Department

Value Added Course

Signature Sheet for Assessments

Class:	SYBAMMC & TYBAMMC AD+ JR			Academic Year: 2023-2024	
Subject:	Events Planning & Management			Course Code: RJAUBAMMC03	
Name of Prof:	Mr. Kripal Sengupta				
Signature:					
Date:	7/11/2023			01/11/2023	02/11/2023
Mode of Assessment:				Projects	MCQ
Sr. No	Students Name	Roll No	Class		
1	Tanvi Pokaie	2101	SYBAMMC		
2	Atharva Misal	2102	SYBAMMC		
3	Gupta Pooja Rakesh	2104	SYBAMMC		
4	Divya Mishra	2105	SYBAMMC		
5	Fardeen Shaikh	2106	SYBAMMC		
6	Nahid Fatima Ajmat Faruqui	2107	SYBAMMC		
7	Deepti Singh	2108	SYBAMMC		
8	Khan Misbah	2109	SYBAMMC		
9	Reeti Ashok Chaudhary	2110	SYBAMMC		
10	Nishtha Yadav	2111	SYBAMMC		
11	Aashutosh Kumar	2112	SYBAMMC		
12	Mohammad Aleem Khan	2113	SYBAMMC		
13	Sahil Rajesh Kamble	2114	SYBAMMC		
14	Alma Khalid Khan	2115	SYBAMMC		
15	Aradhana Ajay Mishra	2116	SYBAMMC		
16	Shaikh Sameer Moijuddin	2117	SYBAMMC		
17	Aditya Ganesh Kavunga!	2119	SYBAMMC		
18	Amrita Rajkumar Patwa	2120	SYBAMMC		
19	Singh Yuvraj	2121	SYBAMMC		
20	Dhanshree Ghosh	2122	SYBAMMC		
21	Akash Devraj Rajbhar	2123	SYBAMMC		
22	Navneet Shukla	2124	SYBAMMC		
23	Achyutam Brijbhushan Pandey	2125	SYBAMMC		
24	Virti Jayantilal Jain	2126	SYBAMMC		
25	Umey Fatima Julfikar Shaikh	2127	SYBAMMC		
26	Ashika Gupta	2128	SYBAMMC		
27	Ajay Arun Gupta	2129	SYBAMMC		
28	Sejal Gupta	2130	SYBAMMC		
29	Shreyash Shridhar Shinde	2132	SYBAMMC		
30	Sandeep Kumar Gupta	2134	SYBAMMC		
31	Jasmine Ataulah	2136	SYBAMMC		
32	Ved Iyer	2137	SYBAMMC		
33	Laksh Vishwakarma	2140	SYBAMMC		
34	Ezhil Nithyashri	2141	SYBAMMC		
35	Khan Rehan	2142	SYBAMMC		
36	Tejas Churmure	2206	TYBAMMC AD		
37	Sakshi Singh	2207	TYBAMMC AD		
38	Sakshi Tulsidas Gawade	2209	TYBAMMC AD		
39	Kavita Manoj Gupta	2213	TYBAMMC AD		
40	Om Sanjay Rane	2216	TYBAMMC AD		
41	Riddhi Ankush Kadam	2217	TYBAMMC AD		
42	Rahul Rane	2218	TYBAMMC AD		
43	Akshay Singh	2220	TYBAMMC AD		



Ramniranjan Jhunjhunwala College Of Arts Science And Commerce (Empowered Autonomous), Ghatkopar (W)					
BAMMC Department					
Value Added Course					
Signature Sheet for Assessments					
Class:	SYBAMMC & TYBAMMC AD+ JR			Academic Year: 2023-2024	
Subject:	Events Planning & Management			Course Code: RJAUBAMMC03	
Name of Prof:	Mr. Kripal Sengupta				
Signature:					
Date:				01/11/2023	02/11/2023
Mode of Assessment:				Projects	MCQ
Sr. No	Students Name	Roll No	Class		
44	Navtej Gaikwad	2222	TYBAMMC AD		
45	Aditi Pandey	2224	TYBAMMC AD		
46	Deepak Amarnath Chaidhary	2227	TYBAMMC AD		
47	Gopalkrishnan Iyer	2228	TYBAMMC AD		
48	Vinay Devendra Mishra	2229	TYBAMMC AD		
49	Srishti Shailesh Kushwaha	2230	TYBAMMC AD		
50	Ananyah Bipin Singh	2232	TYBAMMC AD		
51	Sejal Manoj Singh	2233	TYBAMMC AD		
52	Avishkar Chabukswar	2235	TYBAMMC AD		
53	Sabrin Khan	2236	TYBAMMC AD		
54	Ria Dinesh Sharma	2237	TYBAMMC AD		
55	Tejas Velonde	2238	TYBAMMC AD		
56	Vinay Sadavarte	2240	TYBAMMC AD		
57	Parmeshwar.B.Tripathi	2242	TYBAMMC AD		
58	Yemul Shivkumar	2243	TYBAMMC AD		
59	Sarupa Gupta	2306	TYBAMMC JR		
60	Omkar Sawant	2307	TYBAMMC JR		
61	Sadaf Kalaniya	2308	TYBAMMC JR		
62	Risu Gupta	2309	TYBAMMC JR		
63	Divya Bharati	2310	TYBAMMC JR		



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R. J. COLLEGE of Arts, Science & Commerce (Empowered Autonomous)

(Hindi Vidya Prachar Samiti's) **RAMNIRANJAN JHUNJHUNWALA COLLEGE of Arts, Science & Commerce)**

Opposite Ghatkopar Railway Station, Ghatkopar (West), Mumbai - 400086, Maharashtra, INDIA.

Website: www.rjcollege.edu.in • Email : rjcollege@rjcollege.edu.in • Tel No. + 91 22 25151763

College is recognized under Section 2(f) & 12(B) of the UGC Act, 1956

Affiliated to UNIVERSITY OF MUMBAI || NAAC Re-Accredited 'A' Grade (CGPA: 3.10)

Certificate



Dr. Himanshu Dawda
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RAMNIRANJAN JHUNJHUNWALA COLLEGE
OF ARTS, SCIENCE & COMMERCE (AUTONOMOUS)
Ghatkopar (W), Mumbai-400 086, Maharashtra, INDIA

2019: Star College Status by DBT

2008: Best College by University of Mumbai 2010: IMC RBNQ Award 'Performance Excellence' for the year 2009

2011: 'Best Teacher Award' by Government of Maharashtra 2013: DST-FIST 2014: DBT STAR College

2013 & 2014: 'Jagar Jaanivancha Award' by Govt. of Maharashtra 2016: ISO 14001:2015 2016: ISO 9001:2015 2017: ISO 27001:2013